

Event Program

CULTIVATING
A Culture OF
Health
Equity

JULY 19 - 21 ■ PHOENIX, ARIZONA



Claude-Alix Jacob, MPH

THE NATIONAL ASSOCIATION OF COUNTY AND CITY HEALTH OFFICIALS CONGRATULATES CLAUDE-ALIX JACOB ON HIS INAUGURATION AS 2016-2017 NACCHO PRESIDENT.

**NACCHO
ANNUAL
2016**

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LETTER FROM THE PRESIDENT

Welcome to NACCHO Annual 2016! We are so glad that you are here with us in Phoenix for what promises to be our best and most memorable gathering yet. We have packed all three days with inspiring speeches, thought-provoking panel presentations, and the chance to meet amazing friends and colleagues from all over the country who are fighting to make our communities healthy.

This year will be extra special because this year's theme, Cultivating a Culture of Health Equity, touches on some of the most pressing issues of our time, including the extraordinary increase over the last few decades of social and economic inequality, which has led to an increasingly inequitable distribution of disease and illness.

NACCHO has a long-standing commitment and track record over 17 years of strengthening local health departments' capacity to confront the root causes of health inequity through principles of social justice in everyday practice. Treating the consequences of health inequity is very different from acting on the underlying inequalities, which works to prevent health inequity in the first place. NACCHO's health equity program and Health Equity and Social Justice Committee emphasize the latter by working on issues such as workforce recruitment and training; increasing awareness of the effects of greater income equality; home foreclosure; paid sick leave on health outcomes; and disseminating information on decision processes that sustain health inequity. Transforming public health practice involves taking risks and expanding the boundaries of our comfort zone. But the transformation does not need to happen overnight or without allies. This year's conference will help local health department leaders and their staff to ask, "What are the requirements? What are the possibilities?"

In 2007, NACCHO contributed to the production and dissemination of the acclaimed PBS documentary series *Unnatural Causes: Is Inequality Making Us Sick?* More than 150 local health departments conducted screenings at town-hall events. The film had a tremendous impact and was screened at the 2007 NACCHO Annual Conference, the second conference with health equity as its theme. Recently, NACCHO has collaborated with California Newsreel in a similar effort with the documentary *The Raising of America*. NACCHO has been a key partner in the Building Networks Initiative, funded by the W.K. Kellogg and Kresge Foundations, to align public health with the discipline and strategies of community organizing in six Midwestern states. The purpose has been to create strong, flexible, and permanent statewide teams that develop and promote strategies to eliminate health inequity.

Over the years, NACCHO produced many valuable tools, including a Web-based multi-media course called *The Roots of Health Inequity* (www.rootsofhealthinequity.org) supported by the National Institutes of Health; the anthology *Tackling Health Inequities Through Public Health Practice: Theory to Action* (Oxford University Press, 2010); and *Expanding the Boundaries of Public Health Practice* (<http://bit.ly/1UitEfG>), a publication exploring how local health departments can transform their practice in a way that emphasizes important root causes.

One of the most important aspects of our conference is the level of professional development opportunities made available to you as members and guests. You will gain proven strategies to build and sustain permanent alliances with communities and partners; effective tools to explore the local conditions that drive health inequities; training and recruitment practices that ensure a competent workforce; tactics for navigating politics and assessing and managing risk; and methods for developing an effective narrative for creating an aware and committed community of partners and constituents. You will find what you are looking for at this meeting. Your presence this week is an indication that you are committed to NACCHO's mission of serving as a leader, partner, catalyst and voice for local health.

Enjoy NACCHO Annual 2016. Enjoy Phoenix. Make it a great conference!

Respectfully,



Claude-Alix Jacob, MPH
President

LETTER FROM THE EXECUTIVE DIRECTOR

Welcome to the 2016 NACCHO Annual Conference! Taking time away from our day-to-day work is challenging but the rewards of doing so to attend this conference—the inspiration and knowledge gained, friends made, partnerships strengthened—are well worth it.

We've designed the conference to give you a year's worth of strategies and ideas to improve the health of your community. We've invited variety of leading experts across a range of public health areas to give you a bird's-eye view of emerging issues in the field and how they'll affect health at the local level. We're hosting more than 100 sharing sessions on topics ranging from preventing child maltreatment to community health needs assessments to help you delve deeper into the issues affecting your community. And, because you told us that networking is one of the most important parts of the conference, we've scheduled plenty of time to help you forge new connections and partnerships.

At NACCHO Annual you will be surrounded with people who understand your challenges and appreciate your successes. Whether you're a public health nurse in a rural health department or a health official in a big city, your peers are at this conference. You might learn as much from the conversation you have sharing a table with a stranger for lunch as you will listening to one of this year's high-caliber plenary sessions. We recognize the value both in bringing you the best and brightest experts and providing a venue for you to spend time with colleagues.

Having been a state and local health official, I know first-hand that you're incredibly busy and budgets are tight. It can be easy to put off your own professional development. I'm so glad you decided to invest in yourself, in your health department, in NACCHO, in this community of local health department leaders, and, ultimately, in the health of your communities by attending NACCHO Annual 2016.

As you leave the conference and think about how to put new ideas and strategies into action, know that NACCHO is here to support you all year long. We provide local health departments with funding opportunities and scholarships to attend key conferences and workshops; develop webinars and trainings to help better prepare you and your workforce for the future; offer a variety of publications, tools, resources, and replicable, evidence-based practices; and, serve as your voice on Capitol Hill, advocating for increased federal funding and legislation that supports local public health practice.

If you find value in attending NACCHO Annual, I encourage you to get involved. Become a member. Apply for an award. Submit an abstract. Join an advisory group or committee. Only through the leadership of local health officials and staff like you can NACCHO continue to help local health departments improve the health, equity, and security of their communities.

I look forward to meeting as many of you as possible over the next few days. Enjoy the conference!




LaMar Hasbrouck, MD, MPH
Executive Director

LETTER FROM HOST CITY

TO THE NATIONAL ASSOCIATION OF COUNTY & CITY HEALTH OFFICIALS,

On behalf of Maricopa County, welcome to the 2016 NACCHO Annual Meeting. Our employees and our partners are excited to have you here.

With more than 4 million people, and a land mass larger than some states, Maricopa County is one of the largest local public health jurisdictions in the United States. Public health is something we take seriously in Maricopa County. In the past year, we've gone tobacco-free, launched a Safe Sleep education campaign for new parents, upped our mosquito surveillance and testing capabilities, and created an app to help connect Maricopa County residents to farmers markets and outdoor spaces.

And I'm proud to share that our public health department has recently achieved national accreditation.

I know you'll leave this conference with new knowledge and perspective on your work.

While you're here, please take the time to explore our community. You are steps away from many attractions, and a short ride from others. Ask a local for favorite recommendations. If you hike, take a buddy and go early.

And please drink lots of water. It's true that you don't know how quickly you're losing water when you're in this heat.

Enjoy your time, stay cool, and have a great conference.

Sincerely,



Clint Hickman

Supervisor, District 4

Chair, Maricopa County Board of Supervisors

ANNUAL CONFERENCE WORKGROUP

WELCOME TO PHOENIX!

NACCHO would like to thank the generous hosts here in Phoenix; the 2016 NACCHO Annual Conference Workgroup for its continued efforts each year to acquire high-caliber sponsors, exhibitors, and speakers; and NACCHO members, who are truly the heart of NACCHO.

NACCHO STAFF LEAD

Anne-Marie Burton, MSc

Senior Director, Member Relations, State Partnerships, Meetings and Events, National Association of County and City Health Officials

CONFERENCE WORKGROUP

Ruth Maiorana, Chairperson

Executive Director, Maryland Association of County Health Officers (MACHO), Baltimore, MD

Tammie J. Bertram

Director of Nursing, Franklin County Health Department, Frankfort, KY

Mary Kay Burns, BSN, MBA

Administrator, Highlands County Health Department, Sebring, FL

Anne-Marie Coleman, MPH

Policy, Program and Planning Advisor, Georgia Department of Community Health, Marietta, GA

Dave Cox, MS

Deputy Director, Oklahoma City-County Health Department, Oklahoma, OK

Aimee Eberly, RS, MPH

Assistant Director of Health, Durham Health Department, Durham, CT

Robin Iszler, RN

Administrator, Central Valley Health District, Jamestown, ND

Michael Hodges

Health Educator/Accreditation Coordinator, Bloomfield Health Department, Bloomfield, NJ

Claude-Alix Jacob, MPH – NACCHO President

Chief Public Health Officer, Cambridge Public Health Department, Cambridge, MA

Swannie Jett, DrPH, MSc – NACCHO Past President

Health Officer, Florida Department of Health in Seminole County, Sanford, FL

Sandra L. Kachur

Senior Public Information Officer, Harris County Public Health and Environmental Services, Houston, TX

Cynthia D. Nunnally, MPH

Administrator, Shelby County Health Department, Memphis, TN

Gulzar Shah, PhD, Mstat, MSS

Associate Dean for Research/Associate Professor, Georgia Southern University, Statesboro, GA

“NACCHO Annual really provides plenty of opportunities for networking and the sessions are so varied in focus that you are bound to find some that really can impact your work. Excellent conference!”

—LINDSAY MORRIS

ANNUAL CONFERENCE WORKGROUP

HEALTH EQUITY AND SOCIAL JUSTICE COMMITTEE

NACCHO would like to thank and recognize members of the Health Equity and Social Justice Committee for their review of abstracts received for this conference.

HEALTH EQUITY AND SOCIAL JUSTICE COMMITTEE LIAISONS

Sandi Gálvez, MSW, Chair

Deputy Director of Assessment, Planning and Health Equity, Alameda County Public Health Department

Gloria Addo–Ayensu, MD, MPH

District Director, Fairfax County Health Department

James E. Bloyd, MPH

Regional Health Officer, Cook County Department of Public Health

Talat Danish, MD, MPH

Medical Director, Detroit Department of Health and Wellness Promotion

Nazeera Dawood, MBBS, MPH, CCRC

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Project Manager, United Community Services of Johnson County

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Evonda Thomas–Smith, RN, MSN

Director, Evanston Health Department

Linda Vail, MPA

Director/Health Officer, Ingham County Health Department

Matias Valenzuela, PhD

Director, Office of Equity & Social Justice, Office of King County Executive

Jennifer Weitzel, MS, RN

Public Health Nurse, Madison and Dane County Health Department

CENTERS FOR DISEASE CONTROL AND PREVENTION (CDC) LIAISONS

Daniel Baden, MD

Associate Director for Field Services Outreach and Engagement, Field Services Office, Office of State, Tribal, Local, and Territorial Support, CDC

Sara Critchley, RN, BSN, MS

Nurse Planner, Scientific Education and Professional Development, Program Office (proposed), Office of Surveillance, Epidemiology, and Laboratory Services, CDC

Sarah Olson, MS, CHES

Health Education Specialist, CDC

2016 LOCAL HOST COMMITTEE

Bob England, MD, MPH

Director, Maricopa County Department of Public Health

Courtney Kreuzwiesner

Public Information Supervisor, Maricopa County Department of Public Health

Kelsey Krick

Executive Assistant, Maricopa County Department of Public Health

NACCHO VISION, MISSION & OBJECTIVES

NACCHO'S VISION AND MISSION

NACCHO's vision is health, equity, and security for all people in their communities.

NACCHO's mission is to be a leader, partner, catalyst, and voice with local health departments.

NACCHO is the only organization dedicated to serving every local health department (LHD) in the nation. NACCHO's members are the 2,800 LHDs across the United States. LHDs are city, county, metropolitan, district, and tribal government agencies. Some are units of their state government. Every day, LHDs work to protect and promote health and well-being for all people in their communities.

“As an public health academician I feel it is extremely important that I stay in close contact with grassroots public health practice and leadership. This conference is the only place where that can happen for me beyond just my own community.”

—MARK A. STRAND



NACCHO VISION, MISSION & OBJECTIVES

ANNUAL MEETING OBJECTIVES

NACCHO Annual offers local health department staff, partners, funders, and individuals interested in local public health the opportunity to share the latest research and ideas, network, and learn more about the issues that specifically affect their work. The conference is the year's largest gathering of local health officials in the United States, bringing together more than a thousand local health department leaders, staff, and partners. NACCHO is the only national organization that hosts an annual meeting that addresses the specific needs and concerns of local health officials. This year's theme is Cultivating a Culture of Health Equity and will focus on reducing and eliminating the root causes of inequity and disparity in the distribution of illness, disease, injury, and death in communities across the country. Health inequity persists in nearly every area of the country in some manner and is caused by a variety of factors, requiring public health to use both traditional and innovative approaches to improve and protect the health and safety of residents in their communities.

NACCHO Annual 2016 provides an interactive sharing and learning setting for local health officials and their public health partners to

examine strategies, share ideas, and plan actions for sustaining or reinventing their organizations and building an organizational culture for a future of health equity. Attendees will leave the conference with practical and effective tools, strategies, and methods to confront the ongoing public health challenges facing local health departments today.

The conference will help local health department leaders and staff do the following:

- Describe core public health assessment and investigation strategies that help local health departments identify and address poor health outcomes.
- Discuss ways local health departments can build strategic alliances to implement successful collaborations that address health threats in the community.
- Describe strategies to build capacity for delivery of appropriate risk-communication for specific populations within their community.
- Compare innovative ways to structure local health departments that maximize resources to enhance service delivery to the community.



There's Value in Belonging:

The Benefits of Your NACCHO Membership

As the premier organization serving local health departments (LHDs), NACCHO offers unique and robust benefits to help you and your workforce improve your bottom line. NACCHO members enjoy the following benefits:

Networking Opportunities

NACCHO has a history of partnerships with both traditional and non-traditional organizations to impact the broader public health system. Members benefit from these partnerships through networking forums, seminars, and access to grant opportunities.

Professional Development

Discover the vast array of resources designed to create a sustainable and successful LHD, from the nuts-and-bolts of screenings, inspections, and training programs to the essential task of formulating policy and health impact assessments. NACCHO members have access to numerous articles, online audio and video resources, innovative model practices, evidence-based case studies, and tested tips to help them meet challenges.

Savings

NACCHO members enjoy significant savings through reduced registration fees and scholarships to attend NACCHO's annual conferences, discounted publications, travel, shopping, and professional services.

In this era of public health transformation, no other organization is better suited to help LHDs address their day-to-day challenges. NACCHO membership will help you **thrive**.

Learn more at
www.naccho.org/membership/.

NACCHO
National Association of County & City Health Officials
The National Connection for Local Public Health

NACCHO MEETINGS & EVENTS

MOBILIZING FOR ACTION THROUGH PLANNING AND PARTNERSHIPS (MAPP) TRAINING

MONDAY/TUESDAY

M: 8:00 AM–5:00 PM

T: 8:00 AM–3:00 PM

Maryvale A

Special Advance Registration Required

MANAGEMENT ESSENTIALS

MONDAY/TUESDAY

M: 8:00 AM–5:00 PM

T: 8:00 AM–3:00 PM

People Management

Ahwatukee A

Fundamentals of Business Management

Ahwatukee B

Special Advance Registration Required

FINANCE COMMITTEE MEETING

MONDAY

8:00–9:00 AM

Encanto B

Closed Meeting

NACCHO BOARD MEETING

MONDAY

9:00 AM–1:00 PM

Encanto B

BIG CITIES HEALTH COALITION MEETING

MONDAY/TUESDAY

M: 2:00–5:00 PM

T: 8:00 AM–12:00 PM

Laveen A

Special Advance Registration Required

SACCHO MEETING

TUESDAY

7:00 AM–3:00 PM

South Mountain

Special Advance Registration Required

HEALTH EQUITY SOCIAL JUSTICE COMMITTEE MEETING

TUESDAY

1:00–3:00 PM

Hospitality 428

CDC MEMBER MEETING

TUESDAY

1:00–3:00 PM

Laveen A

NATIONAL CBA PROVIDER NETWORK WORKSHOP

TUESDAY

1:00–3:00 PM

Maryvale B

GENEROUSLY SPONSORED BY  **AFAXYS RECEPTION: NEW DATA & INSIGHTS INTO PUBLIC HEALTH PURCHASING PRACTICES**

TUESDAY

7:00–10:00 PM

Encanto A

Dessert and cocktails brought to you by Afaxys GPO

NEW MEMBER AND FIRST-TIME ATTENDEE BREAKFAST

WEDNESDAY

6:30–8:00 AM

Encanto A

NACCHO MEETINGS & EVENTS

DIS SUPERVISORS: NEW OPPORTUNITIES, NEW CHALLENGES, AND NEW SOLUTIONS

WEDNESDAY

7:00–8:00 AM

Desert Sky

PUBLIC RELATIONS COMMITTEE MEETING

WEDNESDAY

7:00–8:00 AM

Estrella

NORC FOCUS GROUP

WEDNESDAY

7:00–8:00 AM

South Mountain

NORC FOCUS GROUP

WEDNESDAY

12:00–1:00 PM

South Mountain

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IMPROVING IMMUNIZATION ADHERENCE IN CHILDREN, ADOLESCENTS AND ADULTS 65+

WEDNESDAY

12:00–1:00 PM

Laveen B

READINESS ASSESMENT

WEDNESDAY

12:00–1:30 PM

Alhambra

GENEROUSLY SPONSORED BY PFIZER/ACROS

PFIZER/ACROS WORKSHOP

WEDNESDAY

1:30–2:30 PM

Laveen B

CONGRESSIONAL ACTION NETWORK (CAN) BREAKFAST MEETING

THURSDAY

7:00–8:00 AM

Maryvale A



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EXPAND YOUR REACH WITH ELEARNING

THURSDAY

7:00–8:00 AM

Cave Creek

NORC FOCUS GROUP

THURSDAY

12:00–1:00 PM

South Mountain

ALIGNMENT OF NATIONAL RECOGNITION PROGRAMS: PROJECT PUBLIC HEALTH READY AND PHAB

THURSDAY

12:00–1:30 PM

Laveen B

ANNUAL CONFERENCE WORKGROUP MEETING

THURSDAY

5:15–7:30 PM

Hospitality 443

Closed Meeting

2016 MODEL PRACTICES WINNERS

FOOD SAFETY PARTNERSHIP PANELS: USING TELEVISION TO BOOST ACCESS TO PUBLIC HEALTH

INFORMATION | MEDIUM

Cobb & Douglas Public Health
Marietta, GA

“BEACH BLITZ”: A HIGH IMPACT PREVENTION STRATEGY TO REDUCE NEW HIV INFECTIONS | MEDIUM

Florida Department of Health in Broward
County
Fort Lauderdale, FL

PERFORMANCE MANAGEMENT THROUGH USE OF CASCADING SCORECARDS IN A CENTRALIZED PERFORMANCE MANAGEMENT SYSTEM | MEDIUM

Florida Department of Health in Broward
County
Fort Lauderdale, FL

NO ARM LEFT BEHIND: SCHOOL PHYSICALS AND IMMUNIZATION ACCESS PROJECT | LARGE

Champaign–Urbana Public Health District
Champaign, IL

USING TRACKING TECHNOLOGY IN A POINT OF DISPENSING VACCINATION OPERATION | MEDIUM

Florida Department of Health in Broward
County
Fort Lauderdale, FL

A SAFE PLACE TO SLEEP: DEVELOPING A NATIONAL/LOCAL PARTNERSHIP | LARGE

Nassau County Department of Health
Mineola, NY

SUCCESSION PLANNING – PREPARING FOR THE FUTURE | MEDIUM

Salt Lake County Health Department
Salt Lake City, UT

OUTSIDEIN SLO: WE TAKE HEALTH AND CLIMATE CHANGE PERSONALLY | LARGE

San Luis Obispo County Public Health
Department
San Luis Obispo, CA

INTEGRATION OF HIV PREVENTION, CARE, AND TREATMENT IN BROWARD COUNTY | MEDIUM

Florida Department of Health in Broward
County
Fort Lauderdale, FL

CAMP PUBLIC HEALTH | LARGE

Columbus Public Health
Columbus, OH

VIDEO – DOT FOR 3HP TB INFECTION TREATMENT | LARGE

Johnson County Department of Health &
Environment
Mission, KS

2016 MODEL PRACTICES WINNERS

SAVING LIVES WITH THE OPIOID OVERDOSE PREVENTION PROGRAM IN CLARK COUNTY, WA | LARGE

Clark County Public Health
Vancouver, WA

TWO ACCREDITATIONS, ONE WORKFORCE DEVELOPMENT PLAN: HOW PHAB AND PPHR CAN DRIVE AN AGENCY'S WORKFORCE DEVELOPMENT | LARGE

Kent County Health Department
Grand Rapids, MI

CHRONIC DISEASE PREVENTION AND MANAGEMENT: PLACE-BASED STRATEGIES | LARGE

Oklahoma City-County Health Department
Oklahoma City, OK

FIRED UP FOR PREVENTION - CENTER FOR HEALTHY LIVING | LARGE

Northeast Texas Public Health District
Tyler, TX

A REGIONAL APPROACH TO COMMUNITY ENGAGEMENT AND HEALTHY FOOD ACCESS IN UNDERSERVED COMMUNITIES | LARGE

The Florida Department of Health in Manatee
County
Bradenton, FL

QUAD-COUNTY MEASLES PROTOCOL AND TOOLKIT DEVELOPMENT | LARGE

Kent County Health Department
Portland, OR

CREATING HEALTHY COMMUNITIES COALITION | LARGE

Cincinnati Health Department
Cincinnati, OH

ASSESSING AND PROVIDING MARIJUANA EDUCATION TO WIC CLIENTS FOLLOWING LEGALIZATION OF RECREATIONAL MARIJUANA IN COLORADO | LARGE

Tri-County Health Department
Greenwood Village, CO

FIRST RESPONDER INFECTIOUS DISEASE NOTIFICATION | LARGE

Tarrant County Public Health Department
Fort Worth, TX

AIM4PEACE VIOLENCE PREVENTION PROGRAM | LARGE

Kansas City Health Department
Kansas City, MO

WASTE NOT ORANGE COUNTY COALITION | LARGE

Orange County Health Care Agency/Public
Health
Santa Ana, CA

GREEN BUSINESS COST SHARING PROGRAM | LARGE

Minneapolis Health Department
Minneapolis, MN



BIG CITIES HEALTH COALITION

SHARING SESSIONS

BIG CITIES HEALTH COALITION MEMBER CITY SESSIONS

The Big Cities Health Coalition (BCHC) is a forum for the leaders of America's largest metropolitan health departments to exchange strategies and jointly address issues to promote and protect the health and safety of the 54 million people they serve.

The following sessions highlight the work being done by and in BCHC member cities.

TUESDAY, JULY 19

8:00–10:00 AM

**PC4 | SCALE AS A TOOL TO EVALUATE
DISPARITY IN LIFE EXPECTANCY AT THE
LOCAL LEVEL**

Deer Valley

**PC7 | REVITALIZING NEIGHBORHOODS
AND IMPROVING HEALTH EQUITY:
COMMUNITY DEVELOPMENT AND
HEALTH SECTOR COLLABORATION**

Camelback A

10:30 AM–12:30 PM

**PC12 | CULTIVATING A 21ST CENTURY
CULTURE OF HEALTH EQUITY IN OUR
NATION'S CAPITAL... AND BEYOND**

Deer Valley

**PC13 | LEARNING EXCHANGE: HEALTH
EQUITY IN RWJF CULTURE OF HEALTH
PRIZE COMMUNITIES**

Camelback A

**PC14 | BUILDING INNOVATIVE
PARTNERSHIPS: A HOW-TO GUIDE**

Maryvale B

1:00–3:00 PM

**PC20 | ENGAGING NONTRADITIONAL
STAKEHOLDERS TO ADDRESS HEALTH
DISPARITIES AND CREATE HEALTHY
COMMUNITIES**

Encanto A

BIG CITIES HEALTH COALITION SHARING SESSIONS



WEDNESDAY, JULY 20

11:00 AM–12:00 PM

10:15–10:45 AM

A2 | IDENTIFYING THE POPULATION WHO USE COOLING CENTERS AS ENVIRONMENTAL HEAT RELIEF PREVENTIVE CARE

Paradise Valley

A4 | WORKING TOWARD HEALTH EQUITY IN CHICAGO: THE ENGLEWOOD LINE TRAIL HEALTH IMPACT ASSESSMENT

Encanto B

A8 | WIC TOBACCO INTERVENTION TRAINING AND RECOGNITION

Camelback A

B3 | BRINGING PEOPLE TOGETHER: HOW LHDS ARE COLLABORATING TO ADDRESS THE INTERTWINED HEPATITIS C AND OPIOID ABUSE EPIDEMICS

Encanto A

B8 | STRENGTHENING THE PUBLIC HEALTH WORKFORCE USING INNOVATIVE TECHNOLOGY: HOW DIGITAL INTERVIEWING CAN OPTIMIZE THE HIRING PROCESS

Ahwatukee A

1:30–3:00 PM

C2 | REACHING FOR HEALTH EQUITY: HEALTHY PEOPLE 2020'S SOCIAL DETERMINANTS OF HEALTH FRAMEWORK AND THE LAW AND HEALTH POLICY PROJECT

Maryvale A





BIG CITIES HEALTH COALITION SHARING SESSIONS

C6 | TOBACCO 21 MOVEMENTS IN THE BIG CITIES

Ahwatukee B

3:15–3:45 PM

D10 | A COLLECTIVE APPROACH: LEVERAGING FOOD STANDARDS TO ADDRESS HEALTH, SUSTAINABILITY, AND EQUITY

Laveen A

4:00–5:00 PM

E4 | COMMUNITY DEVELOPMENT AND HEALTH IN ACTION: THREE CROSS-SECTOR PARTNERSHIPS AND INITIATIVES

Ahwatukee B

E6 | MILLION HEARTS: A HEALTHY HOME COLLABORATIVE FOR PUBLIC HOUSING

Estrella

E8 | PROMOTING HEALTH EQUITY BY ADVANCING WHAT WORKS

Ahwatukee A

E10 | ADDRESSING HEALTH EQUITY FROM THE INSIDE OUT: TWO BIG CITY HEALTH DEPARTMENT EXPERIENCES

Encanto A

THURSDAY, JULY 21

9:45–11:15 AM

F3 | PREVENTING VIOLENCE ACROSS THE UNITED STATES: THREE CITIES, THREE MULTI-FACETED STRATEGIES

Estrella

F9 | LET'S GET GOING: ONBOARDING NEW PUBLIC HEALTH EMPLOYEES

Encanto A

“The conference touched on many public health challenges and interests and had excellent subject matter experts presenting on these topics.”

—TAMMY WILSON



F10 | HOW ARE CDC, CMS, AND HEALTH DEPARTMENTS JOINING FORCES TO ADDRESS SOCIAL DETERMINANTS OF HEALTH?

Paradise Valley

11:30 AM–12:00 PM

G8 | SHIFTING THE PREVALENCE OF TOOTH DECAY AMONG HIGH-RISK YOUNG CHILDREN

Encanto A

G10 | APPLYING THE FOUNDATIONAL PUBLIC HEALTH SERVICES FRAMEWORK TO A METROPOLITAN PUBLIC HEALTH AGENCY

Camelback B

G12 | BETTER TOGETHER: COLLABORATIVE PARTNERSHIPS FOR COMMUNITY HEALTH WORKERS

Estrella

1:00–2:00 PM

H5 | WORKFORCE DEVELOPMENT THROUGH AN ACADEMIC HEALTH DEPARTMENT MODEL IN A PRACTICE SETTING

Paradise Valley

H2 | CULTIVATING EQUITY AND SOCIAL JUSTICE IN PUBLIC HEALTH USING INNOVATIVE PARTNERSHIPS AND ANTI-RACIST COMMUNITY ORGANIZING

Laveen A

H10 | MAKING INJUSTICE VISIBLE: HOW A STAFF-LED CAPACITY BUILDING TEAM CAN STRENGTHEN HEALTH EQUITY PRACTICE THROUGH SHARED LEARNING AND LEADERSHIP

Camelback A

2:15–3:15 PM

I1 | LESSONS LEARNED IN HEALTH IMPACT ASSESSMENT: AN ARIZONA PERSPECTIVE

Ahwatukee B

I3 | LOCAL HEALTH DEPARTMENTS CAN TEACH EACH OTHER HOW TO COLLABORATE AND IMPLEMENT POLICY TO PREVENT CHRONIC DISEASE

Estrella

I6 | THE IMPACT OF HEALTHY LIVING CLASSES ON FELONY ALCOHOL INTERVENTION PROGRAM PARTICIPANTS

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“The first time attendee breakfast was an excellent way to learn more about NACCHO, make valuable connections and maximize the annual meeting experience. Thank you for this wonderful opportunity!”

—DEBBIE SWANSON

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104 | GROWING THE GRASSROOTS: MOBILIZING YOUTH TO ADVOCATE FOR HEALTHY COMMUNITIES

“Great networking, good vendor information, great speakers – provides renewal and excitement for public health”

—GLEND A BERTZ



BIG CITIES HEALTH COALITION POSTER SESSIONS



**120 | PRACTICE MAKES PERFECT:
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REACHING THE COMMUNITY THROUGH
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PHOENIX**

“The annual conference is like a one-stop shop to gain knowledge from your peers who have experienced just about every public health topic there is.”

—DEBRA BRADLEY



ACKNOWLEDGEMENTS

American Cancer Society
The ARC of the United States
Association of State and Territorial Health Officials
Axiall Corporation Water
The California Endowment
CDC Foundation
Council of State and Territorial Epidemiologists
de Beaumont Foundation
Department of Health and Human Services: Centers for Disease Control and Prevention
Department of Health and Human Services: Food and Drug Administration
Department of Health and Human Services: Health Resources and Services Administration
Department of Health and Human Services: Office of the Assistant Secretary for Preparedness and Response (ASPR)
Department of Health and Human Services: Office of the Surgeon General
Department of Homeland Security Office of Health Affairs
Gilead Sciences, Inc.
Harvard Pilgrim Health Care, Inc.
IQ Solutions
The Kresge Foundation
Maternal and Child Health Bureau
National Center for Chronic Disease Prevention and Health Promotion
National Center for Emerging and Zoonotic Infectious Diseases
National Center for Environmental Health
National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention
National Center for Injury Prevention and Control
National Center on Birth Defects and Developmental Disabilities
Netsmart Technologies
NORC
Office of Infectious Diseases
Office of Noncommunicable Diseases, Injury and Environmental Health
Office of Public Health Preparedness and Response
Office of State, Tribal, Local and Territorial Support
Office of Surveillance, Epidemiology, and Laboratory Services
Office of the Assistant Secretary for Health
Office of the Assistant Secretary for Policy
Office of the Assistant Secretary for Science
Office of the Civilian Volunteer Medical Reserve Corps
The Pew Charitable Trusts
Public Health Informatics and Technology Program Office
Public Health Surveillance Program Office
RAND Corporation
Robert Wood Johnson Foundation
Skoll Fund
University of North Carolina at Chapel Hill
W.K. Kellogg Foundation
YMCA of the USA

SHERATON GRAND PHOENIX ■ SUSTAINABLE PRACTICES & GREEN HIGHLIGHTS

From the early design stages, the Sheraton Grand Phoenix was built with the environment in mind. Now, the associates of the Sheraton Grand Phoenix have taken stewardship of this effort. Taking great pride in their property, the Sheraton Grand Phoenix team is finding new and inventive ways to reduce the Hotel's environmental impact, with the guidance of both their on-site Green Committee, and Starwood Hotels & Resorts Department of Environmental Sustainability.

GREEN MEETINGS

We are proud to provide "Green Meetings," which can include paperless & linen-less meeting room setup, recycle containers in meeting room areas, pure water that is bottled on-site, digital direction and banquet signage and other green touches.

GREEN GUESTROOMS

Guestrooms are cleaned with Green Seal certified cleaning solutions, guests are provided the option to reuse linens, and CFL bulbs and recycle bins are utilized in every room.

DISTRICT AMERICAN KITCHEN & WINE BAR

District features extensive use of locally grown or produced artisan products, and all food and beverage offerings are domestically produced.

GREEN BUILDING

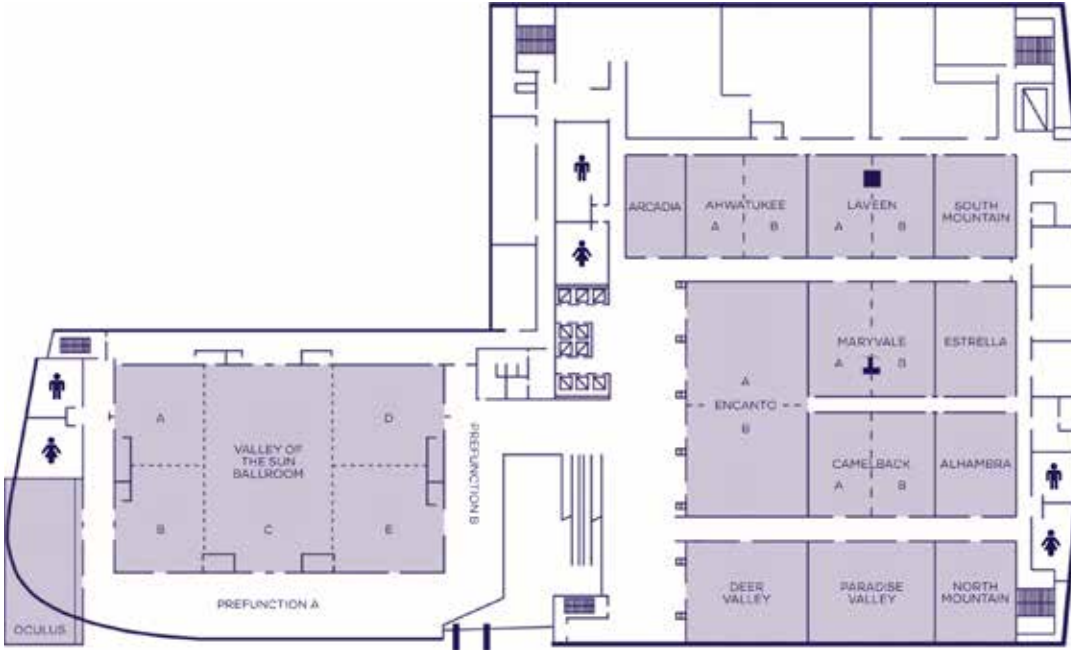
Our building was designed with 20% locally manufactured materials. Low-flow water fixtures are utilized in front and back of the house applications. Solar louvers on the Southside of the building block summer-sun from guestrooms, reducing our thermal load.

SUPPORTING LOCAL CHARITY

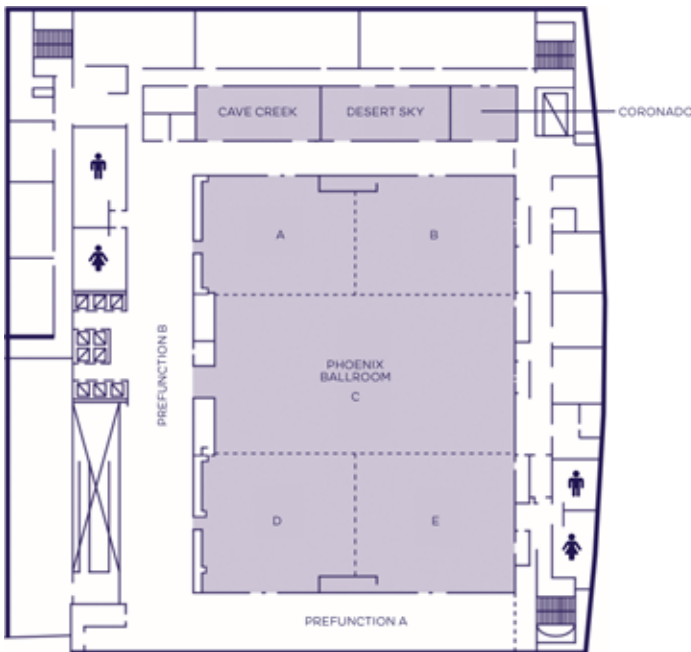
We are happy to donate leftover guestroom amenities, such as shampoo and conditioner, to local charities for use; as well as surplus banquet foods.



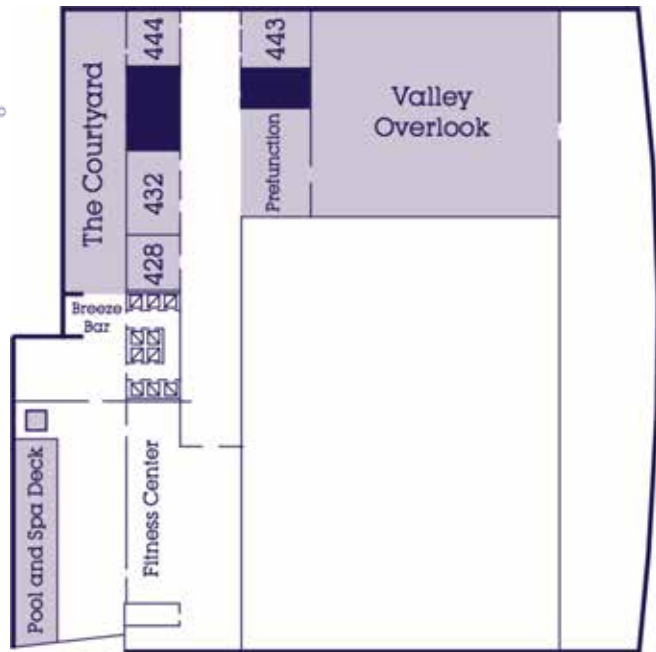
SHERATON GRAND PHOENIX FLOORPLANS



Second Level



Third Level



Fourth Level

SCHEDULE ■ AT-A-GLANCE

Tuesday ■ JULY 19		Wednesday ■ JULY 20		Thursday ■ JULY 21		
REGISTRATION ■ 7:00 AM-6:00 PM		REGISTRATION ■ 7:00 AM-6:00 PM		REGISTRATION ■ 7:00 AM-2:00 PM		
6 AM		6 AM	6:00-7:00 AM Morning Exercise	6 AM	6:00-7:00 AM Morning Exercise	
7 AM	7:00 AM-3:00 PM Pre-Meeting Workshops	7 AM	7:00-8:00 AM Networking Breakfast		7:00-8:00 AM Networking Breakfast	
8 AM		8 AM	8:00-10:00 AM Wednesday General Session		8:00-9:30 AM Thursday Morning General Session	
9 AM		9 AM			9:30-9:45 AM Break	
10 AM		10 AM	10:00-10:15 AM Break		9:45-11:15 AM 90-Minute Sessions	
			10:15-10:45 AM 30-Minute Sessions			
			10:45-11:00 AM Break			
11 AM		11 AM	11:00 AM-12:00 PM 60-Minute Sessions		11:15-11:30 AM Break	
					11:30 AM-12:00 PM 30-Minute Sessions	
12 PM			12:00-1:30 PM Networking Lunch in the Exhibit Hall	11:00 AM-2:00 PM Exhibit Hall Open	12 PM	12:00-1:30 PM Networking Lunch in the Exhibit Hall
1 PM						1:30-2:30 PM 30-Minute Sessions
2 PM		2 PM	1:30-3:00 PM 90-Minute Sessions	2 PM	2:30-2:45 PM Break	
3 PM		3 PM	3:00-3:15 PM Break	3 PM	2:45-3:45 PM 60-Minute Sessions	
			3:15-3:45 PM 30-Minute Sessions		3:45-4:00 PM Break	
4 PM	3:30-5:30 PM Opening General Session	4 PM	4:00-5:00 PM 60-Minute Sessions	4 PM	4:00-5:00 PM Closing General Session	
5 PM		5 PM		5 PM		
6 PM	5:30-7:00 PM President's Welcome Reception in Exhibit Hall	6 PM	5:30-7:30 PM Grand Awards Ceremony & Reception	6 PM		
7 PM	7:00-10:00 PM Afaxys Reception in Encanto A	7 PM		7 PM		

GENERAL INFORMATION

LOCATION

Sheraton Grand Phoenix

340 N 3rd St

Phoenix, AZ 85004

602-262-2500

REGISTRATION HOURS

Phoenix Ballroom Foyer

MONDAY, JULY 18 4:00–6:00 PM

TUESDAY, JULY 19 7:00 AM–6:00 PM

WEDNESDAY, JULY 20 7:00 AM–6:00 PM

THURSDAY, JULY 21 7:00 AM–2:00 PM

EXHIBIT HALL SCHEDULE

Phoenix Ballroom, Sheraton

TUESDAY, JULY 19

5:30–7:00 PM President's Welcome Reception

WEDNESDAY, JULY 20

11:00 AM–2:00 PM Exhibit Hall Open

12:00–1:30 PM Lunch in the Exhibit Hall

THURSDAY, JULY 21

11:00 AM–2:00 PM Exhibit Hall Open

12:00–1:30 PM Lunch in the Exhibit Hall

POSTER SHOWCASE PRESENTATIONS

Sheraton Grand Pre-Function Space

Group A: WEDNESDAY, JULY 20, 12:00–1:30 PM

Group B: THURSDAY, JULY 21, 12:00–1:30 PM

Join us for the 11th annual NACCHO Poster Showcase, featuring more than 100 innovative programs and resources of special interest to local public health practitioners. Meet the poster presenters during these special time periods. Posters will be available for viewing during exhibit hours on Wednesday, July 20, and Thursday, July 21.

PUBLIC HEALTH CAREER OPPORTUNITIES

NACCHO Booth:
Valley of the Sun Prefunction Space

Looking for new public health career opportunities or interested in recruiting new members to your department or organization? NACCHO has career opportunities you do not want to miss. Be sure to check out the public health job postings board where you can post and browse job openings from across the country. The board is open to all conference attendees. If you or someone you know is considering a career move, stop by the NACCHO Booth to see NACCHO's current opportunities or visit the NACCHO Career Network at <http://www.naccho.org/careers>.

BADGE POLICY

Please remember: no badge, no entry. *Thank you for your cooperation.*

CONFERENCE MESSAGE BOARD

Phoenix Ballroom Foyer

Stay connected. The self-service message center is the place for conference attendees to pick up and post messages. It is conveniently located near the registration area outside of the Valley of the Sun Ballroom on the second level of the Sheraton Grand Phoenix.

SOCIAL MEDIA HELP

NACCHO Booth: Valley of the Sun Prefunction Space

Stop by the NACCHO Booth, located near the registration area to learn how to use Twitter, Facebook, and other social media communications to share information about local public health. NACCHO will offer social media resources, toolkits, and tips from other local health departments.

STAY CONNECTED USING TWITTER

Conference staff will tweet live updates and highlights throughout the conference. Participate in the conversations on Twitter by using hashtag #NA16. If you do not have a Twitter account, you may still view updates and see what others are saying by bookmarking the @NACCHOalerts Twitter webpage, <http://twitter.com/nacchoalerts>.

EXHIBIT HALL SCAVENGER HUNT

A scavenger hunt card is located in your conference tote bag. Visit each participating exhibitor to obtain answers to the questions on the card. Turn your card in at the registration desk to be entered in a contest to win a free 2017 NACCHO Annual Conference registration!

NACCHO WEBSITE USABILITY STUDY

NACCHO is conducting an on-site usability study in order to enhance the user experience for our newly launched website, NACCHO.org, by collecting feedback from our members and other users of the site. We will also be conducting a usability study surrounding the new look and feel of the NACCHO Toolbox, one of NACCHO's premiere resources, in order to better serve the public health community with the best user experience possible for our most prominent technological asset.

WEDNESDAY & THURSDAY | 2:00–5:00 PM

Room 428

WIFI

NACCHO offers complimentary WiFi in the meeting space at the Sheraton Grand Phoenix. Look for the connection “Sheraton Meeting Rooms” and enter the password “NA2016”. Accept the terms and click connect. Plug-in the Ethernet cable or turn on and enable the Wireless LAN (WiFi) adapter on your computer/device.

1. If you are using a wireless connection, search and select the wireless network (SSID) for “Sheraton Meeting Rooms” location. Your wireless adapter should show “Connected.”
2. Launch your Internet browser and go to a public Internet page (e.g., www.google.com) and you should be redirected to the guest login page.
3. Enter the Access Code “NA2016” in the appropriate field on the login page.
4. Accept the Terms (if applicable) and click the “Connect Now” button to login.
5. You should be redirected to your home page and connected to the Internet.
6. If you experience any problems connecting, dial “#0” from a house phone and ask for PSAV.

GENERAL INFORMATION

EMERGENCY INFO

HOSPITALS:

Phoenix Memorial Hospital

1301 S. 7th Ave., Phoenix, AZ 85007

Distance: 1.0 mile, Est. Time: 8 minutes

PHARMACIES:

CVS Pharmacy

50 W. Jefferson Street, Phoenix, AZ 85004

Store Hours: Monday–Sunday: 8:00–12:00 AM;

Pharmacy Hours: Monday–Friday: 8:00 AM–10:00 PM; Saturday: 9:00 AM–8:00 PM; Sunday: 9:00 AM–7:00 PM

Distance: 0.7 miles., Est. Time: 5 minutes

Walgreens

301 W Jefferson Street, Phoenix, AZ 85003

Store & Pharmacy Hours: Monday–Friday: 7:30 AM–4:00 PM; Saturday & Sunday: Closed

Distance: 0.8 miles, Est. Time: 6 minutes

URGENT CARE:

Phoenix Family Medical Clinic

301 W. McDowell Road, Phoenix, AZ 85003

Hours: Monday–Friday: 8:30 AM–5:30 PM;

Saturday: 9:00 AM–2:00 PM; Sunday: Closed

Distance: 1.4 miles, Est. Time: 6 minutes

LACTATION ROOM

For the convenience of nursing mothers, NACCHO Annual is providing a lactation room at the conference this year. It is securely located in a hospitality room in the Sheraton Hotel. Please go to registration for more information and to receive a key to access the room.

CONFERENCE EVALUATION

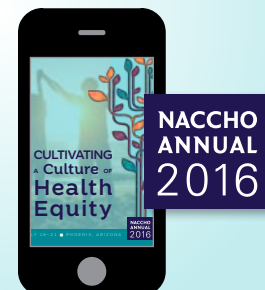
We value your feedback as we strive to improve NACCHO Annual in the future. To help us continually improve, you will be asked to complete several evaluations throughout the conference. After each breakout session, please complete the session evaluation using the paper cards provided. In addition, following the conclusion of the conference, you will receive a short 10-minute survey about your overall experience at NACCHO Annual. Please take a few moments to share your feedback. Upon completion of the survey, you will be offered the chance to win a complimentary registration to NACCHO Annual 2017 in Pittsburgh. Be on the lookout for the survey link on Friday, July 22 (the survey will be e-mailed after the conference). Thank you for taking the time to provide your feedback. Your opinion is important to us.

NACCHO ANNUAL MEETING APP

Whether you are using a smartphone, laptop, or iPad, the new easy-to-use mobile app will enhance your experience at the conference. Visit bit.ly/1abCwSg to get started. **ACCESS CODE: NA2016**



"NACCHO App" QR Code



NACCHO PROGRAM HIGHLIGHTS

Monday & Tuesday

PRE-CONFERENCE WORKSHOPS & MEETINGS

MONDAY AND TUESDAY, JULY 18–19

7:00 AM–3:00/5:00 PM

Varied Locations

See page 37 for more information

BIG CITIES HEALTH COALITION MEETING

MONDAY, JULY 18

1:00–5:00 PM

Laveen A

BIG CITIES HEALTH COALITION MEETING

TUESDAY, JULY 19

8:00 AM–12:30 PM

Laveen A

TUESDAY GENERAL SESSION

FEDERAL POLICY PERSPECTIVES: COLLABORATING TO STRENGTHEN LOCAL PUBLIC HEALTH

TUESDAY, JULY 19

3:30–5:30 PM

Valley of the Sun

PRESIDENT'S WELCOME RECEPTION & EXHIBIT HALL OPENING

TUESDAY, JULY 19

5:30–7:00 PM

Phoenix Ballroom



SUNRISE FLOW *yoga*

HOSTED BY

THE MARICOPA COUNTY DEPARTMENT OF PUBLIC HEALTH

Wednesday, July 20TH &
Thursday July 21ST
6-7 AM

Participants will meet at the Valley Overlook Patio
on the 4th Level of the Sheraton Hotel.

[Twitter](#) /Maricopahealth | www.WeArePublicHealth.org

Kick-start your conference day with an energizing morning of yoga with fellow NACCHO attendees. Create space in your mind through breath and movement with this light workout, designed for all skill levels. *Namaste!*

Raising the Bar *doing more with less...*



Despite being one of the least-funded large local health departments in the U.S., Maricopa County Public Health delivers results to its 4 million residents:

ACTION	IMPACT
Implemented tobacco-free policies at college campuses	Saving \$1 billion+ in tobacco-related healthcare costs
Coordinated community health assessments with healthcare system partners	Maximizing community dollars while expanding data collection efforts
Provided families with more than 120,000 immunizations	Reducing preventable illness with only eight community health nurses



NACCHO PROGRAM HIGHLIGHTS ■ Wednesday

NEW MEMBER AND FIRST-TIME ATTENDEE ORIENTATION BREAKFAST

WEDNESDAY, JULY 8

6:30–8:00 AM

Encanto A

New NACCHO members and first-time NACCHO Annual attendees are encouraged to attend a special networking breakfast meeting.

WEDNESDAY GENERAL SESSION



BUILDING POWER FOR HEALTH EQUITY

WEDNESDAY, JULY 20

8:00–10:00 AM

Valley of the Sun

This plenary session will feature Dr. Tony Iton, Senior Vice President for Healthy Communities at The California Endowment. Dr. Iton is a leader of the health equity movement, having significantly spread awareness of and instigated action focused on the belief that zip codes are more important than genetic codes when it comes to health.

Prior to joining The California Endowment, Dr. Iton served as the Director and Health Officer for the Alameda County Public Health Department, where he oversaw the implementation of a strategic plan for advancing health equity. At The Endowment, Dr. Iton leads the place-based aspects of Building Healthy Communities, a billion dollar, 14-site, place-based health improvement effort targeting comprehensive

MORNING YOGA

6:00–7:00 AM

Valley Overlook Patio or Laveen B in case of rain

PUBLIC RELATIONS BREAKFAST

7:00–8:00 AM

Estrella Room

local and statewide policy and systems change. During the panel presentation, Dr. Iton will highlight the Building Healthy Communities theory of change and lessons learned and share his thoughts on how local health departments can advance a health equity practice. He will focus on how local health departments can do the following:

- Understand and address structural racism;
- Change the narrative about health and health equity;
- Support power-building to address the roots causes of health inequities;
- Grow multi-sector partnerships for policy and systems change; and
- Institutionalize commitment to health equity across all systems.

Wednesday ■ NACCHO PROGRAM HIGHLIGHTS

Dr. Iton will be joined by three panelists who will describe how they are advancing health equity. Kathleen Grassi, Director, Merced County Department of Public Health, will describe how to advance a health equity agenda in a rural, conservative context by lifting up the cross-sector, community-centered efforts to improve access to vital health-promoting infrastructure in divested parts of the county. Elsa Jimenez, Interim Director, Monterey County Health Department, will describe the evolution of local health department efforts to advance Health in All Policies thinking and drive a multisector, community-driven approach based on the principles of Governing for Racial Equity. Melissa Jones, Executive Director of the Bay Area Regional Health Inequities, will share the importance of organizing local health departments regionally to advance health equity.

SPEAKERS:



Tony Iton, MD, JD, MPH

Senior Vice President, Healthy Communities, The California Endowment



Elsa Jimenez, MPH

Interim Director, Monterey County (CA) Health Department



Melissa Jones, MPA

Executive Director, Bay Area Regional Health Inequities Initiative



Kathleen Grassi, RD, MPH

Director, Merced County (CA) Public Health Department

FACILITATOR:



Tony Iton, MD, JD, MPH

Senior Vice President, Healthy Communities, The California Endowment

NACCHO GRAND AWARDS CEREMONY AND RECEPTION

WEDNESDAY, JULY 20

5:30–7:00 PM

Valley of the Sun Ballroom

Join your friends and colleagues for a night of food, fun, networking, and awards at the annual NACCHO Grand Awards Ceremony and Reception. The event will honor the 2016 Model Practices Award recipients, local health departments that have implemented outstanding, effective programs across a variety of public health areas. The reception will feature poster presentations and poster presenters will be available to answer your questions. The ceremony will also honor this year's Maurice "Mo" Mullet Lifetime of Service Award recipient, an award established to honor current or former local health officials for noteworthy service to NACCHO that reflects the commitment, vigor, and leadership exemplified by Mo's distinguished career. Admittance to the NACCHO Grand Awards Ceremony and Reception is included in all full-conference registrations and in Wednesday Only registrations. Additional tickets may be purchased at the Onsite Registration Counter in the Valley of the Sun Foyer. Attendees must wear their conference badge to gain entrance to the event. Hors d'oeuvres will be served and a cash bar will be open.

GENERAL SESSION

ACHIEVING HEALTH EQUITY – A PUBLIC HEALTH APPROACH

8:00–9:30 AM

Valley of the Sun

The discussion will feature Camara Phyllis Jones, MD, MPH, PhD, Senior Fellow at the Satcher Institute for Public Health Leadership at Morehouse College and President of the American Public Health Association; Edward Ehlinger, MD, Minnesota Commissioner of Health and President of the Association of State and Territorial Health Officials; and Ronald Cordell Sims, Chair of the Washington Health Benefit Exchange Board and Deputy Secretary for the U.S. Department of Housing and Urban Development. The panelists will explore different approaches and perspectives for tackling the root causes of health inequity in public health practice, address the policies, procedures, and unnoticed public narratives that perpetuate health inequities, and identify

opportunities for more intensive, coordinated action with allies.

FACILITATOR:



Richard Hofritcher, PhD

Senior Director, Health Equity, NACCHO
Washington, DC

SPEAKERS:



Ron Sims

Deputy Secretary of U.S. Department of
Housing and Urban Development and former
Executive of Martin Luther King, Jr. County
Mount Baker, WA



Ed Ehlinger, MD, MSPH

Minnesota Health Commissioner, Minnesota
Department of Health
St. Paul, MN



Camara P. Jones, MD, MPH, PhD

Senior Fellow at the Satcher Institute for Public
Health Leadership at Morehouse College
Atlanta, GA



Thursday ■ NACCHO PROGRAM HIGHLIGHTS

GENERAL SESSION

GENEROUSLY SPONSORED BY  **DYNNAVAX**
INNOVATING IMMUNOLOGY

SLOW VIOLENCE, HEALTH INEQUITY, AND THE FUTURE WELL-BEING OF COMMUNITIES

4:00–5:00 PM

Valley of the Sun

This panel will focus on the ways in which health inequity, which often takes decades to manifest its full impact, is a form of slow violence, whereby whole communities have devastation visited upon them. The temporal aspect of this form of violence remains invisible and is not typically reported. Examples include policies and practices that impact communities over time such as hazardous waste, landfills, environmental poisoning, dispossession, mass incarceration, and even immediate death (e.g., gun violence), as the effects and aftermath remain long-lasting. Such communities

experience permanent, rather than post-traumatic, stress.

FACILITATOR/SPEAKER:



Mindy Fullilove, MS, MD

Professor of Clinical Sociomedical Sciences and Psychiatry, Columbia University
New York, NY

SPEAKERS:



Linda Rudolph, MD, MPH

Director of the Center for Climate Change and Health, Public Health Institute
Washington, DC



Donald Warne, MD, MPH

Chair, Department of Public Health, North Dakota State University
Fargo, ND



-  Access/Linkage to Care
-  Accreditation
-  Advocacy
-  Assess/Monitor
-  Billing & Financing
-  Chronic Disease
-  Clinical Care
-  Communicable Disease
-  Communication
-  Community Health Assessment
-  Diet, Nutrition, Obesity
-  Emergency Preparedness
-  Environmental Health
-  Evaluation
-  Foundational Capabilities
-  Governance
-  Health Education
-  Health Equity
-  Informatics
-  Leadership & Management
-  LHD Administration & Operations
-  Maternal & Child Health
-  Mental Health
-  Partnerships & Collaborations
-  Performance Management
-  Planning
-  Public Health Laws & Policies
-  Public Health Systems
-  Quality Improvement & Assurance
-  Research/Evidence-Based
-  Substance Abuse
-  Tobacco
-  Violence & Injury Prevention
-  Workforce

TRACK 1 (T1) | ASSESS AND INVESTIGATE

In this data-driven age, local health departments need to quickly assess and interpret information to make evidence-based decisions that best meet the needs of their communities. Sessions in this track focus on the collection, analysis, and interpretation of data and knowledge that can help local health departments address poor health outcomes, disease outbreaks, or incidence of a disease or condition that disproportionately affects a group.

TRACK 2 (T2) | BUILDING RELATIONSHIPS AND ALLIANCES

Local health departments today must make strategic alliances with nontraditional partners and stakeholders that hold the power, influence, and resources to reduce health disparities or inequities. Sessions in this track focus on how to build a broad public base of support and constituencies that can contribute knowledge, connections, and resources to further the cause of improved health and health equity for all.

TRACK 3 (T3) | SHIFTING PUBLIC AWARENESS AND CONSCIOUSNESS

To build support for eliminating health inequity, local health departments need to provide compelling stories, use inspiring language, and create shared understandings that increase awareness and advance the practice of local public health. Local health departments can be instrumental in educating and informing community partners and the public about health issues and empowering them to better the health of their communities.

TRACK 4 (T4) | TRANSFORMING LOCALS FROM WITHIN

Local health departments need to evaluate the extent to which their structure prepares them for the transformations necessary to deliver public health services and achieve health equity. Local public health needs a strong, functional, nimble, and effective operational infrastructure to deliver new programs and services, prepare and maintain their workforce, and sustain their capacity to carry out the role of local public health governance in their communities. Sessions in this track focus on strategies to help bolster internal infrastructure that will enable local health departments to remain key public health leaders in their communities.

Tuesday

JULY 19



**NACCHO
ANNUAL
2016**



PREPAREDNESS
SUMMIT

FORCES OF CHANGE:

CAPABILITIES, INNOVATION,
& PARTNERSHIPS

Save the Date

April
25-28
2017

Atlanta
Georgia

PREPAREDNESSSUMMIT.ORG

8:00 AM–5:00 PM

TWO-DAY WORKSHOP

**PC1 | MANAGEMENT ESSENTIALS:
FUNDAMENTALS OF BUSINESS
MANAGEMENT**

Encanto B

1:00–4:00 PM

**PC3 | LEVERAGING THE LAW TO
PROMOTE PUBLIC HEALTH AND
IMPROVE HEALTH EQUITY**

Estrella

TWO-DAY WORKSHOP

**PC2 | MANAGEMENT ESSENTIALS:
SUCCESSFUL PEOPLE MANAGEMENT**

Encanto A

“A great opportunity to connect to public health professionals from all over the states, discover how they are dealing with the same challenges you are, and affirm that you are definitely not alone.”

—MARGARET SEARING



Tuesday ■ AT-A-GLANCE

JULY 19

8:00–10:00 AM

TWO-DAY WORKSHOP

**PC1 | MANAGEMENT ESSENTIALS:
FUNDAMENTALS OF BUSINESS
MANAGEMENT**

Encanto B

TWO-DAY WORKSHOP

**PC2 | MANAGEMENT ESSENTIALS:
SUCCESSFUL PEOPLE MANAGEMENT**

Encanto A

**PC4 | SCALE AS A TOOL TO EVALUATE
DISPARITY IN LIFE EXPECTANCY AT THE
LOCAL LEVEL**

Deer Valley

**PC5 | HOW TO MEASURE PUBLIC
HEALTH TWITTER CHAT PARTICIPANT
ENGAGEMENT**

Encanto B

**PC6 | PROMOTING EQUITY IN BIRTH
OUTCOMES IN URBAN COMMUNITIES
USING A DATA-INFORMED,
COMMUNITY-DRIVEN APPROACH**

Paradise Valley

**PC7 | REVITALIZING NEIGHBORHOODS
AND IMPROVING HEALTH EQUITY:
COMMUNITY DEVELOPMENT AND
HEALTH SECTOR COLLABORATION**

Camelback A

**PC8 | ADDRESSING SUBSTANCE ABUSE
RISK IN RACIAL AND ETHNIC MINORITY
YOUNG MEN WHO HAVE SEX WITH MEN
AND LGBT POPULATIONS**

Estrella

**PC9 | ADVANCING EMPLOYEE
KNOWLEDGE OF HEALTH EQUITY
CONCEPTS THROUGH HEALTH EQUITY 101**

Maryvale B



**PC10 | COMMUNICATION
PROFESSIONALS: WHY YOU NEED THEM**
Encanto A

10:30 AM–12:30 PM

**PC11 | HOW TO ASSESS, PLAN, AND
PROMOTE PHYSICAL ACTIVITY IN AT-
RISK NEIGHBORHOODS: AN ACCOUNT
FROM CHARLOTTE, NC**
Estrella

**PC12 | CULTIVATING A 21ST CENTURY
CULTURE OF HEALTH EQUITY IN OUR
NATION'S CAPITAL... AND BEYOND**
Deer Valley

**PC13 | LEARNING EXCHANGE: HEALTH
EQUITY IN RWJF CULTURE OF HEALTH
PRIZE COMMUNITIES**
Camelback A

**PC14 | BUILDING INNOVATIVE
PARTNERSHIPS: A HOW-TO GUIDE**
Camelback B

**PC15 | COMMUNICATING THE VALUE
OF LOCAL PUBLIC HEALTH: MESSAGING
THAT WORKS**
Encanto A

**PC16 | PERFORMANCE MANAGEMENT
STRATEGIES: DUAL PERSPECTIVES
FROM SENIOR LEADERSHIP AND STAFF**
Encanto B

**PC17 | INCLUSIVE COMMUNICATION
FOR HEALTH AND RACIAL EQUITY:
RECOGNIZE, INTERRUPT, REFRAME,
AND ENGAGE**
Paradise Valley



1:00–3:00 PM

PC18 | THE MOVEMENT TOWARDS VIOLENCE AS A HEALTH ISSUE

Paradise Valley

PC19 | HEALTH IN ALL POLICIES: STRATEGIES AND OPPORTUNITIES FOR LOCAL HEALTH DEPARTMENTS

Estrella

PC20 | ENGAGING NONTRADITIONAL STAKEHOLDERS TO ADDRESS HEALTH DISPARITIES AND CREATE HEALTHY COMMUNITIES

Encanto A

PC21 | THE CHANGING ROLE OF PUBLIC HEALTH PROFESSIONALS: COMMUNICATING THE VALUE OF YOUR LOCAL HEALTH DEPARTMENT

Deer Valley

PC22 | STRENGTHENING LEADERSHIP IN YOUR COMMUNITY HEALTH WORKER PROGRAM

Encanto B

PC23 | REVENUE AND THE ROAD TO HEALTH EQUITY: THE ULTIMATE HOW-TO GUIDE TO GENERATING NEW REVENUE WITH CREDENTIALING AND CONTRACTING

Camelback A

GENEROUSLY SPONSORED BY 

PC24 | POWER AND PLACE MATTER: ADDRESSING SOCIAL DETERMINANTS IN HIV PREVENTION

Maryvale B

PRESIDENT'S WELCOME

RECEPTION

5:30–7:00 PM

Phoenix Ballroom

 **AFAXYS RECEPTION: NEW DATA &**

INSIGHTS INTO PUBLIC HEALTH PURCHASING PRACTICES

Dessert and cocktails brought to you by Afaxys GPO

7:00–10:00 PM

Encanto A

TUESDAY GENERAL SESSION

COLLABORATIVE PATHWAYS FOR
ADVANCING THE FUTURE OF LOCAL
PUBLIC HEALTH

TUESDAY, JULY 19

3:30–5:30 PM

Valley of the Sun

This panel will feature John Auerbach, MBA, Associate Director for Policy at the Centers for Disease Control and Prevention (CDC), and Director of the Office for State, Tribal, Local and Territorial Support; Karen B. DeSalvo, MD, MPH, MSc, National Coordinator for Health Information Technology and Acting Assistant Secretary for Health; and Leandris Liburd, PhD, MPH, MA, CDC Associate Director, Office of Minority Health and Health Equity. Mr. Auerbach will provide a general overview of CDC's 6|18 Initiative, CDC's framework for public health–healthcare collaboration, and will discuss the role that LHDs can play in advancing the initiative. He'll also share successes to-date from CDC and Medicaid's perspective in implementing several of the initiative's targeted interventions. Dr. DeSalvo will provide an overview of the version 3.0 of the open government plan and will explore how local health departments

can help further HHS strategies. Dr. Liburd will focus on the importance of monitoring and addressing health equity and the necessity of establishing an operational framework within local health departments to effectively address social determinants of health and pursue health equity.

FACILITATOR:



LaMar Hasbrouck, MD, MPH

Executive Director, NACCHO
Washington, DC

SPEAKERS:



John Auerbach, MBA

Senior Policy Adviser to the Director, CDC/OD
Atlanta, GA



Karen DeSalvo, MD, MPH, MSc

Acting Assistant Secretary for Health, U.S.
Department of Health and Human Services
Washington, DC



Leandris Liburd, PhD, MPH, MA

Associate Director, Minority Health & Health
Equity, CDC
Atlanta, GA

**PC1 | MANAGEMENT ESSENTIALS:
FUNDAMENTALS OF BUSINESS
MANAGEMENT**

JULY 18 | PART A | 8:00 AM–5:00 PM

JULY 19 | PART B | 8:00 AM–3:00 PM

Ahwatukee B

Organizational leaders with financial management skills have the ability to evaluate budget and accounting reports to determine how well their entity is meeting its financial commitments and strategic plans. This course helps health officials to propose a strategy for their organization's future, interpret and act on financial information, and demonstrate leadership to bring stakeholders along with them.

At the conclusion of the training, participants will be able to do the following:

- Describe the purpose of financial budgets.
- Define financial accounting and its purpose.
- Characterize the expectations of stakeholders.
- Outline the budgeting and accounting processes.
- Describe the elements of financial statements (i.e., income, cash flow, balance sheet) and how to interpret them.
- Specify tools to monitor and control spending.

SPEAKER/FACILITATOR:

Marsha Carter, MS

Hughes, Playa del Ray, CA

“This is one of the best national conferences that addresses public health concerns at a national level and still manages to “showcase” or address local issues, such as Indiana HIV outbreak. We have a staff of 2.86 FTE so greatly appreciate when we can relate to some of the sharing sessions.”

—JULIE FERRY

**PC2 | MANAGEMENT ESSENTIALS:
SUCCESSFUL PEOPLE MANAGEMENT**

July 18 | PART A | 8:00 AM-5:00 PM

July 19 | PART B | 8:00 AM-3:00 PM

Ahwatukee A

This course provides the foundation to take your management skills to the next level. Health officials can work to create a motivating climate for all employees by being aware of individual differences, identifying motivators, and removing barriers to motivation. Health officials play a critical role in setting up high-performance teams for success. Officials must guide the teams through conflict and be able to describe steps for working through conflict.

This training will be taught by Dr. Shirley Davis, PhD, SPHR, SHRM-SCP, CSP. Dr. Davis is an accomplished corporate executive, global workforce and talent management expert,

international speaker, master certified trainer, leadership strategist, executive coach, and author. She is President and CEO of SDS Global Enterprises, a workforce solutions firm that specializes in talent management, inclusive leadership, and personal transformation.

By the end of this training, participants will be able to do the following:

- Describe a performance management process that drives results.
- Discuss the importance of style flexibility when leading people.
- Recognize their critical role in creating a motivating environment
- Lead high-performance teams and manage conflict.

SPEAKER/FACILITATOR:

Shirley Davis, CSP, SPHR, SHRM-SCP
SDS Global Enterprises, Inc., Wesley Chapel, FL



Monday ■ PRE-CONFERENCE WORKSHOPS JULY 18 1:00-4:00 PM

PC3 | LEVERAGING THE LAW TO PROMOTE PUBLIC HEALTH AND IMPROVE HEALTH EQUITY |

Estrella

This pre-conference workshop will teach public health practitioners how they can use the law to promote health and improve health equity in their communities. Participants will also learn about the relationship between science, policy, and law and hear how the law can positively impact public health programs and community health outcomes.

SPEAKER/FACILITATOR:

Angela K. McGowan, JD, MPH

Office of Disease Prevention and Health Promotion,
Department of Health and Human Services (CDC
Assignee)
Atlanta, GA

SPEAKERS:

Marice Ashe, JD, MPH

ChangeLab Solutions
Oakland, CA

Montrece McNeill Ransom, JD, MPH




Public Health Law Program, CDC
Atlanta, GA

 ADVOCACY |  PUBLIC HEALTH LAWS & POLICIES

“No other conference has as relevant and practical content for local health department staff.”

—JOE GIBSON



**PC4 | SCALE AS A TOOL TO EVALUATE
DISPARITY IN LIFE EXPECTANCY AT THE
LOCAL LEVEL | T1 |   **

Deer Valley

Life expectancy is an important indicator for population health; however, literature more often emphasizes disease prevalence. This session will discuss methods used to estimate life expectancy and evaluate its disparity among populations in close proximity.

SPEAKERS:

Matt Beyers, MSCRP, MA

Alameda County Public Health Department
Oakland, CA

Amy Laurent, MSPH

Public Health—Seattle and King County
Seattle, WA

Ahmed Mohamed, BVSc, MSc, PhD

Maricopa County Department of Public Health
Phoenix, AZ

Lilian Nyindodo Ogari, PhD, MPH

Shelby County Health Department
Memphis, TN

David Sweat, MPH

Shelby County Health Department
Memphis, TN

**PC5 | HOW TO MEASURE PUBLIC
HEALTH TWITTER CHAT PARTICIPANT
ENGAGEMENT | T1 |   **

Encanto B

Twitter chats are one of the vehicles public health practitioners use to inform, educate, and empower people about health issues. This training will teach public health practitioners how to measure and assess Twitter chat audience engagement using free and publicly available tools.

SPEAKER/FACILITATOR:

Kristina Rabarison, DrPH, MS

Centers for Disease Control and Prevention
Atlanta, GA

SPEAKER:

Merriah Croston, MPH

Centers for Disease Control and Prevention
Atlanta, GA

**PC6 | PROMOTING EQUITY IN BIRTH
OUTCOMES IN URBAN COMMUNITIES
USING A DATA-INFORMED,
COMMUNITY-DRIVEN**

APPROACH | T2 |   

Paradise Valley

The Institutes for Equity in Birth Outcomes is a national movement of 16 urban communities instilling a scientific focus on public health strategies to reduce birth outcome inequities. Using local data, each community identified

preventative actions, engaged local stakeholders, and developed interventions to address birth outcome inequities.

SPEAKERS:

Monica Beltran, MPH

CityMatCH
Omaha, NE

Denise Pecha, LCSW

CityMatCH
Omaha, NE

Sophie Bryan, JD

Reinvestment Fund
Philadelphia, PA

Romi Hall, MPH

East Bay Asian Local Development Corporation
Oakland, CA

Reginauld Jackson, MPH, DrPH

San Francisco Health Network
San Francisco, CA

Megan Jourdan

Florida Department of Health in Manatee County
Bradenton, FL

**PC7 | REVITALIZING NEIGHBORHOODS
AND IMPROVING HEALTH EQUITY:
COMMUNITY DEVELOPMENT AND
HEALTH SECTOR**

COLLABORATION | T2 |   

Camelback A

Evidence of connections between neighborhood and health continues to grow. Concurrently, there is greater awareness of the health value of community development. This workshop provides a primer on the community development sector, presents successful cross-sector collaborations, and explores practical strategies for health departments to deepen their impact through such collaboration.

FACILITATOR:




Douglas Jutte, MD, MPH

San Francisco, CA

SPEAKERS:

Pablo Bravo, MPH

Dignity Health
San Francisco, CA

**PC8 | ADDRESSING SUBSTANCE ABUSE
RISK IN RACIAL AND ETHNIC MINORITY
YOUNG MEN WHO HAVE SEX WITH MEN
AND LGBT POPULATIONS | T3 |**   

Estrella

This session highlights two curricula; one provides training and technical assistance to providers designed to decrease the rate of substance abuse and new HIV infections among racial and ethnic minority young men who have sex with men. The second is designed to develop provider skills in delivering culturally responsive prevention and treatment services for the lesbian, gay, bisexual, and transgender (LGBT) population.

SPEAKERS:

Thomas Freese, PhD

University of California, Los Angeles Integrated
Substance Abuse Program
Los Angeles, CA

Beth Rutkowski, MPH

University of California, Los Angeles Integrated
Substance Abuse Program
Los Angeles, CA

**PC9 | ADVANCING EMPLOYEE
KNOWLEDGE OF HEALTH EQUITY
CONCEPTS THROUGH HEALTH
EQUITY 101 | T4 | **

Maryvale B

This practice-based learning session will combine both lecture and activity to further participants' understanding of how the social determinants of health and equity contribute to health disparities. Attendees will be given a copy of the training and activity so that they may share it with their colleagues and partners.

SPEAKER:

Indira Gujral, MS, PhD

Boulder County Public Health
Boulder, CO

FACILITATOR:

Susan Motika

Boulder County Public Health
Boulder, CO

**PC10 | COMMUNICATION
PROFESSIONALS: WHY YOU NEED
THEM | T4 |   **

Encanto A

Communication is a core foundational capability for governmental health departments. Learn how to create a roadmap and tools to build your agency's internal communication capacity to impact behavior and social change, influence policy, and communicate value to stakeholders.

SPEAKER:

Elizabeth Hart

Shelby County Health Department
Memphis, TN

Barbara Schneeman, BA

Yellowstone City-County Health Department dba
RiverStone Health
Billings, MT

Kaitlin Snider, MPH

Tulsa Health Department
Tulsa, OK

Susan Turner, MD, MPH, MS

Kitsap Public Health District
Bremerton, WA

FACILITATORS:




Bruce Dart, Ph.D

Tulsa Health Department
Tulsa, OK

 COMMUNICATION |  FOUNDATIONAL CAPABILITIES |  HEALTH EQUITY |  LEADERSHIP & MANAGEMENT

“Every LHD should join and participate in NACCHO because it gives a wealth of information.”

—ERMA PATTERSON

PC11 | HOW TO ASSESS, PLAN, AND PROMOTE PHYSICAL ACTIVITY IN AT-RISK NEIGHBORHOODS: AN ACCOUNT FROM CHARLOTTE, NC | T1 |   

Estrella

Interested in learning about creative ways to increase physical activity opportunities in at-risk neighborhoods? This session will feature representatives from the Centralina Council of Governments and their partners from Charlotte, NC, who will discuss their efforts to assess barriers to physical activity, develop action plans to address those barriers, and encourage collaboration to make healthy choices more widely available.

SPEAKER/FACILITATOR:

Katherine Hebert, MCRP
Centralina Council of Governments
Charlotte, NC

SPEAKER:

Richard Winters
Mecklenburg County Health Department
Charlotte, NC

PC12 | CULTIVATING A 21ST CENTURY CULTURE OF HEALTH EQUITY IN OUR NATION'S CAPITAL...AND BEYOND | T2 |   

Deer Valley

This session presents the newly minted District of Columbia Office of Health Equity as a case study, leveraging the evidence base and practical experience to operationalize health equity. Participants will learn how to adapt the model to their unique local context.

SPEAKERS:

C. Anneta Arno, PhD, MPH
Office of Health Equity, District of Columbia Department of Health
Washington, DC

Carol Moehrle, RN
Idaho North Central District
Lewiston, ID

LaQuandra Nesbitt, MD, MPH
District of Columbia Department of Health
Washington, DC

 ASSESS/MONITOR |  HEALTH EQUITY |  FOUNDATIONAL CAPABILITIES |  LEADERSHIP & MANAGEMENT |  PLANNING



PRE-CONFERENCE
WORKSHOPS
10:30 AM-12:30 PM

Tuesday
JULY 19

PC13 | LEARNING EXCHANGE: HEALTH EQUITY IN RWJF CULTURE OF HEALTH PRIZE COMMUNITIES | T2 |   

Camelback A

Do you want to improve health outcomes community-wide? Hear can-do strategies from communities recognized by the Robert Wood Johnson Foundation (RWJF). This learning exchange will include small group discussions with RWJF's Culture of Health Prize winners, including Kansas City, MO, and Spokane County, WA, and will showcase tools and resources from the County Health Rankings and Roadmaps.

SPEAKERS:

Rex Archer, MD, MPH

Kansas City, Missouri Health Department
Kansas City, MO

Seft Hunter, PhD

Chief Operating Officer
Kansas City, MO

Lyndia Wilson, MS

Spokane Regional Health District
Spokane, WA

FACILITATOR:

Carrie Carroll, MPA

UW Population Health Institute
Madison, WI

PC14 | BUILDING INNOVATIVE PARTNERSHIPS: A HOW-TO GUIDE | T2 |   

Maryvale B

This session will illustrate methods to create

innovative partnerships among educational institutions, community organizations, and government entities to address the complex health and social needs of high-risk and underserved populations. Presenters will outline methods to improve health outcomes through increased collaboration of health and allied-health disciplines through an interprofessional practice approach.

SPEAKERS:

Michelle DiBaise, DHSc, PA-C, DFAAPA

AT Still University
Phoenix, AZ

Liz Harrell, DNP

Arizona State University, College of Nursing and Health Innovation
Phoenix, AZ

Oaklee Rogers MS

Northern Arizona University
Phoenix, AZ

Pamela Thompson, MD

Mercy Maricopa Integrated Care
Phoenix, AZ

FACILITATOR:

Vicki Copeland

Healthcare for the Homeless
Phoenix, AZ

PC15 | COMMUNICATING THE VALUE OF LOCAL PUBLIC HEALTH: MESSAGING THAT WORKS | T3 |   

Encanto A

Local health departments—often best known for providing direct services—can build strong

Tuesday ■ PRE-CONFERENCE
 JULY 19 WORKSHOPS
 10:30 AM–12:30 PM

brand identities as a coalition-builders and agents of change. Attendees will learn how to craft targeted messages for key audiences that communicate the value of their health department and invoke a sense of shared responsibility in addressing health inequities.

FACILITATOR:

Susan Turner, MD, MPH, MS
 Kitsap Public Health District
 Bremerton, WA

SPEAKERS:

Susan Feinberg, MPH
 Cambridge Public Health Department
 Cambridge, MA

Jeanene Fowler
 Maricopa County Department of Public Health
 Phoenix, AZ

PC16 | PERFORMANCE MANAGEMENT STRATEGIES: DUAL PERSPECTIVES FROM SENIOR LEADERSHIP AND STAFF | T4 |   

Encanto B

Through active contribution, participants will learn about the process of creating a performance management system that is outcome-based and aligns with the local community health improvement plan and the local health department's strategic plan. The session will provide two distinct perspectives, one from a health department executive director and one from a performance

management coordinator.

SPEAKER/FACILITATOR:

Seth Kidder, MPH, LEHP
 Lake County Health Department and Community Health Center
 Waukegan, IL

SPEAKER:

Tony Beltran, MBA
 Lake County Health Department and Community Health Center
 Waukegan, IL

PC17 | INCLUSIVE COMMUNICATION FOR HEALTH AND RACIAL EQUITY: RECOGNIZE, INTERRUPT, REFRAME, AND ENGAGE | T3 |   

Paradise Valley

Coded racial language, harmful message framing, and exclusionary dialogue can contribute to and deepen existing inequities and systems of power. This session will provide participants with the skills to recognize these harmful practices, interrupt them, and redirect interpersonal and institutional communication toward healing and inclusion.

SPEAKERS:

Jordan Bingham, BA, MS
 Public Health Madison and Dane County
 Madison, WI

Jennifer Weitzel, MS, RN
 Public Health Madison and Dane County
 Madison, WI

**PC18 | THE MOVEMENT TOWARDS
VIOLENCE AS A HEALTH ISSUE**

Paradise Valley

The movement towards seeing violence as a health issue is fundamentally changing approaches to violence prevention across the country. This session will provide key tools and concepts that participants can integrate into their programs, practices, and policies. It will also explore how local health departments can become leaders in addressing one of the major causes of inequity and premature death and disability in the United States.

SPEAKER:

Gary Slutkin, MD

Cure Violence
Chicago, IL

**PC19 | HEALTH IN ALL POLICIES:
STRATEGIES AND OPPORTUNITIES
FOR LOCAL HEALTH**

DEPARTMENTS | T1 | 

Estrella

This workshop is designed for local health department leaders and staff who are interested in leading or contributing to a Health in All Policies (HiAP) initiative in their community. Presenters will share strategies, tactics, and opportunities used by other local health departments to implement HiAP and explore

how attendees can implement similar initiatives in their communities.

SPEAKER/FACILITATOR:

Bridget Kerner, MS

NACCHO
Washington, DC

SPEAKER:

Elsa Jimenez, MPH

Monterey County Health Department
CA

**PC20 | ENGAGING NONTRADITIONAL
STAKEHOLDERS TO ADDRESS HEALTH
DISPARITIES AND CREATE HEALTHY
COMMUNITIES | T2 |   **

Encanto A

This highly interactive session will address how to meaningfully engage nontraditional stakeholders as partners in reducing health disparities. By learning and reflecting on real-life public health-led collaboratives, proven methodologies, and participants' lived experience, attendees will create a collaborative journey map reflecting their specific realities, community needs, and collaborative goals.

SPEAKER/FACILITATOR:

Heidi Kolbe, BA, MA

Kolbe Company/Sacramento Professional Facilitators
West Sacramento, CA

SPEAKER:

Selma Abinader, MED

Abinader Group
Oakland, CA

Tuesday ■ PRE-CONFERENCE WORKSHOPS

JULY 19 1:00-3:00 PM

PC21 | THE CHANGING ROLE OF PUBLIC HEALTH PROFESSIONALS: COMMUNICATING THE VALUE OF YOUR LOCAL HEALTH DEPARTMENT | T3 |

Deer Valley

In these changing times, it's not enough to follow good public health practice; local health officials and staff must communicate with policymakers and the public to demonstrate how local health departments keep people healthy and safe. In this session, attendees will learn best practices for engaging with policymakers and build their advocacy and communications skills.

SPEAKERS:

Eli Briggs, MA

NACCHO
Washington, DC

Gary Cox, JD

Oklahoma City-County Health Department
Oklahoma City, OK

FACILITATOR:

Vicky Bass, MPH

NACCHO
Washington, DC

PC22 | STRENGTHENING LEADERSHIP IN YOUR COMMUNITY HEALTH WORKER PROGRAM | T4 |

Encanto B

As community health worker programs become more popular, the call to professionalize the workforce has grown. Join MHP Salud, a national nonprofit with more than 30 years' experience in implementing and managing community health worker programs, to strengthen leadership skills in managers of community health worker programs.




SPEAKER/ FACILITATOR:

Rebecca J. Epstein, MSW

MHP Salud
Ypsilanti, MI

 ACCESS/LINKAGE TO CARE |  ADVOCACY |  COMMUNICATION
 EVALUATION |  INFORMATICS |  PUBLIC HEALTH LAWS & POLICIES



PC23 | REVENUE AND THE ROAD TO HEALTH EQUITY: THE ULTIMATE HOW-TO GUIDE TO GENERATING NEW REVENUE WITH CREDENTIALING AND CONTRACTING | T4 |   

Camelback A

This session will focus on the opportunity public health departments have to strengthen their infrastructure by becoming credentialed with insurance payers. Attendees will receive rare insight about the inner workings of the credentialing and contracting process and leave with The Essential Checklist for Credentialing Approval.

FACILITATOR/SPEAKER:

Aymsley Upp

Upp Technology
Oakbrook Terrace, Illinois

SPEAKER:

Erin Stark

Upp Technology
Oakbrook Terrace, Illinois

PC24 | POWER AND PLACE MATTER: ADDRESSING SOCIAL DETERMINANTS IN HIV PREVENTION

Maryvale B

GENEROUSLY SPONSORED BY



Major advances have been achieved in the management and prevention of HIV. Despite this progress, significant HIV-related health disparities exist in numerous communities. Understanding social determinants of health such as poverty, racism, stigma, and homophobia that contribute to these disparities is necessary to improve health outcomes along the HIV prevention and care continuum. The Centers for Disease Control and Prevention makes free training and technical assistance available to health departments to support high-impact HIV prevention. This session will describe the importance of addressing social determinants of health, provide an overview of available training and technical assistance, and provide examples of health departments' responses to social determinants of health to improve health equity.

 BILLING & FINANCING |  LHD ADMINISTRATION & OPERATIONS |  PARTNERSHIPS & COLLABORATIONS

“The annual conference is always enlightening and motivational after 20 years in Public Health. I recommend that all new Health Officers attend the conference within the first 2 years to see what you are missing.”

—MIKE NAPIER

Wednesday

JULY 20



**NACCHO
ANNUAL
2016**

New Member & First-Time Attendee Orientation Breakfast



Wednesday, July 20 • 6:30–8:00 AM • Encanto A

NACCHO's Membership Development Committee cordially invites new NACCHO members and first-time NACCHO Annual Conference attendees to a special networking breakfast at NACCHO Annual 2016.* Complimentary breakfast will be served at 6:30 AM.

Meet fellow NACCHO members to foster new relationships and learn how to make the most of your membership. Bring plenty of business cards for this high-impact networking event.

**RSVP required*

NACCHO
National Association of County & City Health Officials

Grand Awards Ceremony and Reception



Wednesday, July 20 • 5:30–7:00 PM • Valley of the Sun Ballroom

Honor the exceptional accomplishments of public health professionals and local health departments at the Grand Awards Ceremony and Reception. NACCHO will present the following awards:

- Maurice "Mo" Mullet Lifetime of Service Award
- Local Health Department of the Year Award
- Model Practices Awards
- Nancy Rawding Employee of the Year Award

Light hors d'oeuvres will be served.

NACCHO
National Association of County & City Health Officials

MORNING YOGA

6:00–7:00 AM

Valley Overlook Patio or Laveen B in case of rain

NEW MEMBER AND FIRST TIME ATTENDEE BREAKFAST

6:30–8:00 AM

Encanto A

WEDNESDAY GENERAL SESSION

GENEROUSLY SPONSORED BY



BUILDING POWER FOR HEALTH EQUITY

8:00–10:00 AM

Valley of the Sun

BREAK | 10:00–10:15 AM

10:15–10:45 AM

A1 | LOCAL HEALTH DEPARTMENT EFFORTS TO PREVENT CHILD MALTREATMENT

Ahwatukee B

A2 | IDENTIFYING THE POPULATION WHO USE COOLING CENTERS AS ENVIRONMENTAL HEAT RELIEF PREVENTIVE CARE

Paradise Valley

A3 | COLLECT MEANINGFUL, PRIMARY DATA THROUGH COST-EFFECTIVE SURVEYS

Encanto A

A4 | WORKING TOWARD HEALTH EQUITY IN CHICAGO: THE ENGLEWOOD LINE TRAIL HEALTH IMPACT ASSESSMENT

Encanto B

A6 | INNOVATIONS IN STD CLIENT NOTIFICATION

Maryvale B

A7 | HEALTH EQUITY AND PERFORMANCE AND QUALITY IMPROVEMENT (PQI): HOW A LOCAL HEALTH DEPARTMENT IS TRANSFORMING HEALTH INEQUITIES FROM WITHIN

Camelback A

A8 | WIC TOBACCO INTERVENTION TRAINING AND RECOGNITION

Camelback B

A9 | BUILDING HEALTHY, EQUITABLE COMMUNITIES THROUGH COLLABORATION

Deer Valley

A10 | TRUSTED CONTENT FOR YOUR HEALTH DEPARTMENT WEBSITE: CDC'S BRANDABLE MICROSITES FOR MAXIMUM IMPACT

Laveen A

Wednesday ■ AT-A-GLANCE

JULY 20

**A11 | DEPARTMENT OF THE PEOPLE:
LEMONS, FRIES, AND NO WRONG
DOORS**

Ahwatukee A

**A12 | TRANSFORMING A FOOD DESERT
THROUGH PARTNERSHIPS AND
ALLIANCES IN SEMINOLE COUNTY,
FLORIDA**

Maryvale A

BREAK | 10:45–11:00 AM

11:00 AM–12:00 PM

**B1 | INCLUDING PEOPLE WITH
DISABILITIES: PUBLIC HEALTH
WORKFORCE COMPETENCIES**

Encanto A

**B2 | WE'VE GOT FRIENDS IN LOCAL
PLACES: LOCAL AND STATE DATA
COLLABORATION IN MISSOURI**

Deer Valley

**B3 | BRINGING PEOPLE TOGETHER:
HOW LHDS ARE COLLABORATING TO
ADDRESS THE INTERTWINED HEPATITIS
C AND OPIOID ABUSE EPIDEMICS**

Encanto A

**B4 | UNDERSTANDING AND
ADDRESSING THE PUBLIC HEALTH
IMPACTS OF MASS INCARCERATION TO
ACHIEVE HEALTH EQUITY**

Estrella

**B5 | INNOVATING FOOD SAFETY
INFORMATION**

Camelback B

**B6 | WHOOPS-PROOF BIRTH CONTROL:
INSIGHTS FROM CONSUMERS**

Maryvale A

**B7 | ADDRESSING DISPARITIES
IN ACCESS TO CARE WHILE
STRENGTHENING CORE LOCAL PUBLIC
HEALTH FOUNDATIONAL CAPABILITIES**

Maryvale B

**B8 | STRENGTHENING THE PUBLIC
HEALTH WORKFORCE USING
INNOVATIVE TECHNOLOGY: HOW
DIGITAL INTERVIEWING CAN OPTIMIZE
THE HIRING PROCESS**

Ahwatukee A

**B9 | COLLABORATION BETWEEN
MULTIPLE LOCAL HEALTH
DEPARTMENTS AND A LOCAL HEALTH
INFORMATION EXCHANGE TO ENHANCE
PUBLIC HEALTH DATA SYSTEMS**

Paradise Valley

**B10 | COLLECTIVE IMPACT TO IMPROVE
HEALTH EQUITY**

Ahwatukee B

**B11 | NACCHO'S HEALTH IMPACT
ASSESSMENT (HIA) COMMUNITY OF
PRACTICE: TOOLS AND RESOURCES
FOR LOCAL HEALTH DEPARTMENT
PRACTICE**

**B12 | ZIKA VIRUS INFECTION IN
THE GENERAL POPULATION AND IN
PREGNANT WOMEN: DETERMINING
STATE AND LOCAL TRENDS THROUGH
CLAIMS DATA**

Laveen A

12:00–1:00 PM

EXHIBITOR WORKSHOP | PFIZER

Laveen A

LUNCH | 12:00–1:30 PM

Exhibit Hall in the Phoenix Ballroom

1:30–2:30 PM

**EXHIBITOR WORKSHOP | PFIZER/
ACROS COMMUNICATION**

Laveen A

1:30–3:00 PM

**C1 | HEALTH IN ALL POLICIES (HIAP):
WHAT LOCAL HEALTH DEPARTMENTS
NEED TO KNOW ABOUT STATE
AND LOCAL HIAP PROCESSES AND
STRATEGIES**

Encanto B

**C2 | REACHING FOR HEALTH
EQUITY: HEALTHY PEOPLE 2020'S
SOCIAL DETERMINANTS OF HEALTH
FRAMEWORK AND THE LAW AND
HEALTH POLICY PROJECT**

Maryvale A

**C3 | VILLAGE HEARTBEAT (BUILDING
EDUCATION ACCOUNTABILITY
TOGETHER): A FRAMEWORK FOR
ENGAGING FAITH-GOVERNMENT
ALLIANCES TO IMPACT HEALTH
EQUITIES AND CHRONIC DISEASE**

Maryvale B

**C4 | ONE APPROACH TO ADDRESSING
INEQUITIES IN CERVICAL CANCER: LHD
STRATEGIES FOR INCREASING HPV
VACCINATION RATES**

Ahwatukee A

**C5 | MEDICAL MARIJUANA EDIBLES
AND PUBLIC HEALTH: WHAT'S IN THAT
BROWNIE?**

Camelback B

**C6 | TOBACCO 21 MOVEMENTS IN THE
BIG CITIES**

Ahwatukee B

**C7 | HOW DOES A LOCAL HEALTH
DEPARTMENT MOTIVATE INDIVIDUALS
IN ITS COMMUNITY TO MAKE PERSONAL
HEALTH A PRIORITY?**

Laveen A

**C8 | THE MICHIGAN HEALTH EQUITY
LEARNING LAB: TRANSLATING
DIALOGUE-BASED WORK INTO
PRACTICE CHANGE**

Encanto A

**C9 | BUILDING A FOUNDATION FOR
HEALTH EQUITY WITHIN A LOCAL
HEALTH DEPARTMENT**

Camelback A

**C10 | FOUNDATIONAL PUBLIC
HEALTH SERVICES: TRANSFORMING
AND INNOVATING TO SERVE ALL
COMMUNITIES**

Deer Valley

C11 | NATIONAL EVALUATION OF THE PUBLIC HEALTH ACCREDITATION PROGRAM: LESSONS LEARNED

Paradise Valley

C12 | ADVANCING COLLABORATION BETWEEN COMMUNITY DEVELOPMENT AND HEALTH: WHY IT MATTERS AND WHAT IT TAKES

Estrella

BREAK | 3:00–3:15 PM

3:15–3:45 PM

D1 | TRAINING COMMUNITY HEALTH WORKERS/PROMOTORS TO ADDRESS SEXUAL VIOLENCE IN RURAL ARIZONA: AN EVALUATION

Encanto B

D2 | DEVELOPING LOCAL-LEVEL BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS) OUTCOME DATA USING SOCIAL DETERMINANTS OF HEALTH IN COLORADO

Maryvale B

D3 | ASSESSING AND ADDRESSING THE HEALTH NEEDS OF IMMIGRANTS AND REFUGEES

Maryvale A

D4 | THE PATIENT-CENTERED MEDICAL HOME: EMERGING LAWS FOR CHRONIC DISEASE MANAGEMENT

Ahwatukee A

D5 | INTEGRATED FOOD SAFETY CENTERS OF EXCELLENCE: STRENGTHENING STATE AND LOCAL CAPACITY FOR FOODBORNE ILLNESS SURVEILLANCE AND OUTBREAK RESPONSE

Estrella

D6 | THE TOBACCO-FREE HBCU INITIATIVE: CREATING A CULTURE OF HEALTH EQUITY AMONG CAMPUS COMMUNITIES

Camelback B

D7 | COMPREHENSIVE PUBLIC HEALTH DELIVERY SYSTEMS: USING FOUNDATIONAL CAPABILITIES TO ACHIEVE HEALTH IMPACT AND EQUITY

Camelback A

D8 | HOW COMMUNITY INTELLIGENCE AND HEALTHCARE PROVIDER PARTNERSHIPS CAN ADVANCE HEALTH EQUITY

Ahwatukee B

D9 | FIT, FOCUSED, AND FAITHFUL

Paradise Valley

D10 | A COLLECTIVE APPROACH: LEVERAGING FOOD STANDARDS TO ADDRESS HEALTH, SUSTAINABILITY, AND EQUITY

Laveen A

D11 | SMOKE-FREE ARIZONA: “IT’S A BENEFIT, NOT A BAN!”

Encanto A

D12 | ONGOING DISPARITIES IN RURAL HEALTH STATUS

Deer Valley

BREAK | 3:45–4:00 PM

4:00–5:00 PM

E1 | USING LEGAL RESEARCH TO IMPROVE LOCAL PUBLIC HEALTH PRACTICE

Deer Valley

E2 | STOP GUESSING, START ASKING: ENGAGING FOOD DESERT RESIDENTS IN MULTI-TIERED ASSESSMENT TO INCREASE ACCESS TO AND CONSUMPTION OF FRUITS AND VEGETABLES

Encanto A

E3 | BUILDING INNOVATIVE ALLIANCES TO CULTIVATE HEALTH EQUITY AT THE STATE AND LOCAL LEVEL

Camelback B

E4 | COMMUNITY DEVELOPMENT AND HEALTH IN ACTION: THREE CROSS-SECTOR PARTNERSHIPS AND INITIATIVES

Ahwatukee B

E5 | TELLING STORIES WITH DATA: HOW TO COMBINE DATA WITH STRATEGY AND STORYTELLING TO IMPROVE PUBLIC HEALTH

Paradise Valley

E6 | MILLION HEARTS: A HEALTHY HOME COLLABORATIVE FOR PUBLIC HOUSING

Estrella

E7 | BUILDING SKILLS IN PUBLIC HEALTH ETHICS: APPROACHES AND RESOURCES FOR LOCAL HEALTH DEPARTMENTS

Laveen A

E8 | PROMOTING HEALTH EQUITY BY ADVANCING WHAT WORKS

Ahwatukee A

E9 | BUILDING AND SUSTAINING ORGANIZATIONAL HEALTH LITERACY

Camelback A

E10 | ADDRESSING HEALTH EQUITY FROM THE INSIDE OUT: TWO BIG CITY HEALTH DEPARTMENT EXPERIENCES

Encanto B

E11 | MIND THE GAP!: USING SPECTRUM OF PREVENTION APPROACHES TO REDUCE HEALTH DISPARITIES AND IMPROVE HEALTH OUTCOMES

Maryvale B

E12 | MINNESOTA E-HEALTH ROADMAP: PAVING THE WAY TO BETTER COORDINATED CARE, POPULATION HEALTH, AND IMPROVED HEALTH EQUITY

Maryvale A

E13 | PERSPECTIVES FROM FLINT MICHIGAN

Laveen B

BREAK | 5:00–5:15 PM

GRAND AWARDS CEREMONY AND RECEPTION

5:30–7:00 PM

GENEROUSLY SPONSORED BY 

BUILDING POWER FOR HEALTH EQUITY

8:00–10:00 AM

Valley of the Sun

This general session will feature Dr. Tony Iton, Senior Vice President for Healthy Communities at The California Endowment. Dr. Iton is a leader of the health equity movement, having significantly spread awareness of and instigated action in response to the fact that zip codes are more important than genetic codes when it comes to health.

Prior to joining The California Endowment, Dr. Iton served as the Director and Health Officer for the Alameda County Public Health Department, where he oversaw the implementation of a strategic plan for advancing health equity. At The Endowment, Dr. Iton leads the place-based aspects of Building Healthy Communities, a billion dollar, 14-site, place-based health improvement effort targeting comprehensive local and statewide policy and systems change. Dr. Iton will highlight the Building Healthy Communities theory of change and lessons learned and share his thoughts on how local health departments can advance a health equity practice. He'll focus on how local health departments can do the following:

- Understand and address structural racism;
- Change the narrative about health and health equity;
- Support power-building to address the roots causes of health inequities;
- Grow multi-sector partnerships for policy and systems change; and

- Institutionalize commitment to health equity across all systems.

Dr. Iton will be joined by three panelist who will describe how they are advancing health equity. Kathleen Grassi, Director, Merced County Department of Public Health, will how to advance a health equity agenda in a rural, conservative context by lifting up the cross-sector, community-centered efforts to improve access to vital health-promoting infrastructure in divested parts of the county. Elsa Jimenez, Interim Director, Monterey County Health Department, will describe the evolution of local health department efforts to advance Health in All Policies thinking and action and drive a multisector, community-driven approach based on the principles of Governing for Racial Equity. Melissa Jones, Executive Director of the Bay Area Regional Health Inequities, will share the importance of organizing local health departments regionally to advance health equity.

SPEAKERS:



Tony Iton, MD, JD, MPH

Senior Vice President, Healthy Communities, The California Endowment



Elsa Jimenez, MPH

Interim Director, Monterey County (CA) Health Department



Melissa Jones, MPA

Executive Director, Bay Area Regional Health Inequities Initiative



Kathleen Grassi, RD, MPH

Director, Merced County (CA) Public Health Department

FACILITATOR:



Tony Iton, MD, JD, MPH

Senior Vice President, Healthy Communities, The California Endowment

A1 | LOCAL HEALTH DEPARTMENT EFFORTS TO PREVENT CHILD MALTREATMENT | T1 | 🗺️ 📊 📄

Ahwatukee B

Evidence-based public health interventions are critical to supporting the reduction of child abuse and neglect. This session will outline the current landscape of child abuse and neglect in the United States and provide examples of five evidence-based interventions local health departments have implemented to address this issue in their communities.

SPEAKER/FACILITATOR:

Margaret Carr, BS
NACCHO
Washington, DC

SPEAKER:

Calondra Tibbs, MPH
NACCHO
Washington, DC

A2 | IDENTIFYING THE POPULATION WHO USE COOLING CENTERS AS ENVIRONMENTAL HEAT RELIEF PREVENTIVE CARE | T1 | 🌳 🔍 📄

Paradise Valley

This session will identify one strategy implemented within Maricopa County, AZ, to address environmental heat. Session attendees will learn how local health departments can form alliances and affect community efforts by evaluating ongoing interventions.

FACILITATOR/SPEAKER:

Aaron Gettel, MPH
Maricopa County Department of Public Health
Phoenix, AZ

📄 ASSESS/MONITOR | 🔍 EVALUATION | 🌳 ENVIRONMENTAL HEALTH
👤 MATERNAL & CHILD HEALTH | 📊 RESEARCH/EVIDENCE-BASED | 🗺️ VIOLENCE & INJURY PREVENTION



A3 | COLLECT MEANINGFUL, PRIMARY DATA THROUGH COST-EFFECTIVE SURVEYS | T1 |   

Encanto A

What don't you know about your community that keeps you from most effectively addressing priority health issues and health equity? In this session, attendees will learn about a tool designed to address the data gaps that keep local health departments from understanding health challenges in their communities.

SPEAKERS:

Seth Kidder, MPH, LEHP

Lake County Health Department and Community Health Center
Waukegan, IL

Jen Osio, MS

Lake County Health Department and Community Health Center
Waukegan, IL

A4 | WORKING TOWARD HEALTH EQUITY IN CHICAGO: THE ENGLEWOOD LINE TRAIL HEALTH IMPACT ASSESSMENT | T2 |  

Encanto B

The Englewood Line Trail Health Impact Assessment illustrates strong collaboration between city agencies, public health partners, and community residents. This session will focus on the health department's roles in collecting data and analyzing and communicating the

findings of the health impact assessment. Attendees will engage in interactive brainstorming and sharing about innovative approaches to tackle health inequities.

SPEAKERS:

Emily Laflamme, MPH

Chicago Department of Public Health
Chicago, IL

Jess Lynch, MCP, MPH

Illinois Public Health Institute
Chicago, IL

FACILITATOR:

Janis Sayer

Chicago Department of Public Health
Chicago, IL

A6 | INNOVATIONS IN STD CLIENT NOTIFICATION | T3 |   


Maryvale B

Private Reporting Option through coded TEXT messages (PROTEXT) is an innovative approach to notifying clients of sexually transmitted disease (STD) testing results. In this session, presenters will share how using PROTEXT enabled the Florida Department of Health in Palm Beach County to reach its treatment goals and save the department and its clients a significant amount of money.

SPEAKER/FACILITATOR:

Diana Connor, MPH

Florida Department of Health in Palm Beach County
West Palm Beach, FL

A7 | HEALTH EQUITY AND PERFORMANCE AND QUALITY IMPROVEMENT (PQI): HOW A LOCAL HEALTH DEPARTMENT IS TRANSFORMING HEALTH INEQUITIES FROM WITHIN | T4 |   

Camelback A

Harris County Public Health and Environmental Services prioritized health equity in its strategic plan, requiring a coordinated, systematic, and institutionalized approach that could be measured and monitored for impact on both community-level health status and internal agency performance. In this session, presenters will discuss how the health department integrated health equity into the performance standards and measures of its agency PQI plan.

SPEAKER:

Jennifer Hadayia, MPA
Harris County Public Health, Houston, TX

FACILITATOR:

Umair Shah, MD, MPH
Harris County Public Health and Environmental Services
Houston, TX

A8 | WIC TOBACCO INTERVENTION TRAINING AND RECOGNITION | T4 |   

Camelback B

The Maricopa County Department of Public

Health leveraged internal resources by training Women, Infants, and Children (WIC) program staff to conduct ask–advise–refer tobacco interventions with their clients. Learn about the training and recognition program that helped the local health department dramatically increase quitline referrals by working through its own WIC clinics.

SPEAKER/FACILITATOR:

Charles Carpenter, DC
Maricopa County Department of Public Health
Phoenix, AZ

A9 | BUILDING HEALTHY, EQUITABLE COMMUNITIES THROUGH COLLABORATION | T2 |  

Deer Valley

The majority of decisions that impact health are made outside the doctor’s office; therefore, building healthy, equitable communities requires collaboration across disciplines and sectors. Learn what San Mateo County is doing to build alliances and partnerships to improve health outcomes and advance health equity for all residents.

SPEAKER/FACILITATOR:

Jasneet Sharma, MUP
County Government
San Mateo, CA

A10 | TRUSTED CONTENT FOR YOUR HEALTH DEPARTMENT WEBSITE: CDC'S BRANDABLE MICROSITES FOR MAXIMUM IMPACT | T2 |   

Laveen A

The Centers for Disease Control and Prevention offers an easy way for public health partners to reuse and customize federal Web content, images, video, and data. Through digital media syndication and microsites, local health departments can curate federal science-based resources and combine them with local information to increase the reach and impact of tailored health messaging among targeted audiences.

SPEAKER/FACILITATOR:

Stacey Thalken, MLS

Office of the Associate Director for Communication, Centers for Disease Control and Prevention
Atlanta, GA

A11 | DEPARTMENT OF THE PEOPLE: LEMONS, FRIES, AND NO WRONG DOORS | T4 |   

Ahwatukee A

In times of limited resources and uncertain economic forecasts, the need for "out of the box" approaches might be the only solution for a health department to maintain its role as

the conduit of wellness and population health for its community. This session describes the experience of Wayne County, MI.

SPEAKER/FACILITATOR:

Mouhanad Hammami, MD

Wayne County Department of Health, Veterans and Community Wellness
Detroit, MI

A12 | TRANSFORMING A FOOD DESERT THROUGH PARTNERSHIPS AND ALLIANCES IN SEMINOLE COUNTY, FLORIDA | T2 |   

Maryvale A

This presentation will highlight how the Florida Department of Health in Seminole County is addressing a lack of access to and availability of fresh produce in a designated food desert by engaging the community and leveraging strategic alliances to promote healthy nutrition through health education and promotion.

SPEAKERS:

Stephanie Fyock, MPH

Florida Department of Health in Seminole County
Sanford, Florida

Zeenat Rahman, MBBS, MPH

Florida Department of Health in Seminole County
Sanford, Florida

**B1 | INCLUDING PEOPLE
WITH DISABILITIES—PUBLIC
HEALTH WORKFORCE**

COMPETENCIES | T2 |   

Encanto A

This presentation will provide an overview of the Including People with Disabilities–Public Health Workforce Competencies and explore how these competencies can increase the capacity of the public health workforce to include people with disabilities in planning efforts. The presenters will also share concrete implementation strategies.

SPEAKERS:

Adriane Griffen, DrPH (c), MPH, MCHES

Association of University Centers on Disabilities
Silver Spring, MD

Shannon Haworth, MA, BA

Association of University Centers on Disabilities
Silver Spring, MD

**B2 | WE'VE GOT FRIENDS IN LOCAL
PLACES: LOCAL AND STATE DATA
COLLABORATION IN**

MISSOURI | T1 |   

Deer Valley

State and local data collaboration projects have enhanced evidence–based decision–making in Missouri. This session will provide state and local perspectives and feature an interactive illustration of complex health statistics that have become more accessible to health departments. Speakers and attendees will then discuss the applicability of these projects to other states and jurisdictions.

SPEAKER/FACILITATOR:

Andrew Hunter, MA, BA

Missouri Department of Health and Senior Services,
Bureau of Health Care Analysis and Data Dissemination
Jefferson City, MO

Becca Mickels, MBA, BA

Missouri Department of Health and Senior Services,
Bureau of Health Care Analysis and Data Dissemination
Jefferson City, MO

**B3 | BRINGING PEOPLE TOGETHER:
HOW LHDS ARE COLLABORATING
TO ADDRESS THE INTERTWINED
HEPATITIS C AND OPIOID ABUSE
EPIDEMICS | T2 |**

Encanto B

This session will provide an overview of the intertwined hepatitis C and opioid epidemics, the disparities related to prevention and care, and examples of local health departments leveraging relationships and establishing new alliances to address these issues in a supportive drug–user health framework.

SPEAKERS:

Bobbi Bratchett

Portsmouth City Health Department
Portsmouth, OH

Katie Burk, MPH

San Francisco Department of Public Health
San Francisco, CA


Alex Shirreffs, MPH

Philadelphia Department of Public Health
Philadelphia, PA

FACILITATOR:

Nicholas Parr, MPH

NACCHO
Washington, DC

B4 | UNDERSTANDING AND ADDRESSING THE PUBLIC HEALTH IMPACTS OF MASS INCARCERATION TO ACHIEVE HEALTH EQUITY | T2 |  

Estrella

Over the past several decades, the increase in incarceration rates has impacted the social and economic fabric of communities, contributing to reduced educational opportunities and limited housing options for those who have been incarcerated. This session will explore why addressing mass incarceration as a public health issue is critical to eliminating health inequities.

SPEAKERS:

Doak Bloss, BA

Michigan Public Health Institute
Okemos, MI

Jerome Dillard

Dane County Department of Human Services
Madison, WI

Geoffrey R. Swain, MD, MPH

City of Milwaukee Health Department
Milwaukee, WI

FACILITATOR:

Marilyn Metzler

Centers for Disease Control and Prevention
Atlanta, GA

B5 | INNOVATING FOOD SAFETY INFORMATION | T3 |   

Camelback B

Harris County Public Health and Environmental Services is using innovative outreach and education strategies to improve food safety in its

community. In this session, attendees will learn about how the health department hosts a Food Safety Summit for local food establishments and has released an interactive mobile application that puts layers of information at the user's fingertips and simplifies reporting foodborne illness and food complaints.

SPEAKER/FACILITATOR:

Michael Schaffer, MBA, CPO

Harris County Public Health and Environmental Services
Houston, TX

SPEAKER:

Deanna Copeland, BS, REHS/RS

Harris County Public Health and Environmental Services
Houston, TX

B6 | WHOOPS-PROOF BIRTH CONTROL: INSIGHTS FROM CONSUMERS | T3 |  

Maryvale A

Learn about groundbreaking new research from The National Campaign to Prevent Teen and Unplanned Pregnancy and Smart Design on how to effectively communicate with young women about intrauterine devices and the implant. Participants will also have the opportunity to consider how they might apply these insights in their own work.

SPEAKER/FACILITATOR:

Bill Albert, BA

The National Campaign to Prevent Teen and Unplanned Pregnancy
Washington, DC

**B7 | ADDRESSING DISPARITIES
IN ACCESS TO CARE WHILE
STRENGTHENING CORE LOCAL
PUBLIC HEALTH FOUNDATIONAL
CAPABILITIES | T3 |**   

Maryvale B

Public health leaders from Washington County will share their process and experience transitioning out of direct preventive clinical services to improve their department's foundational public health capacity and capabilities. Attendees will learn about the opportunities and obstacles the health department faced and participate in an interactive discussion to share modernization efforts and experiences.

SPEAKER/FACILITATOR:

Marni Kuyl, MS, RN
Washington County
Hillsboro, OR

SPEAKER:

Tricia Mortell
Washington County
Hillsboro, OR

**B8 | STRENGTHENING THE PUBLIC
HEALTH WORKFORCE USING
INNOVATIVE TECHNOLOGY: HOW
DIGITAL INTERVIEWING CAN OPTIMIZE
THE HIRING PROCESS | T4 |**   

Ahwatukee A

Using a digital hiring approach can positively impact hiring decisions. In this session, attendees will learn how to enhance the public health workforce by broadening the candidate pool, evaluating applicants in less time, developing relevant interview questions, and identifying

strategies to effectively test candidates' skills.

SPEAKER/FACILITATOR:

Benjamin Hernandez, MBA
Houston Health Department
Houston, TX

SPEAKERS:

Amber Haig, MS
Houston Health Department
Houston, TX

Tiffany Smith, MA
Houston Health Department
Houston, TX

**B9 | COLLABORATION BETWEEN
MULTIPLE LOCAL HEALTH
DEPARTMENTS AND A LOCAL
HEALTH INFORMATION EXCHANGE
TO ENHANCE PUBLIC HEALTH DATA
SYSTEMS | T2 |**   

Paradise Valley

Access to relevant and timely data is critical to improving health outcomes for your community. Developing, leveraging, and enhancing technology to generate the most comprehensive dataset provides local health departments with the necessary tools to combat emerging health threats. This session is an example of how one state is achieving this.

SPEAKERS:

Matthew Clark
MyHealth Access Network
Tulsa, OK

Gary Cox, JD
Oklahoma City–County Health Department
Oklahoma City, OK

Bruce Dart, PhD
Tulsa Health Department
Tulsa, OK

B10 | COLLECTIVE IMPACT TO IMPROVE HEALTH EQUITY | T2 |   

Ahwatukee B

Join this session to learn about the Health Impact Collaborative of Cook County. This interactive session will include discussion on building and deploying a collective impact partnerships across public health, healthcare, and communities for increased efficiency, powerful alliances, stewardship of resources, and collective impact to improve health equity.

SPEAKERS:

Laurie Call

Illinois Public Health Institute
Chicago, IL

Jamie Dircksen, MA

Chicago Department of Public Health
Chicago, IL

Raj Shah, MD

Rush University Medical Center
Chicago, IL

FACILITATOR:

Jess Lynch, MCP, MPH

Illinois Public Health Institute
Chicago, IL

B11 | NACCHO'S HEALTH IMPACT ASSESSMENT (HIA) COMMUNITY OF PRACTICE: TOOLS AND RESOURCES FOR LOCAL HEALTH DEPARTMENT PRACTICE | T1 | 

Camelback A

PART A: This session will inform local health departments about NACCHO's Health Impact Assessment Community of Practice, and its goals and accomplishments. Over 20 LHDs currently participate with five working groups addressing gaps in HIA practice. The purpose of these groups is to develop tools for HIA

implementation at the LHD level.

PART B: Interested in learning how to use your health department's HIA in the accreditation process? Come learn how local health departments successfully used parts of their HIA to fulfill some accreditation documentation. Session participants will also receive an HIA-accreditation crosswalk that provides documentation examples from HIAs.

SPEAKERS:

Patricia Cummings, MPH, PhD

Harris County Public Health and Environmental Services
Houston, TX


Regina Hutchins, PhD, BSN, RN

Cincinnati Health Department
Cincinnati, OH

FACILITATOR:

Bridget Kerner, MS

NACCHO
Washington, DC

B12 | ZIKA VIRUS INFECTION IN THE GENERAL POPULATION AND IN PREGNANT WOMEN: DETERMINING STATE AND LOCAL TRENDS THROUGH CLAIMS DATA | T2 | 

Laveen A

In a healthcare claims analysis of Zika virus disease trends, IMS Health captured a much larger ratio of possible cases to those reported with any laboratory evidence in CDC's ArboNet in New York, New Jersey, Illinois, and Texas. Pregnant women diagnosed with Zika infection are especially prominent in claims data. This session will explore how this data can be used to better inform Zika preparedness and response at the local level.

SPEAKER/FACILITATOR:

Silvia Valkova

IMS Government Solutions
Plymouth Meeting, PA



EXHIBITOR WORKSHOP |

PFIZER

12:00–1:00 PM

Laveene A

EXHIBITOR WORKSHOP |

PFIZER/ACROS

1:30–2:30 PM

Laveene A

**C1 | HEALTH IN ALL POLICIES (HIAP):
WHAT LOCAL HEALTH DEPARTMENTS
NEED TO KNOW ABOUT STATE
AND LOCAL HIAP PROCESSES AND
STRATEGIES | T1 | **

Encanto B

In this session, representatives from the National Conference of State Legislators, the Association of State and Territorial Health Officials, and NACCHO will examine current HiAP initiatives at various levels of government. Speakers will provide stories from the field to illustrate the diversity of HiAP approaches.

SPEAKERS:

Kathleen Dolan, MPH

ASTHO
Arlington, VA


Doug Farquar, JD

National Conference of State Legislators
Denver, CO

FACILITATOR:

Bridget Kerner, MS

NACCHO
Washington, DC

**C2 | REACHING FOR HEALTH
EQUITY: HEALTHY PEOPLE 2020'S
SOCIAL DETERMINANTS OF HEALTH
FRAMEWORK AND THE LAW AND
HEALTH POLICY PROJECT | T1 | **

Maryvale A

Healthy People 2020 provides science-based health goals for the nation and resources and information to help create a positive and equitable social and physical environment. This session will discuss two emerging focus areas that can help leverage health equity in communities: the social determinants of health and law and policy.

SPEAKER/FACILITATOR:

Angela McGowan, JD, MPH

Office of Disease Prevention and Health Promotion,
Department of Health and Human Services
Rockville, MD



SPEAKERS:

Theresa Devine, MPH

Office of Disease Prevention and Health Promotion,
Department of Health and Human Services
Rockville, MD

Lauren Dunning, JD, MPH

Los Angeles County Department of Public Health
Los Angeles, CA

**C3 | VILLAGE HEARTBEAT
 (BUILDING EDUCATION
 ACCOUNTABILITY TOGETHER):
 A FRAMEWORK FOR ENGAGING
 FAITH-GOVERNMENT ALLIANCES
 TO IMPACT HEALTH EQUITIES AND
 CHRONIC DISEASE | T2 |  **

Maryvale B

Over the past decade, Mecklenburg County Health Department has adopted a community-based participatory approach to engage churches as partners in addressing health equities and improving health for high-risk communities. This session will describe how to leverage faith-based partnerships to enhance policy, system, and environmental improvements for chronic disease prevention.

SPEAKERS:

Gwendolyn Devins, MPH

Mecklenburg County Health Department
 Charlotte, NC

Cheryl Emanuel, MS

Mecklenburg County Health Department
 Charlotte, NC

Marcus Plescia, MPH, MD




Mecklenburg County Health Department
 Charlotte, NC

Donna Smith, MSPH

Mecklenburg County Health Department
 Charlotte, NC

Melicia Whitt-Glover, PhD, FACSM

Gramercy Research Group
 Winston-Salem, NC

**C4 | ONE APPROACH TO ADDRESSING
 INEQUITIES IN CERVICAL CANCER: LHD
 STRATEGIES FOR INCREASING HPV
 VACCINATION RATES | T2 |   **

Ahwatukee A

Three local health departments will present on the development and implementation of their community-specific action plans to increase human papillomavirus (HPV) vaccination rates. Following the presentations, participants will engage in facilitated small group discussion to brainstorm HPV activities and create their own HPV action plans.

SPEAKERS:

Angie Gray, RN, BSN

Srihari Seshadri, MBBS, MPH

Barren River District Health Department
 Bowling Green, KY

Kristina Wilson, PhD

Florida Department of Health in Duval County
 Jacksonville, FL

FACILITATOR:

Lilly Kan, MPH

NACCHO
 Washington, DC

**C5 | MEDICAL MARIJUANA EDIBLES
 AND PUBLIC HEALTH: WHAT'S IN THAT
 BROWNIE? | T3 |   **

Camelback A

The Coconino County Public Health Services District faced a dilemma when considering how



to deal with marijuana edibles. This session will feature research and interventions to address critical issues related to edible medical marijuana products including processing, labeling, packaging, and education for the public.

SPEAKERS:

Jennifer Corrigan, BS

Coconino County Public Health Services District
Flagstaff, AZ

Marlene Gaither, REHS, MPA, ME

Coconino County Public Health Services District
Flagstaff, AZ

Mare Schumacher, BS, MA

Coconino County Public Health Services District
Flagstaff, AZ

FACILITATOR:

Eric Bohn

Coconino County Public Health Services District
Flagstaff, AZ

C6 | TOBACCO 21 MOVEMENTS IN THE BIG CITIES | T3 |   

Ahwatukee B

Tobacco 21 laws now exist in more than 100 jurisdictions across the country. This panel of Big Cities Health Coalition local health department leaders will chronicle tobacco 21 work in three distinct areas of the country. Each panelist will share his or her role in the policy change and lessons learned during implementation.

SPEAKERS:

Rex Archer, MD, MPH

Kansas City, Missouri Health Department
Kansas City, MO

Sara Cody, MD

Santa Clara County Public Health Department
Santa Clara, CA

Monica Valdes Lupi, JD, MPH

Boston Public Health Commission
Boston, MA




Kevin Schroth, JD

New York City Department of Mental Health and Hygiene
New York, NY

FACILITATOR:

Kendall Stagg, JD

Trinity Health
Chicago, IL

C7 | HOW DOES A LOCAL HEALTH DEPARTMENT MOTIVATE INDIVIDUALS IN ITS COMMUNITY TO MAKE PERSONAL HEALTH A PRIORITY? | T4 |   

Laveen A

This session will explore why individuals do not make personal health a priority. Presenters will use quality improvement tools to help participants identify the forces that affect the extent to which individuals prioritize health and explore ways health departments can create an environment in which personal health becomes a priority.

SPEAKER/FACILITATOR:




Ron Bialek, MPP/CQIA

Public Health Foundation
Washington, DC

SPEAKER:

Jack Moran, MBA, PhD, CMC, CQM

Public Health Foundation
Washington, DC

**C8 | THE MICHIGAN HEALTH EQUITY
LEARNING LAB: TRANSLATING
DIALOGUE-BASED WORK INTO
PRACTICE CHANGE | T4 |   **

Encanto A

The Health Equity Learning Lab is a five-session process to support teams of public health workers in identifying specific changes in practice that align with health equity principles. The presenters will provide tools from this process as applied in Michigan at the local and state level.

SPEAKER/FACILITATOR:

Doak Bloss, BA

Michigan Public Health Institute
Okemos, MI

SPEAKER:

Brenda Jegede, BA, MPH, MSW

Michigan Department of Health and Human Services
Lansing, MI

**C9 | BUILDING A FOUNDATION FOR
HEALTH EQUITY WITHIN A LOCAL
HEALTH DEPARTMENT | T4 |   **

Camelback A

This session will describe how a local health department has identified the capabilities to effectively address health inequities, share strategies that it has implemented to build and support such capabilities, and explore successes and lessons learned from its health equity initiative.

SPEAKER/FACILITATOR:

Jacques Colon, MS

Tacoma–Pierce County Health Department
Tacoma, WA

**C10 | FOUNDATIONAL PUBLIC
HEALTH SERVICES: TRANSFORMING
AND INNOVATING TO SERVE ALL
COMMUNITIES | T4 |   **

Deer Valley

This session will discuss the alignment and spread of innovations in practice, including the foundational public health services, accreditation, cross-jurisdictional sharing, and a uniform chart of accounts. National and local speakers will describe the implementation of these activities and solicit feedback on technical assistance needs at the local level.

SPEAKER/FACILITATOR:

Jessica Solomon Fisher, MCP

Public Health National Center for Innovations at the
Public Health Accreditation Board
Alexandria, VA

SPEAKERS:

Andre Fresco, MPA

Yakima Health District
Yakima, WA

Tricia Mortell

Washington County Public Health
Hillsboro, OR

Susan Tilgner, MS, RD, LD, RS

Franklin County Public Health
Columbus, OH

C11 | NATIONAL EVALUATION OF THE PUBLIC HEALTH ACCREDITATION PROGRAM:

LESSONS LEARNED | T4 |   

Paradise Valley

The Public Health Accreditation Board (PHAB) and the National Opinion Research Center (NORC) at the University of Chicago will share findings and lessons learned from the evaluation of the public health accreditation program. The session will highlight applicant and accredited health departments' experiences, PHAB's internal improvements, and accreditation benefits. The session will encourage audience discussion and feedback on evaluation findings.

SPEAKERS:

Megan Heffernan, MPH

NORC at the University of Chicago
Bethesda, MD

Jessica Kronstadt, MPP

Public Health Accreditation Board
Alexandria, VA

Michael Meit, MA, MPH

NORC at the University of Chicago
Bethesda, MD

FACILITATOR:

Mary Kay Burns, BSN, MBA

Highlands County Health Department
Sebring, FL

C12 | ADVANCING COLLABORATION BETWEEN COMMUNITY DEVELOPMENT AND HEALTH: WHY IT MATTERS AND WHAT IT TAKES | T2 |   

Estrella

Significant disparities in health outcomes between neighborhoods reflect place-based inequities in the assets needed for residents to live healthy, productive lives. This session spans the community development, healthcare, and public health sectors by sharing progress, challenges, and opportunities for addressing the social determinants of health through cross-sector collaboration.

SPEAKERS:

Sophie Bryan, JD

Reinvestment Fund
Philadelphia, PA

Romi Hall, MPH

East Bay Asian Local Development Corporation
Oakland, CA

Ji Im, MPH

Dignity's Health
San Francisco, CA

Reginauld Jackson, MPH, DrPH

San Francisco Health Network
San Francisco, CA

Douglas Jutte, MD, MPH

Build Healthy Places Network
San Francisco, CA

FACILITATOR:

Megan Jourdan

NACCHO
Washington DC

D1 | TRAINING COMMUNITY HEALTH WORKERS/PROMOTORS TO ADDRESS SEXUAL VIOLENCE IN RURAL ARIZONA: AN EVALUATION | T4 |

Encanto B

The Arizona Rural Health Women’s Network (AzRWHN) is a collaborative partnership of state and nonprofit healthcare organizations involved in rural and women’s health. The AzRWHN developed training for community health workers focused on the needs of rural women who are survivors of sexual violence to improve access to services.

SPEAKERS:

Hailey Alcaraz, BA

Arizona Rural Women’s Health Network
Phoenix, AZ

Leah Meyers, MSW

Arizona Rural Women’s Health Network
Phoenix, AZ

D2 | DEVELOPING LOCAL-LEVEL BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS) OUTCOME DATA USING SOCIAL DETERMINANTS OF HEALTH IN COLORADO | T1 |

Maryvale B

Using the social determinants of health, Colorado BRFSS has implemented a model-

based strategy for calculating census tract estimates for 14 indicators within the survey. These local estimates can broaden understanding of the distribution of health and behavioral outcomes and facilitate a more focused approach in prevention programs.

SPEAKER/FACILITATOR:

Adam Anderson, MURP/MPH

Tri-County Health Department
Denver, CO

D3 | ASSESSING AND ADDRESSING THE HEALTH NEEDS OF IMMIGRANTS AND REFUGEES | T1 |

Maryvale A

The Tri-County Health Department and City of Aurora Office of International and Immigrant Affairs in Colorado conducted assessments of refugee health needs and immigrant city service needs. This session will evaluate how findings from these assessments guided the collaborative response of city government and public health.

SPEAKER/FACILITATOR:

Christopher Czaja, MD, MPH

University of Colorado
Aurora, CO

SPEAKER:

Ricardo Gambetta, BA

City of Aurora
Aurora, CO

D4 | THE PATIENT-CENTERED MEDICAL HOME: EMERGING LAWS FOR CHRONIC DISEASE MANAGEMENT | T1 |   

Ahwatukee A

This session will provide a descriptive analysis of existing evidence-informed patient-centered medical home (PCMH) state policies. Attendees will gain an understanding of the state PCMH policy landscape to help them increase access to care and better coordinate care for patients with chronic diseases and other vulnerable populations.

SPEAKER:

Andrew Todd Kunka, JD, Esq., MPAP
Centers for Disease Control and Prevention
Philadelphia, PA

D5 | INTEGRATED FOOD SAFETY CENTERS OF EXCELLENCE: STRENGTHENING STATE AND LOCAL CAPACITY FOR FOODBORNE ILLNESS SURVEILLANCE AND OUTBREAK RESPONSE | T1 |   

Estrella

The Centers for Disease Control and Prevention has designated six regional Integrated Food Safety Centers of Excellence in Colorado, Florida, Minnesota, New York, Oregon, and Tennessee. Through partnerships between health departments and academic institutions,

the Centers of Excellence serve as resources for public health professionals to respond to foodborne illness outbreaks. This session will review the activities and resources of the Centers of Excellence.

SPEAKER/FACILITATOR:

Elaine Scallan, PhD
Colorado School of Public Health
Aurora, CO

D6 | THE TOBACCO-FREE HBCU INITIATIVE: CREATING A CULTURE OF HEALTH EQUITY AMONG CAMPUS COMMUNITIES | T2 |   

Camelback B

The Tobacco-Free HBCU Initiative provides grant funding and technical assistance to historically black colleges and universities (HBCUs) to support campus development of a comprehensive tobacco-free policy through community engagement processes. This session will describe how Truth Initiative involves state and local health departments in the process to provide HBCUs with tailored local policy and cessation support.

SPEAKERS:

Pamela Diggs, MPH
North Carolina Division of Public Health/Tobacco Prevention and Control Branch
Raleigh, NC

Denise Smith, MPH

Truth Initiative
Washington, DC

FACILITATOR:

Michael Hodges

Bloomfield Health Department
Bloomfield, NJ

D7 | COMPREHENSIVE PUBLIC HEALTH DELIVERY SYSTEMS: USING FOUNDATIONAL CAPABILITIES TO ACHIEVE HEALTH IMPACT AND EQUITY | T2 | ! ⚙️ 🧬

Camelback A

Achieving health equity requires building more comprehensive systems. Using data from a nationally representative cohort of U.S. communities, this session will explore the characteristics of Comprehensive Public Health Delivery Systems, the structures and processes needed to build such systems, and the health and economic benefits attributable to these systems.

SPEAKERS:

Cezar Mamaril, PhD, MS

University of Kentucky
Lexington, KY

Glen Mays, PhD, MPH

University of Kentucky
Lexington, KY

FACILITATOR:

Jessica Solomon Fisher, MCP

Public Health National Center for Innovations at the Public Health Accreditation Board
Alexandria, VA

D8 | HOW COMMUNITY INTELLIGENCE AND HEALTHCARE PROVIDER PARTNERSHIPS CAN ADVANCE HEALTH EQUITY | T2 | ⚙️ 📦 ⚖️

Maryvale A

Today's healthcare environment necessitates that public health, providers, and insurers adopt a proactive role in managing the health of their communities and patients. In this session, presenters will discuss how multi-sector partnerships to reduce health inequities and improve health can be supported by a combination of rigorous assessment, evidence-based community interventions, and evaluation.

SPEAKER:

Florence Reinisch, MPH

Xerox, Community Health Solutions
Berkeley, CA

D9 | FIT, FOCUSED, AND FAITHFUL | T3 | ⚖️ 🍷 ⚙️

Paradise Valley

The Fit, Focused, and Faithful initiative partnered with two local churches with predominantly African American congregations to implement targeted heart health interventions. Attendees will hear more about the program, including its implementation and outcomes.

SPEAKERS:

Terrie Burgan, MPH RN

Lincoln Trail District Health Department
Elizabethtown, KY

Stefanie Goff, BS, MSN, RN

Lincoln Trail District Health Department
Elizabethtown, KY

Elizabeth Poynter, MPH

Lincoln Trail District Health Department
Elizabethtown, KY

**D10 | A COLLECTIVE APPROACH:
LEVERAGING FOOD STANDARDS TO
ADDRESS HEALTH, SUSTAINABILITY,
AND EQUITY | T4 |   **

Laveen A

The County of San Diego is a large employer and meal provider. This session will focus on the county’s approach to addressing diet-related disease, particularly among vulnerable populations, while considering impacts on the environment and local agriculture economy. Participants will identify elements they can replicate in their own agencies.

SPEAKER/FACILITATOR:

JuliAnna Arnett, BA

County of San Diego
San Diego, CA

**D11 | SMOKE-FREE ARIZONA: “IT’S A
BENEFIT, NOT A BAN!” | T4 |   **

Encanto A

Arizona voters approved Proposition 201,

the Smoke-Free Arizona Act, prohibiting smoking inside and within 20 feet of entrances, most enclosed public places, and places of employment. This session will discuss ways to strengthen program goals through collaboration and will address how to frame such regulations as a benefit and educational opportunity.

SPEAKER:

Eric Thomas, MSA

Arizona Department of Health Services
Phoenix, AZ

**D12 | ONGOING DISPARITIES IN RURAL
HEALTH STATUS | T1 |   **

Deer Valley

The NORC Walsh Center for Rural Health Analysis conducted two studies to examine rural health disparities and help rural communities to prioritize health needs. This session will share findings, lessons learned, and resources such as evidence-based models that have successfully addressed health disparities in rural communities.

SPEAKER/FACILITATOR:

Michael Meit, MA, MPH

National Opinion Research Center at the University of Chicago
Bethesda, MD

E1 | USING LEGAL RESEARCH TO IMPROVE LOCAL PUBLIC HEALTH PRACTICE | T1 |   

Deer Valley

This session will help local public health practitioners use and develop legal epidemiology as a tool to understand local public health laws and their effect on public health outcomes.

SPEAKER/FACILITATOR:

Montrece McNeill Ransom, JD, MPH
Centers for Disease Control and Prevention
Atlanta, GA

Matthew Penn, JD/MLIS
Centers for Disease Control and Prevention
Atlanta, GA

E2 | STOP GUESSING, START ASKING: ENGAGING FOOD DESERT RESIDENTS IN MULTI-TIERED ASSESSMENT TO INCREASE ACCESS TO AND CONSUMPTION OF FRUITS AND VEGETABLES | T1 |   

Encanto A

This presentation will demonstrate the value of cross-county collaboration and robust community engagement to increase access to fruits and vegetables in food desert census tracts. Attendees will learn how agencies can collaborate to minimize budgetary challenges, maximize resources, and engage residents in assessment and planning to ensure that interventions are successful.

SPEAKERS:

Kristian Blessington, MPH, MSP
Florida Department of Health in Sarasota County
Sarasota, FL

Megan Jourdan, BA
Florida Department of Health in Manatee County
Bradenton, FL

FACILITATOR:

Erin Laird, BS
Florida Department of Health in Manatee County
Bradenton, FL

E3 | BUILDING INNOVATIVE ALLIANCES TO CULTIVATE HEALTH EQUITY AT THE STATE AND LOCAL LEVEL | T2 |   

Camelback B

Learn from state and local public health practitioners about how they are working with community organizers to cultivate deep relationships among community groups to enhance existing efforts improve health equity.

SPEAKERS:

Emily Dieringer, BS
Winnebago County Health Department
Oshkosh, WI

Victoria Faust, MPA
Thrive WI
Madison, WI

FACILITATOR:

Stephanie Gyldenvand
ESTHER/WISDOM
Neenah, WI

E4 | COMMUNITY DEVELOPMENT AND HEALTH IN ACTION: THREE CROSS-SECTOR PARTNERSHIPS AND INITIATIVES | T2 |   

Ahwatukee B

Truly improving neighborhood health requires

a greater focus on the social determinants of health, active public and private partners, and innovative cross-sectoral approaches. This panel presents three successful initiatives in which the community development, public health, and healthcare sectors have worked together to improve neighborhood health and well-being.

SPEAKERS:

Sophie Bryan, JD

Reinvestment Fund
Philadelphia, PA

Romi Hall, MPH

East Bay Asian Local Development Corporation
Oakland, CA

Ji Im, MPH

Dignity's Health
San Francisco, CA

Reginauld Jackson, MPH, DrPH

San Francisco Health Network
San Francisco, CA

FACILITATOR:

Douglas Jutte, MD, MPH

Build Healthy Places Network
San Francisco, CA

**E5 | TELLING STORIES WITH DATA:
HOW TO COMBINE DATA WITH
STRATEGY AND STORYTELLING TO
IMPROVE PUBLIC HEALTH | T3 |   **

Paradise Valley

This session will explore methods for building bridges between data and the audiences that can act on those data to improve public health. Presenters will demonstrate the power of pairing data with storytelling, showcase examples developed by local health departments, and lead a skill-building session to put concepts into practice.

SPEAKER/FACILITATOR:

Andy Krackov, MA

LiveStories
Seattle, WA

**E6 | MILLION HEARTS: A HEALTHY
HOME COLLABORATIVE FOR PUBLIC
HOUSING | T3 |   **

Estrella

Learn how a collaborative effort between a local health department and a non-profit organization leveraged the national Million Hearts initiative, the Stanford model of self-management workshops, and community health worker workforce development to increase the health literacy of vulnerable populations.

SPEAKER/FACILITATORS:

Jenna Burke, BS/CHES

Arizona Living Well Institute
Apache Junction, AZ

Mark Gallegos, BS

Maricopa County Department of Public Health
Phoenix, AZ

**E7 | BUILDING SKILLS IN PUBLIC
HEALTH ETHICS: APPROACHES AND
RESOURCES FOR LOCAL HEALTH
DEPARTMENTS | T4 |   **

Laveen A

This session will illustrate the benefits of using case studies for training local health department staff about public health ethics and will review the latest training resources available to public health practitioners. An interactive discussion will allow participants to explore how they can implement training in their local health department.

SPEAKERS:

Drue Barrett, PhD

Centers for Disease Control and Prevention
Atlanta, GA

Leonard Ortmann, PhD

Centers for Disease Control and Prevention
Atlanta, GA

FACILITATOR:

Alan Melnick, MD, MPH, CPH

Clark County Public Health, Washington
Vancouver, WA

**E8 | PROMOTING HEALTH EQUITY BY
ADVANCING WHAT WORKS | T4 | 🗳️ ⚖️ 💡**

Ahwatukee A

Speakers in this session will highlight impactful strategies and tools that public health institutions have employed to confront inequity and advance health. Attendees will hear how two local health departments are building staff capacity around issues related to institutionalized racism and cultivating and applying a social justice framework for public health practice.

SPEAKER/FACILITATOR:

Stephanie Boarden, MPH

PolicyLink
New York, NY

SPEAKERS:

Ngozi Oleru, PhD

Public Health–Seattle and King County
Seattle, WA

Monica Valdes Lupi, JD, MPH

Boston Public Health Commission
Boston, MA

**E9 | BUILDING AND SUSTAINING
ORGANIZATIONAL HEALTH**

LITERACY | T4 | 📝 💬 📄

Camelback A

The Public Health Accreditation Board's standards value health-literate organizations in which leadership and staff not only understand health literacy but work within organizational structures that support efforts to "do" health literacy. This session will provide tools and prepare participants to plan and create frameworks that support health-literate practice at their local health departments.

SPEAKERS:

Susan Bockrath, MPH, CHES

Nebraska Association of Local Health Directors
Lincoln, NE

Susan Ferrone, MPA, BSN, RN

Nebraska Association of Local Health Directors
Lincoln, NE

**E10 | ADDRESSING HEALTH
EQUITY FROM THE INSIDE OUT:
TWO BIG CITY HEALTH DEPARTMENT
EXPERIENCES | T4 | ⚖️ 🗳️ 📄**

Encanto B

Health equity is a term that gets thrown around frequently and can encompass a variety of meanings and activities. This session will illustrate how two big city local health departments—Boston and San Francisco—have realigned their departments to better address health disparities.

SPEAKERS:

Tomas Aragon, MD, DrPH

San Francisco Department of Public Health
San Francisco, CA

FACILITATOR:

Chrissie Juliano, MPP
NACCHO
Washington, DC

E11 | MIND THE GAP!: USING SPECTRUM OF PREVENTION APPROACHES TO REDUCE HEALTH DISPARITIES AND IMPROVE HEALTH OUTCOMES | T2 | 

Maryvale B

Hear stories about approaches using the Spectrum of Prevention that reduced health disparities and improved health outcomes in Ingham County, MI. Presenters will share how to identify essential factors in fostering coalitions and networks; discuss the organizational practices, policies, and legislation that contribute to health disparities; and explore ways to use that knowledge to improve health outcomes.

SPEAKERS:


Janine Janoudi, PhD, MS
Ingham County Health Department
Lansing, MI

Regina Traylor, MSN, RN
Ingham County Health Department
Lansing, MI

Jessica Yorko, BA
Ingham County Health Department
Lansing, MI

FACILITATOR:

Joel Murr
Ingham County Health Department
Lansing, MI

E12 | MINNESOTA E-HEALTH ROADMAP: PAVING THE WAY TO BETTER COORDINATED CARE, POPULATION HEALTH, AND IMPROVED HEALTH EQUITY | T2 | 

Maryvale A

Participants will learn about the Minnesota e-Health Roadmap guide, which explains how local health departments and other providers can better use health information technology to meet information needs. The roadmap was built on consensus-based approach. Presenters will use case scenarios and highlight recommendations for using e-health more effectively.

SPEAKERS:

Cathy Gagne, RN, BSN, PHN, LHIT
St. Paul Ramsey County Public Health
St. Paul, MN

Shirley Schoening Scheuler, MA, MLIS, CHES
Minnesota Department of Health
St. Paul, MN

E13 | PERSPECTIVES FROM FLINT MICHIGAN | T2 | 

Laveen B

In this session, the local health officer from the Genesee County Health Department in Flint, MI, will discuss perspectives of the role of the health department in response to water-related emergencies. Speakers will explore advocacy opportunities and policies that support local health department response in such emergencies.

SPEAKERS:

Paul A. Biedrzycki, MPH, MBA, CIH
City of Milwaukee
Milwaukee, WI

Mark Valacak, MPH
Genesee County Department of Health
Flint, MI

Thursday

JULY 21



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NACCHO
NATIONAL ASSOCIATION
OF COUNTY AND CITY HEALTH OFFICIALS



MORNING YOGA

6:00–7:00 AM

Valley Overlook Patio or Laveen B in
case of rain

**CONGRESSIONAL ACTION
NETWORK (CAN) MEETING**

7:00–7:45 AM

Maryvale A

GENEROUSLY SPONSORED BY 

**PC25 | MONARCH MEDIA EXHIBITOR
WORKSHOP: EXPAND YOUR REACH
WITH ELEARNING**

7:00–8:00 AM

South Mountain

THURSDAY GENERAL SESSION

GENEROUSLY SPONSORED BY 

**ACHIEVING HEALTH EQUITY – A
PUBLIC HEALTH APPROACH**

8:00–9:30 AM

Valley of the Sun

9:45–11:15 AM

**F1 | ADVANCING HEALTH EQUITY
THROUGH PRACTICE-DRIVEN
RESEARCH: BUILDING LHD CAPACITY
AND ENGAGEMENT**

Maryvale B

**F2 | ASSESSING EQUITY IN TOBACCO
CONTROL**

Maryvale A

**F3 | PREVENTING VIOLENCE ACROSS
THE UNITED STATES: THREE CITIES,
THREE MULTI-FACETED STRATEGIES**

Estrella

**F4 | MOVING FROM DATA AND TOOLS
TO FOUNDATIONAL PRACTICES THAT
IMPACT SOCIAL DETERMINANTS OF
HEALTH**

Laveen A

**F5 | PRACTICAL STEPS TO ADDRESSING
RACISM: LOUISIANA'S "TALKING ABOUT
RACISM" TOOLKIT**

Deer Valley

F6 | WASTE NOT OC: FEED THE NEED

Ahwatukee A

F7 | EMERGENCY COMMUNICATION STRATEGIES FOR EQUITY IN MEDICAL COUNTERMEASURE ACCESS

Ahwatukee B

F8 | WALKING THE WALK: HEALTH EQUITY IN ACTION

Encanto B

F9 | LET'S GET GOING: ONBOARDING NEW PUBLIC HEALTH EMPLOYEES

Encanto A

F10 | HOW ARE CDC, CMS, AND HEALTH DEPARTMENTS JOINING FORCES TO ADDRESS SOCIAL DETERMINANTS OF HEALTH?

Paradise Valley

F11 | CDC'S 6|18 INITIATIVE: LINKING PUBLIC HEALTH AND HEALTHCARE PURCHASERS, PAYERS, AND PROVIDERS TO ACCELERATE EVIDENCE INTO ACTION

Camelback B

F12 | A PLACE AT THE TABLE: IMPROVING THE HEALTH OF COMMUNITIES THROUGH LOCALLY GROWN FOOD

Camelback A

11:15–11:30 AM

G1 | SEEING THROUGH THE SMOKE: LOCAL HEALTH DEPARTMENTS' ROLE IN ENSURING CLEAN AIR

Maryvale B

G2 | DATA TO ACTION: GETTING YOUR DATA OFF THE SHELF AND INTO THE COMMUNITY

Encanto B

G3 | RISE AND SHINE: BUILDING INFORMATICS-SAVVY LOCAL HEALTH DEPARTMENTS TO ADVANCE TOTAL POPULATION HEALTH

Maryvale A

G4 | UNDERSTANDING RACIAL DISPARITIES IN CANCER: USE OF CANCER SCREENING SERVICES BY RACE AND ETHNICITY IN EL PASO COUNTY, COLORADO

Ahwatukee B

G5 | THE EFFECT OF COMMUNITY/ PUBLIC HEALTH NURSES IN HYPERTENSION PREVENTION AND CONTROL

Ahwatukee A

BREAK | 10:45–11:00 AM

G6 | TOBACCO USE AMONG THE HOMELESS: PUBLIC HEALTH POLICIES, PROBLEMS, AND PRIORITIES

Deer Valley

G7 | ACT NOW!: HARNESSING THE POWER OF INCLUSION

Paradise Valley

G8 | SHIFTING THE PREVALENCE OF TOOTH DECAY AMONG HIGH-RISK YOUNG CHILDREN

Encanto A

G9 | FITBITTERS: A BIT FIT FITBIT CHALLENGE

Laveen A

G10 | APPLYING THE FOUNDATIONAL PUBLIC HEALTH SERVICES FRAMEWORK TO A METROPOLITAN PUBLIC HEALTH AGENCY

Camelback B

G11 | TEEN MOMS DO BREASTFEED: INCREASING AWARENESS AND COLLABORATION TO PROMOTE INITIATION AND DURATION OF BREASTFEEDING AMONG TEEN MOMS

Camelback A

G12 | BETTER TOGETHER: COLLABORATIVE PARTNERSHIPS FOR COMMUNITY HEALTH WORKERS

Estrella

LUNCH | 12:00–1:30 PM

Exhibit Hall in the Phoenix Ballroom

1:30–2:30 PM

H1 | MAKING INJUSTICE VISIBLE: HOW A STAFF-LED CAPACITY BUILDING TEAM CAN STRENGTHEN HEALTH EQUITY PRACTICE THROUGH SHARED LEARNING AND LEADERSHIP

Camelback A

H2 | CULTIVATING EQUITY AND SOCIAL JUSTICE IN PUBLIC HEALTH USING INNOVATIVE PARTNERSHIPS AND ANTI-RACIST COMMUNITY ORGANIZING

Laveen A

H3 | WHEN PIGS FLY: GETTING A PEDIATRIC INJURY GROUP (PIG) OFF THE GROUND

Encanto A

H4 | MUMPS OUTBREAK RESPONSE AND THE VITAL ROLE OF PUBLIC HEALTH PARTNERSHIPS

Deer Valley

H5 | WORKFORCE DEVELOPMENT THROUGH AN ACADEMIC HEALTH DEPARTMENT MODEL IN A PRACTICE SETTING

Paradise Valley

H6 | SINGLE MOTHERS AND CARDIOVASCULAR DISEASE: A KEY TARGET GROUP FOR PRIMARY PREVENTION PROGRAMS

Maryvale B

H7 | GOING BACK TO OUR ROOTS (CAUSES): THE ROLE OF LOCAL HEALTH DEPARTMENTS IN SUPPORTING HEALTH IN ALL POLICIES

Ahwatukee A

H8 | LUPUS EDUCATION AND AWARENESS FOR PATIENTS, PROFESSIONALS, AND PROVIDERS PROGRAM

Encanto B

H9 | EVALUATING PARTICIPANT ENGAGEMENT DURING A PUBLIC HEALTH TWITTER CHAT: INSIGHTS FROM #LIVEFITNOLA

Maryvale A

H10 | THE HEALTH OPPORTUNITY INDEX: MAPPING THE DNA OF COMMUNITIES

Estrella

H11 | DOMESTIC IMPLEMENTATION OF THE INTERNATIONAL HEALTH REGULATIONS: BRINGING THE WORLD OF GLOBAL HEALTH SECURITY HOME

Ahwatukee B

H12 | LOCAL HEALTH DEPARTMENTS AND PREP FOR HIV PREVENTION: ASSESSING COMMUNITY NEEDS AND BUILDING THE INFRASTRUCTURE FOR IMPLEMENTATION

Camelback B

2:45–3:45 PM

I1 | LESSONS LEARNED IN HEALTH IMPACT ASSESSMENT: AN ARIZONA PERSPECTIVE

Ahwatukee B

I2 | LOCAL HEALTH DEPARTMENTS AND PREP: ASSESSING COMMUNITY NEEDS AND BUILDING THE INFRASTRUCTURE FOR IMPLEMENTATION

Encanto B

I3 | LOCAL HEALTH DEPARTMENTS CAN TEACH EACH OTHER HOW TO COLLABORATE AND IMPLEMENT POLICY TO PREVENT CHRONIC DISEASE

Estrella

I4 | DEVELOPING EFFECTIVE COMMUNITY-BASED PARTNERSHIPS TO COMBAT OVERDOSE DEATH, DECREASE HEPATITIS RATES, AND PREVENT HIV
Maryvale B

I6 | THE IMPACT OF HEALTHY LIVING CLASSES ON FELONY ALCOHOL INTERVENTION PROGRAM PARTICIPANTS
Paradise Valley

I7 | CARDIOVASCULAR RISK REDUCTION INITIATIVE: INNOVATIVE WAYS FOR COMMUNITY AND CLINICAL LINKAGES IN RURAL MISSISSIPPI
Deer Valley

I8 | HOW LOCAL HEALTH DEPARTMENTS CAN PARTNER WITH REGIONAL PUBLIC HEALTH TRAINING CENTERS TO SUPPORT A WORKFORCE PREPARED TO ADVANCE HEALTH EQUITY
Camelback A

I9 | PEOPLE, POLICY, AND PLACE: A MODEL FOR ORGANIZATIONAL TRANSFORMATION FROM HEALTH DISPARITY TO HEALTH EQUITY IN HARRIS COUNTY, TX
Ahwatukee A

I10 | TARGETING NEIGHBORHOOD POVERTY, EDUCATION, AND HEALTH BURDEN THROUGH LOCAL PUBLIC HEALTH POLICY AND PREVENTION ACROSS OKLAHOMA COUNTY
Camelback B

BREAK | 3:45–4:00 PM

CLOSING GENERAL SESSION

GENEROUSLY SPONSORED BY  **DYNAVAX**
INTEGRATING IMMUNOLOGICAL

SLOW VIOLENCE, HEALTH INEQUITY, AND THE FUTURE WELL-BEING OF COMMUNITIES

4:00–5:00 PM

Valley of the Sun



GENERAL SESSION

ACHIEVING HEALTH EQUITY – A PUBLIC HEALTH APPROACH

8:00–9:30 AM

Valley of the Sun

The discussion will feature Camara Phyllis Jones, MD, MPH, PhD, Senior Fellow at the Satcher Institute for Public Health Leadership at Morehouse College and President of the American Public Health Association; Edward Ehlinger, MD, Minnesota Commissioner of Health and President of the Association of State and Territorial Health Officials; and Ronald Cordell Sims, Chair of the Washington Health Benefit Exchange Board and Deputy Secretary for the U.S. Department of Housing and Urban Development. The panelists will explore different approaches and perspectives for tackling the root causes of health inequity in public health practice, address the policies, procedures, and unnoticed public narratives that perpetuate health inequities, and identify

opportunities for more intensive, coordinated action with allies.

FACILITATOR:



Richard Hofrichter, PhD

Senior Director, Health Equity, NACCHO
Washington, DC

SPEAKERS:



Ron Sims

Deputy Secretary of U.S. Department of Housing and Urban Development and former Executive of Martin Luther King, Jr. County Mount Baker, WA



Ed Ehlinger, MD, MSPH

Minnesota Health Commissioner, Minnesota Department of Health
St. Paul, MN



Camara P. Jones, MD, MPH, PhD

Senior Fellow at the Satcher Institute for Public Health Leadership at Morehouse College
Atlanta, GA

“The NACCHO Annual Conference provided great networking with colleagues from around the country, excellent plenary speakers and the latest information on public health issues. Connecting with vendors and sharing sessions on best practices or lessons learned to better serve the public were also beneficial.”

—MARY BETH SHEA

7:00–8:00 AM

**PC25 | MONARCH MEDIA EXHIBITOR
WORKSHOP: EXPAND YOUR REACH
WITH ELEARNING**

GENEROUSLY SPONSORED BY 

South Mountain

Education and training are key components of many public health programs, and eLearning technologies can help agencies effectively reach diverse audiences anywhere, anytime. Monarch Media and the San Francisco Department of Public Health’s Center for Learning & Innovation (CLI) have partnered for the past three years to offer online trainings locally and globally. In this session, they’ll discuss how combining a learning management system with multimedia, social learning, and more, has allowed CLI to increase its training capacity. We’ll look at how eLearning advances can provide more training resources, better analytics, and opportunities for just-in time training.

**F1 | ADVANCING HEALTH EQUITY
THROUGH PRACTICE-DRIVEN
RESEARCH: BUILDING LHD CAPACITY
AND ENGAGEMENT | T1 |   **

Maryvale B

Assessing and investigating root causes of health inequity is an important role of local health departments, one that is vital to the health equity mission. This interactive session

will explore approaches and tools to help local health departments perform these critical tasks and generate authentic questions from the field to inform a health equity research agenda.

SPEAKER/FACILITATOR:

Elaine O’Keefe, MSPH
Yale School of Public Health
New Haven, CT

SPEAKER:

Debbie Humphries, PhD, MPH
Yale School of Public Health
New Haven, CT

Jennifer Kertanis, MPH
Farmington Valley Health District
Canton, CT

**F2 | ASSESSING EQUITY IN TOBACCO
CONTROL | T1 |   **

Maryvale A

This session will provide local health department leaders and staff with a self-assessment to help advance equity in tobacco control programs.

SPEAKERS:

Ed Ehlinger, MD, MSPH
Minnesota Department of Health
St. Paul, MN

Delmonte Jefferson, BS
Health Equity Resource and Advocacy Center, Inc.
Lilburn, GA

Rod Lew, MPH
Asian Pacific Partners for Empowerment, Advocacy and Leadership
Oakland, CA

FACILITATOR:

Sherry Kaiman
RESOLVE
Washington, DC

F3 | PREVENTING VIOLENCE

ACROSS THE UNITED STATES:

THREE CITIES, THREE MULTI-FACETED STRATEGIES | T2 | 🍏 ⚖️ ⚙️

Estrella

Three health departments in the Big Cities Health Coalition have implemented innovative, multi-sectoral programs to treat the epidemic of violence in their communities. A central element to the success of each of these local health department strategies was the development of strategic partnerships to reduce and prevent violence in their communities.

SPEAKERS:

Rex Archer, MD, MPH

Kansas City, Missouri Health Department
Kansas City, MO

Gretchen Musicant, BN, MPH

Minneapolis Health Department
Minneapolis, MN

FACILITATOR:

Vicky Bass, MPH

NACCHO
Washington, DC

F4 | MOVING FROM DATA AND TOOLS TO FOUNDATIONAL PRACTICES THAT IMPACT SOCIAL DETERMINANTS OF HEALTH | T2 | ⚙️ ⚖️ 📌

Laveen A

Framed by the Centers for Disease Control and Prevention's social determinants of health tools and the Association of State and

Territorial Health Officials' 2016 President's Challenge on health equity, participants will learn about Region V's tool for self-assessment of foundational practices for health equity. Reactions from local health departments, plus ongoing health equity practice, will set the stage for audience discussion on the usefulness of these tools for local health departments.

SPEAKERS:

Jeanne Ayers, BSN, MPH

Minnesota Department of Health
St. Paul, MN

Judy Lipshutz, MPH

Centers for Disease Control and Prevention
Atlanta, GA

Geoffrey R. Swain, MD, MPH

City of Milwaukee Health Department
Milwaukee, WI

FACILITATOR:

Umair Shah, MD, MPH

Harris County Public Health and Environmental Services
Houston, TX

F5 | PRACTICAL STEPS TO ADDRESSING RACISM: LOUISIANA'S "TALKING ABOUT RACISM" TOOLKIT | T3 | ⚖️ 🗣️ 📌

Deer Valley

Louisiana's Title V Program developed a toolkit to promote productive and meaningful conversations regarding race and racism. This session will discuss the development of the toolkit, initial implementation, and evaluation efforts. It will also include a demonstration of the "Defining Key Terms" section of the toolkit.

SPEAKER/FACILITATOR:

Gloria Grady, MPH

Office of Public Health, Bureau of Family Health
New Orleans, LA

SPEAKER:

Lenell Young, MA, NCSP, LPC

Louisiana Department of Health and Hospitals, Office of
Public Health, Bureau of Family Health
Baton Rouge, LA

(MCMs) if people do not take advantage of them? This session will discuss the reasons why people may avoid MCMs, including language and cultural barriers or a lack of faith in authorities. Interacting with a prospective scenario, participants will explore communication strategies that can strengthen equity in MCM access.

F6 | WASTE NOT OC:

FEED THE NEED | T3 | 📦 🌳 ⚙️

Ahwatukee A

Waste Not OC is a public-private partnership formed with the goal of eliminating hunger and reducing food waste by facilitating the donation of wholesome surplus food from food-producing facilities to pantries in Orange County, CA. Representatives from the coalition will discuss the tools that they have used in order to recover food, highlight the coalition's milestones and achievements, and explain how to replicate the program.

SPEAKER/FACILITATOR:

Monica Schoch-Spana, PhD

UPMC Center for Health Security
Baltimore, MD

SPEAKERS:

Sanjana Ravi, MPH

University of Pittsburgh Medical Center
Baltimore, MD

Matt Shearer, MPH

University of Pittsburgh Medical Center
Baltimore, MD

SPEAKER/FACILITATOR:

Eric Handler, MD, MPH

Waste Not OC Coalition
Santa Ana, CA

F8 | WALKING THE WALK: HEALTH EQUITY IN ACTION | T4 | ⚖️ 🗳️ 🏛️

Encanto B

How can local health department leaders institutionalize health equity in their health departments? With a focus on moving from theory to practice, three local health department representatives will discuss how they have operationalized health equity in their organizations and share challenges and lessons learned.

F7 | EMERGENCY COMMUNICATION STRATEGIES FOR EQUITY IN MEDICAL COUNTERMEASURE

ACCESS | T3 | 🚑 🗣️ 🧑

Ahwatukee B

What good are medical countermeasures



SPEAKERS:

Swannie Jett, DrPH, MSc – NACCHO Past President

Florida Department of Health in Seminole County
Sanford, FL

Aletha Maybank, MD, MPH

NYC Department of Health and Mental Hygiene
New York, NY

Linda Vail, MPA

Ingham County Health Department
Lansing, MI

FACILITATOR:

Whitney Hewlett Noël, MPH

NACCHO
Washington, DC

F9 | LET'S GET GOING:

ONBOARDING NEW PUBLIC HEALTH

EMPLOYEES | T4 |  

Encanto A

In this participatory session, attendees will learn about one health department's strategies for onboarding new employees. Attendees will experience activities from the department's new employee orientation, review tools developed for new employees, and identify action steps for their own health department.

SPEAKER/ FACILITATOR:

Molly McNamara, MSW

Maricopa County Department of Public Health
Phoenix, AZ

F10 | HOW ARE CDC, CMS, AND HEALTH DEPARTMENTS JOINING FORCES TO ADDRESS SOCIAL DETERMINANTS OF HEALTH? | T4 |   

Paradise Valley

Panelists from the Centers for Disease Control and Prevention, the Centers for Medicare and Medicaid Services, and local health departments will present perspectives on social determinants of health (SDOH), including federal investments, partnerships, evidence-based interventions, and concrete examples of addressing SDOH at the local level. Participants will learn about tools to access non-health data and evidence based interventions to address SDOH.

SPEAKERS:

Claude-Alix Jacob, MPH – NACCHO President

Cambridge Public Health Department
Cambridge, MA




Jay Bhatt, DO, MPH, MPA

Chicago Department of Public Health
Chicago, IL

FACILITATOR:

Elizabeth Skillen

Centers for Disease Control and Prevention
Atlanta, GA

F11 | CDC'S 6|18 INITIATIVE: LINKING PUBLIC HEALTH AND HEALTHCARE PURCHASERS, PAYERS, AND PROVIDERS TO ACCELERATE EVIDENCE INTO ACTION | T2 |   

Camelback B

Presenters will discuss the Centers for Disease Control and Prevention's 6|18 Initiative to improve health and cost outcomes related to high blood pressure, tobacco cessation, asthma, diabetes, healthcare-associated infections, and unintended pregnancy. Presenters will also discuss early implementation related to asthma control, tobacco cessation, and unintended pregnancy by select Medicaid Program(s) describe health department partnership in 6|18 implementation.

SPEAKER/FACILITATOR:

Laura Seeff, MD

Centers for Disease Control and Prevention
Atlanta, GA

F12 | A PLACE AT THE TABLE: IMPROVING THE HEALTH OF COMMUNITIES THROUGH LOCALLY GROWN FOOD | T2 |  

Camelback A

PART A:

Community partnerships can help maximize limited resources and broaden the reach of

programs. This session illustrates how a food safety partnership between a local health department and Cooperative Extension has promoted health from "farm to fork." Attendees will learn about developing partnerships and collaborating in their communities.

PART B:

In 2015, Multnomah County (OR) Health Department and Zenger Farm partnered to provide 25 patients and their families from a low-income clinic with weekly deliveries of fresh vegetables. This session will describe the effort's impact on food security and dietary behavior and provide strategies for developing partnerships with local farms and academic institutions.

SPEAKERS:

Elizabeth Barth, MPH

Multnomah County
Portland, OR

Cecil Newell, BS, RS

Yavapai County Community Health Services
Prescott, AZ

Katy Pranian

Multnomah County Health Department
Portland, OR

Hope Wilson, MPH, RD

University of Arizona Cooperative Extension
Prescott, AZ

FACILITATOR:

Stephen Tullos, MPAA

Yavapai County Community Health Services
Prescott, AZ

**G1 | SEEING THROUGH THE SMOKE:
LOCAL HEALTH DEPARTMENTS' ROLE IN
ENSURING CLEAN AIR | T1 | 🌲💡🏛️**

Maryvale B

Learn why public health is uniquely positioned to lead the way to cleaner air. This session highlights creative partnerships and policy change strategies used by the Washington County (OR) Department of Health and Human Services to address the community health impacts of wood-burning, a popular source of heat in the Northwest.

SPEAKERS:

Matthew Davis, MPH

Washington County Department of Health and Human Services
Hillsboro, OR

Jon Kawaguchi, BS, REHS

Washington County Department of Health and Human Services
Hillsboro, OR

**G2 | DATA TO ACTION: GETTING YOUR
DATA OFF THE SHELF AND INTO THE
COMMUNITY | T1 | 📄🔍💬**

Encanto B

Population health data is critical for planning, implementing, and evaluating efforts to improve the public's health. Presenters will identify best practices and demonstrate a toolkit for helping public health system partners turn data into action. The session will focus specifically on targeting policymakers, the media, and community stakeholders.

SPEAKER/FACILITATOR:

Terry Brandenburg, MPH, CPH

Medical College of Wisconsin
Milwaukee, WI

SPEAKER:

Elizabeth Giese, RN, MSPH

Eau Claire City-County Health Department
Eau Claire, WI

**G3 | RISE AND SHINE: BUILDING
INFORMATICS-SAVVY LOCAL HEALTH
DEPARTMENTS TO ADVANCE TOTAL
POPULATION HEALTH | T1 | 💡🔗📁**

Maryvale A

This session will provide an introduction (including showcase of fellow work) to the 3-in-1 fellowship program offered by Project SHINE, a Centers for Disease Control and Prevention initiative led in partnership with NACCHO and the Council for State and Territorial Epidemiologists. The program aims to achieve public health and healthcare system integration through building informatics capacity among local health departments.

SPEAKER:

Stacy Stanford, MSPH

NACCHO
Washington, DC



Nicole Willis, MPH, CHES

Whatcom County Health Department
Bellingham, WA

FACILITATOR:

Juwon Harris

NACCHO
Washington, DC




G4 | UNDERSTANDING RACIAL DISPARITIES IN CANCER: USE OF CANCER SCREENING SERVICES BY RACE AND ETHNICITY IN EL PASO COUNTY, COLORADO | T1 |  

Ahwatukee B

Non-white populations experience higher death rates and shorter survival times for most cancers, raising concern over the inequitable use of screening services. This session will examine racial disparities in cancer screening and discuss community-based strategies to increase access to and use of recommended screenings within at-risk groups.

SPEAKER/ FACILITATOR:

Alayna P. Younger, MPH, CPH
Peak Vista Community Health Centers
Colorado Springs, CO

G5 | THE EFFECT OF COMMUNITY/ PUBLIC HEALTH NURSES IN HYPERTENSION PREVENTION AND CONTROL | T2 |   

Ahwatukee A

The Association of Public Health Nurses has partnered with the Centers for Disease Control and Prevention and the Association of State and Territorial Health Officials for the Million

Hearts State Learning Collaborative, which supports 22 state health departments working to integrate public health and healthcare to address hypertension. This presentation will describe one project within the collaborative involving a partnership between a local health department and a parish nurse network.

SPEAKERS/ FACILITATOR:

Jennifer Cooper, DNP, RN, APHN-BC, CCP
Association of Public Health Nurses
Frederick, MD

Wendy Zimmerman, BSN, RN-BC
Meritus Health
Hagerstown, MD

G6 | TOBACCO USE AMONG THE HOMELESS: PUBLIC HEALTH POLICIES, PROBLEMS, AND PRIORITIES | T3 |   

Deer Valley

This session will explore the challenges in addressing tobacco use among the homeless and provide examples of innovative ways some state and local communities are tackling this issue.

SPEAKER/FACILITATOR:

Kerry Cork, JD, MA
Tobacco Control Legal Consortium at the Public Health Law Center
St. Paul, MN

**G7 | ACT NOW!: HARNESSING THE
POWER OF INCLUSION | T3 | 🗑️ ⚙️ +**

Paradise Valley

Do individuals with disabilities participate in your health promotion programs at the same level as their non-disabled peers? If not, your programs may not be addressing the needs of all community members. This session will offer resources and strategies local health department leaders and staff can use to ensure people with disabilities' needs are met.

SPEAKER/FACILITATOR:

Lauren Darensbourg, MPH

Department of Health and Human Services
Rockville, MD

**G8 | SHIFTING THE PREVALENCE OF
TOOTH DECAY AMONG HIGH-RISK
YOUNG CHILDREN | T3 | 🔍 🧑**

Encanto A

In this session, presenters will explain the psychosocial context of young children's oral health in Maricopa County, AZ. The speakers will present findings from oral health screening data, including the prevalence of tooth decay (treated and untreated) and early childhood caries, and discuss change over time, socio-demographic variation, and comparison to national and state statistics.

SPEAKER/FACILITATOR:

Roopa Iyer, MS

First Things First
Phoenix, AZ

SPEAKER:

Kimberly Richards, B1S

Maricopa County Department of Public Health
Phoenix, AZ

+ ACCESS/LINKAGE TO CARE | 🗑️ DIET, NUTRITION, OBESITY | 🔍 EVALUATION
⚙️ PARTNERSHIPS & COLLABORATIONS | 🧑 RESEARCH/EVIDENCE-BASED



G9 | FITBITTERS: A BIT FIT FITBIT CHALLENGE | T4 |   

Laveen A

How can wearable fitness trackers make a meaningful difference for employee health, increase productivity, reduce healthcare costs, and build effective workplace wellness programs? By approaching workplace wellness in a creative, challenging, and trackable way, Adams County, CO, was able to measure and verify real results and realize a return on investment.

SPEAKER:

Julia Ferguson, MUP
Adams County
Brighton, CO

G10 | APPLYING THE FOUNDATIONAL PUBLIC HEALTH SERVICES FRAMEWORK TO A METROPOLITAN PUBLIC HEALTH AGENCY | T4 |   

Camelback B

Local health departments serving metropolitan areas experience many factors that add complexity and costs when providing public health services. Applying a metropolitan definition and costing to the Foundational Public Health Services accounts for the unique role played—and clientele served—by Washington state’s metropolitan health departments.

SPEAKER/FACILITATOR:

Patty Hayes, RN, MN
Seattle and King County
Seattle, WA

SPEAKERS:




Brad Banks, MPA
Washington State Association of Local Public Health Officials
Olympia, WA

Andre Fresco, MPH
Yakima Health District
Union Gap, WA

 EVALUATION |  FOUNDATIONAL CAPABILITIES |  LEADERSHIP & MANAGEMENT
 PLANNING |  PUBLIC HEALTH SYSTEMS |  RESEARCH/EVIDENCE-BASED

“The session on Performance Management was such a huge motivator. I was so encouraged to see how this health department has transformed their operations to focus on performance management.”

—APRIL HARRIS

**G11 | TEEN MOMS DO BREASTFEED:
INCREASING AWARENESS AND
COLLABORATION TO PROMOTE
INITIATION AND DURATION OF
BREASTFEEDING AMONG
TEEN MOMS | T2 |   **

Camelback A

In this session, attendees will hear from representatives from Teen Outreach Pregnancy Service about their work to empower youth to make healthy, informed decisions. Speakers will discuss creating strategic alliances within communities, building trusting relationships with the families they serve, and developing their services to overcome obstacles and meet the needs of a diverse population.

SPEAKERS:

Noreen Carve, RN, BSN, IBCLC

Teen Outreach Pregnancy Services
Tucson, AZ

Jackie Pierson, MPH

Teen Outreach Pregnancy Services
Tucson, AZ

**G12 | BETTER TOGETHER:
COLLABORATIVE PARTNERSHIPS
FOR COMMUNITY HEALTH
WORKERS | T2 |   **

Estrella

Maricopa County Department of Public Health convened non-traditional partners to create the Central Arizona College Community and Public Health Advisory Board. The board identified the needs of the workforce and selected appropriate curriculum coursework. The collaboration between the organizations yielded an online Community Health Worker Certificate Program.

SPEAKERS:

Kim Bentley, MEd

Central Arizona College
Apache Junction, AZ

Yanitza Soto, BS

Arizona Department of Health Services
Phoenix, AZ




Raju Thiagarajan, MD, MPH

Maricopa County Department of Public Health
Phoenix, AZ

 ACCESS/LINKAGE TO CARE |  HEALTH EDUCATION |  HEALTH EQUITY
 MATERNAL & CHILD HEALTH |  PARTNERSHIPS & COLLABORATIONS |  WORKFORCE

“There is information that is shared at NACCHO that gives a better understanding in the bigger picture of Public Health.”

—SUSAN GARCIA FRANZ

H1 | MAKING INJUSTICE VISIBLE: HOW A STAFF-LED CAPACITY BUILDING TEAM CAN STRENGTHEN HEALTH EQUITY PRACTICE THROUGH SHARED LEARNING AND LEADERSHIP | T4 |   

The New York City Health Department’s Center for Health Equity will present strategies for and lessons learned from organizing and deploying a staff-led capacity building team. Presenters will discuss how the team has strengthened the Center’s capacity to advance health equity through the use of NACCHO’s Roots of Health Inequity course and facilitated discussion groups.

SPEAKERS:

Stephen Beasley, MFA

New York City Department of Health and Mental Hygiene
Brooklyn, NY

Safiya Campbell, MS

New York City Department of Health and Mental Hygiene
New York, NY

Rajiv Narayan, MSc

New York City Department of Health and Mental Hygiene
Long Island City, NY

FACILITATOR:

Vivian Cortes

New York City Department of Health and Mental Hygiene
Bronx, NY

H2 | CULTIVATING EQUITY AND SOCIAL JUSTICE IN PUBLIC HEALTH USING INNOVATIVE PARTNERSHIPS AND ANTI-RACIST COMMUNITY ORGANIZING | T2 |   

Laveen A

In this session, presenters will convey the power of collaboration to change lives and better communities. Attendees will learn about an integrated approach partnering with community.

SPEAKER:

Ngozi Oleru, PhD

Public Health—Seattle and King County
Seattle, WA

H3 | WHEN PIGS FLY: GETTING A PEDIATRIC INJURY GROUP (PIG) OFF THE GROUND | T3 |   

Encanto A

The Coconino County Pediatric Injury Group (PIG) is a collaboration between public health, hospitals, and community organizations to address high rates of pediatric injury. Speakers will explain how the group used epidemiological data and community input to develop priorities and chose an evidence-based practice (Darkness 2 Light) to address child abuse in the community.

SPEAKERS:

Helena Archer, BSPH

Coconino County Public Health Services District
Flagstaff, Arizona

Shawn Bowker, RN, CEN, CFRN

LSS Greenbelt, Flagstaff Medical Center
Flagstaff, AZ

FACILITATOR:

Heather Taylor

Coconino County Public Health Services District
Flagstaff, AZ

H4 | MUMPS OUTBREAK RESPONSE AND THE VITAL ROLE OF PUBLIC HEALTH PARTNERSHIPS | T1 |   

Deer Valley

The mumps outbreak at Ohio State University and the surrounding community was the largest in Ohio since 1979. Collaboration among the local health department, the university, healthcare providers, and other public health agencies enhanced the implementation of public health interventions, such as vaccination and isolation, to control the outbreak.

SPEAKERS:

Brynn Berger, MPH, CIC
 Columbus Public Health
 Columbus, OH

Elizabeth Koch, MD, MPHTM
 Columbus Public Health
 Columbus, OH

H5 | WORKFORCE DEVELOPMENT THROUGH AN ACADEMIC HEALTH DEPARTMENT MODEL IN A PRACTICE SETTING | T4 |   

Paradise Valley




This session highlights the process of developing workforce capacity by offering a training course to employees who do not meet core competencies for public health practice in a local health department. Speakers will discuss the benefits of such a training course to employees, the organization, and the community.

SPEAKER/FACILITATOR:

Deborah Banerjee, PhD
 Houston Health Department
 Houston, TX

SPEAKER:

Vishnu Nepal, MSc, MPH, DrPH (c)
 Houston Health Department
 Houston, TX

H6 | SINGLE MOTHERS AND CARDIOVASCULAR DISEASE: A KEY TARGET GROUP FOR PRIMARY PREVENTION PROGRAMS | T1 |   

Maryvale B

Research consistently demonstrates disparities in cardiovascular disease (CVD) incidence among disadvantaged groups, with new studies indicating that single mothers may bear a disproportionate burden of CVD-related morbidity. This session will discuss disparities in CVD prevalence and modifiable risk factors to help local health departments support single mothers in adopting healthier lifestyles.

SPEAKER:

Alayna P. Younger, MPH, CPH
 Peak Vista Community Health Centers
 Colorado Springs, CO

H7 | GOING BACK TO OUR ROOTS (CAUSES): THE ROLE OF LOCAL HEALTH DEPARTMENTS IN SUPPORTING HEALTH IN ALL POLICIES | T2 |   

Ahwatukee A

The Richmond City Health District (RCHD)



and its partners are advancing a Health in All Policies (HiAP) agenda in Richmond, VA, to improve structural determinants of health equity across the city. In this session, presenters will offer recommendations and lessons learned after two years of progress. Participants will also be encouraged to share their insights about implementing HiAP across the country.

SPEAKERS:

Danny Avula, MD, MPH

Richmond City Health District
Richmond, VA

Sara Lacy, MA

Centers for Disease Control and Prevention
Richmond, VA

H8 | LUPUS EDUCATION AND AWARENESS FOR PATIENTS, PROFESSIONALS, AND PROVIDERS PROGRAM | T3 |   

Encanto B

Lupus is one of the most misunderstood autoimmune chronic diseases. Lack of provider knowledge in recognizing signs of lupus could delay individuals from diagnosis by up to six years. This session will highlight a partnership with Robeson County Health Department to implement the National Health Education Program on Lupus in a rural area.

SPEAKER/FACILITATOR:

Thometta Cozart, MS, MPH, CHES, CPH

Directors of Health Promotion and Education
Washington, DC



SPEAKERS:

Niakeya Jones, MPH

Robeson County Health Department
Lumberton, NC

Steve Owens, MD, MPH

Directors of Health Promotion and Education,
Washington, DC

H9 | EVALUATING PARTICIPANT ENGAGEMENT DURING A PUBLIC HEALTH TWITTER CHAT: INSIGHTS FROM #LIVEFITNOLA | T3 |  

Maryvale A

This session will include in-depth discussion of research aimed to measure participant engagement during the inaugural #LiveFitNOLA Twitter chat. This research was completed using mixed methods and free tools. This session will conclude with a discussion of the use of Twitter chats to foster bi-directional communication and catalyze audience engagement.

SPEAKER/FACILITATOR:

Merriah Croston, MPH

Centers for Disease Control and Prevention
Atlanta, GA

SPEAKER:

Kristina Rabarison, DrPH, MS

Centers for Disease Control and Prevention
Atlanta, GA

H10 | THE HEALTH OPPORTUNITY INDEX: MAPPING THE DNA OF COMMUNITIES | T3 |   

Estrella

The Virginia Department of Health developed the

Health Opportunity Index to help communities understand the many factors that determine health. Comprised of 13 indicators organized into four profiles, the index is a composite measure of the social determinants of health. Attendees will hear more about how the index has helped the Virginia Health Department improve the health of its community.

SPEAKERS:

Rexford Anson–Dwamena, MPH

Virginia Department of Health
Richmond, VA

Justin Crow, MPA

Virginia Department of Health
Richmond, VA

FACILITATOR:

Adrienne McFadden

Virginia Department of Health
Richmond, VA

H11 | DOMESTIC IMPLEMENTATION OF THE INTERNATIONAL HEALTH REGULATIONS: BRINGING THE WORLD OF GLOBAL HEALTH SECURITY HOME | T3 | 

Ahwatukee B

In this session, representatives from the Office of the Assistant Secretary for Preparedness and Response (ASPR) will discuss the management of the U.S. International Health Regulations National Focal Point (NFP). Attendees will hear about the policies and processes central to the U.S. NFP and learn how capacities at the state and local level support national U.S. IHR

obligations and, as a result, reinforce domestic and global health security.

SPEAKER/FACILITATOR:

Cody Thornton, MPH, MBA

HHS/ASPR
Washington, DC

H12 | LOCAL HEALTH DEPARTMENTS AND PREP FOR HIV PREVENTION: ASSESSING COMMUNITY NEEDS AND BUILDING THE INFRASTRUCTURE FOR IMPLEMENTATION | T1 |   

Encanto B

This session will address how local health departments are implementing pre-exposure prophylaxis (PrEP) for HIV prevention. Attendees will learn about findings from a NACCHO assessment of local health departments and hear from representatives from two local health departments about their efforts to implement PrEP programs that are responsive to community needs and reduce disparities in HIV outcomes.

SPEAKER/FACILITATOR:

Gretchen Weiss, MPH

NACCHO
Washington, DC

SPEAKERS:

Candi Crause, BS

Champaign–Urbana Public Health District
Champaign, IL

Robert Shore, PharmD

Florida Department of Health in Broward County
Fort Lauderdale, FL

**I1 | LESSONS LEARNED IN HEALTH
IMPACT ASSESSMENT: AN ARIZONA
PERSPECTIVE | T1 |**   

Ahwatukee B

Health Impact Assessment (HIA) is a rapidly growing field, especially among local health departments. Maricopa County, the Arizona Alliance for Livable Communities, and St. Luke's Health Initiatives collaborated to develop a report on 11 lessons learned in HIA. This session will present recommendations for strategies to promote equity and produce lasting change.

SPEAKERS:

Kenneth Steel, MPH

Maricopa County Department of Public Health
Phoenix, AZ

Kirin Goff, MA

St. Luke's Health Initiatives
Phoenix, AZ

**I3 | LOCAL HEALTH DEPARTMENTS
CAN TEACH EACH OTHER HOW TO
COLLABORATE AND IMPLEMENT POLICY TO
PREVENT CHRONIC DISEASE | T2 |**  

Estrella

Implementing policy changes to prevent chronic disease can be challenging for local health departments and often requires collaboration with non-traditional partners. This session will share examples from three cities that participate in a community of practice to learn from each other, build partnerships, and implement policy change.

SPEAKERS:

David Dube, MPH, RD, CHES

Maricopa County Department of Public Health
Phoenix, Arizona

Jennifer Herd, MHLP

Chicago Department of Public Health
Chicago, IL

Denisha Porter, MPH, RS, HHS

Cincinnati Health Department
Cincinnati, OH

FACILITATOR:

Erica Haller-Stevenson, MPH

NACCHO
Washington, DC

 CHRONIC DISEASE |  HEALTH EQUITY |  PARTNERSHIPS & COLLABORATIONS
 PLANNING |  PUBLIC HEALTH LAWS & POLICIES

“You could spend a life time in public health and not be exposed to the wealth of experience one day at a NACCHO conference will provide you.”

—TOBIAS HARKINS

**I4 | DEVELOPING EFFECTIVE
COMMUNITY-BASED PARTNERSHIPS
TO COMBAT OVERDOSE DEATH,
DECREASE HEPATITIS RATES, AND
PREVENT HIV | T2**

Maryvale B

PART A:

Project Lazarus is a community-based prescription medication overdose prevention education and intervention program in North Carolina. The program was developed in response to epidemic levels of fatal unintentional poisonings, primarily drug overdoses. The presenters will share evidence-based success in reducing mortality.

PART B:

Two local health departments will discuss groundbreaking work to establish harm

reduction services in West Virginia to combat nation-leading overdose death rates, decrease Hepatitis B and Hepatitis C rates, and prevent HIV. Panelists will describe how attendees can replicate effective, innovative community partnerships.

SPEAKER/FACILITATOR:

Fred Brason II

Project Lazarus
Moravian Falls, NC

SPEAKERS:

Michael Brumage, MD, MPH, FACP

Kanawha-Charleston Health Department
Charleston, WV

Nabarun Dasgupta, MPH, PhD

University of North Carolina Injury Prevention Research
Center
Chapel Hill, NC

Michael Kilkenny, MD, MS

Cabell-Huntington Health Department
Huntington, WV

“This was a great experience, especially as a new health department coordinator. I was able to gain invaluable knowledge and experience that will help me to be a better force for change and improvement of the health of our community. Thank you for this opportunity.”

—JASON TILLER

I6 | THE IMPACT OF HEALTHY LIVING CLASSES ON FETAL ALCOHOL INTERVENTION PROGRAM PARTICIPANTS | T3 |   




Paradise Valley

In 2011, the Tarrant County Fetal Alcohol Intervention Program began implementing the Healthy Living Series, incorporating nutrition and physical activity education for individuals in the maintenance stage of recovery. Evaluation results reveal the program has had a positive impact both on knowledge gained and on the incorporation of behavioral/lifestyle changes by participants.

SPEAKER:

Keisha D. Leatherman, MS/CHES

Tarrant County Public Health
Fort Worth, TX

I7 | CARDIOVASCULAR RISK REDUCTION INITIATIVE: INNOVATION WAYS FOR COMMUNITY AND CLINICAL LINKAGES IN RURAL MISSISSIPPI | T3 |   

Deer Valley

The Mississippi State Department of Health provides leadership in the 18-county Mississippi Delta region to reduce disparities related to heart disease and stroke prevention by addressing the ABCS: aspirin usage, hemoglobin A1C monitoring, blood pressure control, cholesterol prevention and control, and smoking cessation. Attendees will learn innovative ways to promote these measures to reduce the risk of cardiovascular disease in communities.

SPEAKER/ FACILITATOR:

Cassandra Dove, MPH

Mississippi State Department of Health
Jackson, MS

SPEAKERS:

Jackie Hawkins, MS

Mississippi State Department of Health
Greenwood, MS

Tameka Walls, MS

Mississippi State Department of Health
Greenwood, MS

I8 | HOW LOCAL HEALTH DEPARTMENTS CAN PARTNER WITH REGIONAL PUBLIC HEALTH TRAINING CENTERS TO SUPPORT A WORKFORCE PREPARED TO ADVANCE HEALTH EQUITY | T4 |   

Camelback A

The Public Health Learning Network (PHLN) supports local health departments in improving their workers' skills at no cost. Participants will explore findings and implications from local and national training needs assessments and learn how local health departments can engage and leverage the PHLN to enhance public health practice and advance health equity.

SPEAKERS:

Melissa Bernstein, MPH, CHES, CPH
Region 2 Public Health Training Center
New York, NY

Brittany Bickford, MPH

National Network of Public Health Institutes
New Orleans, LA

Cristina Dyer-Drobnack, MS

New York State Association of County Health Officials
Albany, NY




Linda M. Wagner, MPA

New York State Association of County Health Officials
Albany, NY

FACILITATOR:

Dorothy Sekowski

National Network of Public Health Institutes
New Orleans, LA

I9 | PEOPLE, POLICY, AND PLACE: A MODEL FOR ORGANIZATIONAL TRANSFORMATION FROM HEALTH DISPARITY TO HEALTH EQUITY IN HARRIS COUNTY, TX | T4 |   

Ahwatukee A

Harris County Public Health and Environmental Services (HCPHES) prioritized health equity

 ACCREDITATION |  HEALTH EQUITY |  LHD ADMINISTRATION & OPERATIONS
 PARTNERSHIPS & COLLABORATIONS |  WORKFORCE



in its strategic plan, requiring a coordinated, systematic, and institutionalized approach. HCPHES designed and is implementing a four-part model for health equity transformation producing results in the areas of workforce development, policy, and community health improvement. This session will share the HCPHES model and provide practical examples for replicability.

SPEAKERS:

Katie Chennisi, MPH

Harris County Public Health and Environmental Services
Houston, TX

Jennifer Hadayia, MPA

Harris County Public Health and Environmental Services
Houston, TX

FACILITATOR:

Umair Shah, MD, MPH

Harris County Public Health and Environmental Services
Houston, TX

**I10 | TARGETING NEIGHBORHOOD
POVERTY, EDUCATION, AND
HEALTH BURDEN THROUGH LOCAL
PUBLIC HEALTH POLICY AND
PREVENTION ACROSS OKLAHOMA
COUNTY | T2 |   **

Camelback B

Health outcomes are influenced by complex social and physical indicators. In this session, attendees will learn about how the Oklahoma City–County Health Department developed over 300 partnerships to create a culture of health equity and used innovative approaches to education and public health planning.

SPEAKERS:

Richard Crepin, US

Chamber of Commerce Foundation
Washington, DC

Gary Cox, JD

The Oklahoma City–County Health Department
Oklahoma City, OK

Pamela Russo

Robert Wood Johnson Foundation

 COMMUNITY HEALTH ASSESSMENT |  HEALTH EQUITY |  PARTNERSHIPS & COLLABORATIONS

“NACCHO Annual was a great experience— as a newer PH employee it was a great way to learn and solidify existing knowledge as well as to be in the presence of established and very passionate PH leaders.”

—MARIAN STUCKEY

GENERAL SESSION

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**SLOW VIOLENCE, HEALTH INEQUITY,
AND THE FUTURE WELL-BEING OF
COMMUNITIES**

4:00–5:00 PM

Valley of the Sun

This panel will focus on the ways in which health inequity, which often takes decades to manifest its full impact, is a form of slow violence, whereby whole communities have devastation visited upon them. The temporal aspect of this form of violence remains invisible and not typically reported. Examples include policies and practices that impact communities over time such as hazardous waste, landfills, environmental poisoning, dispossession, mass incarceration, and even immediate death (e.g., gun violence), as the effects and aftermath remain long-lasting. Such communities

experience permanent, rather than post-traumatic, stress.

FACILITATOR:



Mindy Fullilove, MS, MD

Professor of Clinical Sociomedical Sciences and Psychiatry, Columbia University
New York, NY

SPEAKERS:



Linda Rudolph, MD, MPH

Director of the Center for Climate Change and Health, Public Health Institute
Washington, DC



Donald Warne, MD, MPH

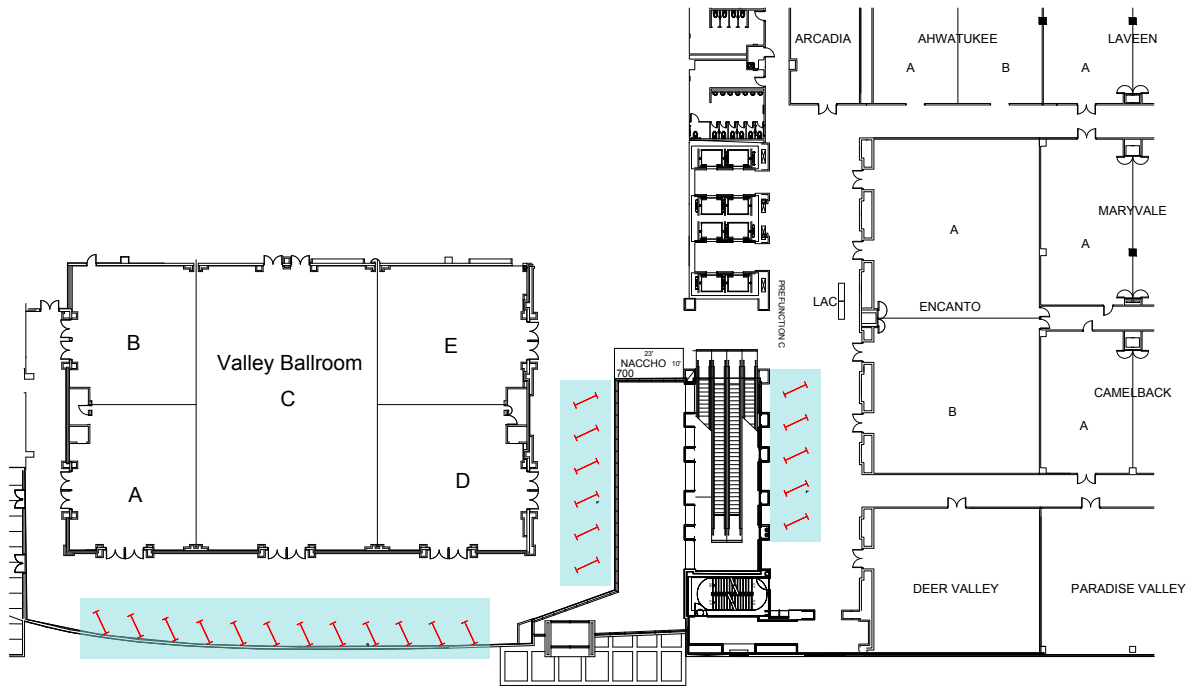
Chair, Department of Public Health, North Dakota State University
Fargo, ND



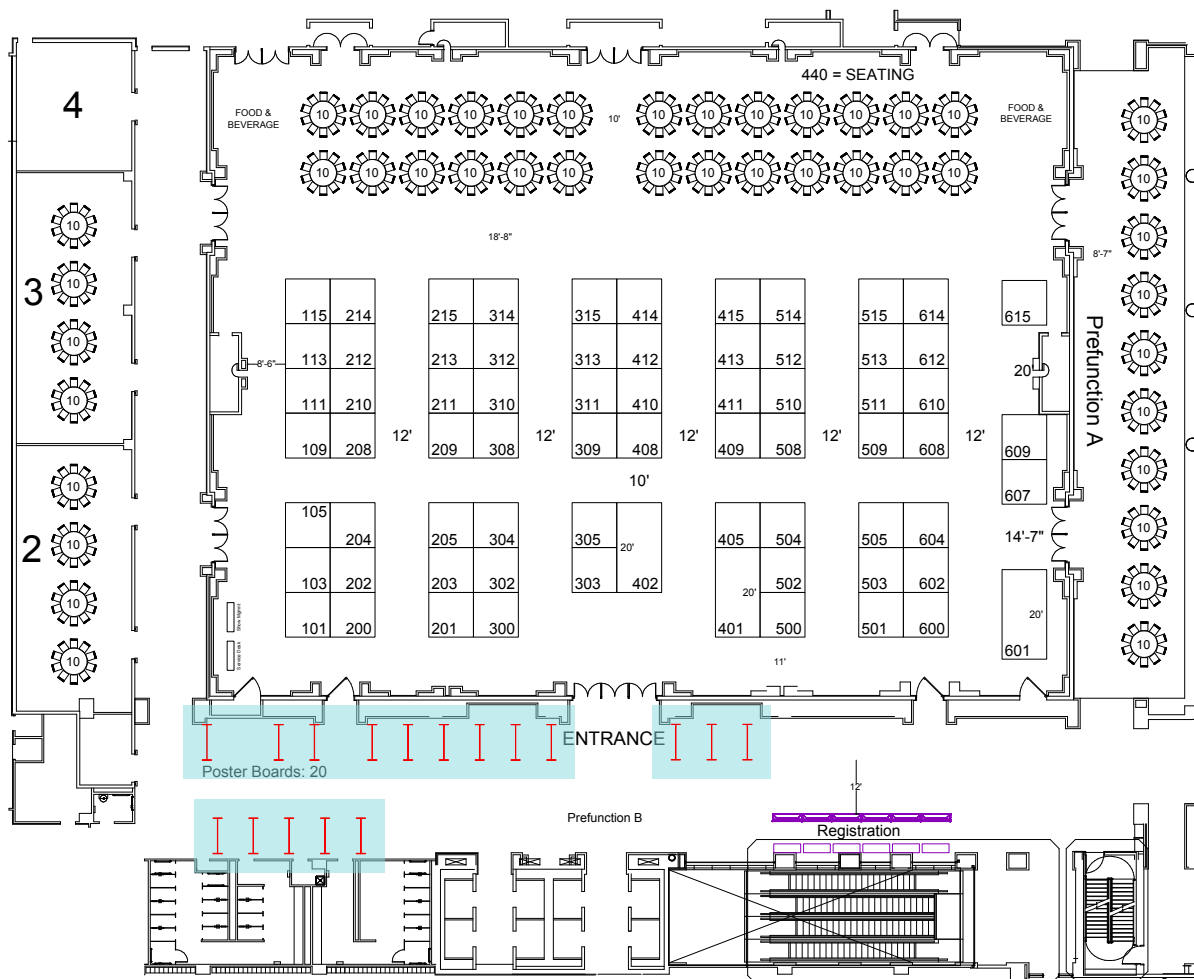
Poster Showcase Directory



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POSTER SHOWCASE DIRECTORY

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Poster presentations will be scheduled in two groups on WEDNESDAY, JULY 20, and THURSDAY, JULY 21. Posters presentations 1–75 will take place on WEDNESDAY, JULY 20 from 12:00–1:30 PM. Poster presentations 76–149 will take place on THURSDAY, JULY 21, from 12:00–1:30 PM.

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1	2015 Delaware County Youth Photovoice Project	8	Advancing Health Equity through Organization–Wide Performance Management
2	A 13–County Rural Health District’s Journey to Strategic Planning	9	Alliance for Colorectal Cancer (ACT) Testing: Building Strategic Alliances to Increase Colorectal Screening Rates in Rural Texas
3	A New Look at Outcomes in Teen Pregnancy Prevention: Facilitation and Community Service	10	Arizona’s Community Paramedicine Crosswalk: Bringing Community Paramedicine Programs and Local Health Departments Together
4	A Profile of STD Reinfection in Nassau County, New York	11	Assessing Barriers and Facilitators to HPV Vaccination: A Model for Investigation of Public Health Needs
5	A Weighty Question: Using Alternative Data Sources to Characterize the Burden of Obesity in Small Geographies	13	Associations between Fresh Fruit and Vegetable Program Participation and Students’ Home Food Environment and Family Food Shopping Practices: A Parent’s Perspective
6	“Operation Shortbread”—From Cookies to Countermeasures: Baltimore County Department of Health and Human Services and Girl Scouts of Central Maryland Form a Partnership to Exercise a Local Bulk POD Shipment Site/Commodity Point–of–Distribution	14	Assyrian Immigrants and Refugees in the San Joaquin Valley: Mental Health Risk Assessment
7	Academic Public Health: Improving Population Health through Community Health Needs Assessments	15	Banning Menthol as an End–Game to Tobacco Use

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BOARD #	POSTER	BOARD #	POSTER
16	Camp iRock: Laying a Foundation for a Healthier Generation	26	Development of Systems for Trauma–Response Education and Supportive Solutions (DE–STRESS) in Yellowstone County
17	Childcare Staff Health: Missed Opportunities for Preconception Health Outreach	27	Drug and Opioid–Related Mortalities in Houston (2004–2014)
18	City of Houston Healthy Vending Initiative	28	Effect of Weight Status on Psychological Health Compared to Cardiovascular Health
19	Climbing the Ladder: Reimagining the WIC Career Ladder as Requirements Change for Registered Dietitian Nutritionists	29	Engaging Leaders and Managers to Inform the Workforce Development Plan for the City of Milwaukee Health Department
20	Collaborative Response to the Suspicion of an Autochthonous Chikungunya Virus Transmission: A Local Experience	30	Factors Associated with Local Health Departments Assessing Staff Training Needs and Developing Staff Training Plans
21	Come Grow With Us: Get Moving Houston Farmers Market	31	Finding Public Health: A Simple Game to Promote Quality Improvement as an Approach in Addressing Health Equity
22	Community Engagement to Reduce STD Disparities: Lessons Learned from Promoting Community Empowerment to Achieve Health Equity within the CDC CARS Initiative	32	Fiscal Responsibility
23	County–Level Racial/ Ethnic Disparities of Lung Adenocarcinoma and Squamous Cell Carcinoma in the United States (2004–2012)	34	Food Security Planning and Partnerships
24	Creating a Healthier Yellowstone County through Collective Impact	35	Goldsboro Garden Project: Planting Seeds for Change in a Food Desert
25	Creating Health Equity Consciousness Utilizing Unnatural Causes and Social Justice Frameworks	36	Healthy Community Design Workshops: A Grassroots Approach to Health in All Policies
		37	HIV/AIDS Policy Shifts: Is Your Health Department Program Ready?

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38	Imagine: Organizing and Operating around Mission, Not Funding	51	Modes of Response to a Community Health Assessment Survey: Preliminary Findings in Six Rural Indiana Counties Using Mail- and Web-Based Surveys
39	Implementation, Evaluation, and Management	52	National Birth Equity Collaborative: Systems-Level Change for Equity in Black Birth
41	Improving Staff Training to Perform Tobacco Interventions Using QI Tools	53	Opening the Doors to LGBTQ Tobacco Prevention in Milwaukee
42	Improving Systems of Care for Early Detection, Linkage, and Continuous Care for Persons with HIV/AIDS	54	Oral Health and Chronic Disease Connection Project: Building Capacity and Expanding Access to Dental Care Initiative in Charles County, Maryland
43	Interventions to Address Disparities in Serious Mental Illness	55	Partnering with Community Agencies to Address Disparities in Skin Cancer Education and Prevention
44	Investigating the Root Cause: Oral Health Emergency Department Admissions	56	Programmatic Response to Increase in the Number of Syphilis Cases Reporting Meeting Partners at Commercial Sex Venues in Maricopa County, Arizona (2015)
45	Revision of the MRC Core Competencies Strengthens Capacity for Emergency Preparedness and Response	57	Promoting Tobacco Cessation Utilizing Pre-Health Professional Students as Research Associates in the Emergency Department
46	Lessons from NACCHO's Health Impact Assessment Community of Practice	58	Promotion of Diabetes Self-Management Education Classes through Health Fairs
47	Location Matters: Differences in Birth Outcomes between Rural and Urban Mothers with the Birth of their First Child	59	Public Health Information System and Data Governance Design to Promote Health Equity
49	Management of HbA1C in Diabetic Patients – Results of a Clinic-to-Community Collaboration		
50	Men's Health Initiative of Central Florida		

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61	Review of Two School-Based Oral Health Program Models: Private Provider vs. Direct Service	71	The Role of Ethnicity and Acculturation in Early Adolescent-Parent Sexual Communication: Lessons Learned for Teen Pregnancy Prevention in Early Adolescent Girls
62	Rise in Drug-Related Deaths in Tennessee: Prescription Drugs vs. Illicit Drugs	73	Using New Tools to Apply a Revised Framework to Pandemic Planning
63	Screening for Trauma in an Adult Primary Care Practice	74	Utilizing the Nutrition Conversation Menu to Increase WIC Participation Rates in Nutrition Education and Overall Client Satisfaction
64	So You're Applying for Public Health Accreditation – So What?	75	Variability in the Availability and Perceived Effectiveness of Public Health Activities by Size and System Configurations of Public Health Jurisdiction: Results from 2014 National Longitudinal Survey of Public Health Systems
65	Strategies for Impacting the Distribution and Utilization of Naloxone	76	A New Tool for Understanding and Sharing Local Public Health's Current and Future Impact
66	Tandem Increases in Syphilis and Newly Diagnosed HIV Reflecting Behavioral Synergy in Risk among Men Who Have Sex with Men in Maricopa County, Arizona (2012–2014)	77	Aligning Climate Adaptation and Health Equity Strategies in the CDC BRACE Framework Approach to Address High Heat
67	The Collective Impact of My Brother's Keeper (MBK) Houston: Improving Outcomes for Urban Minority Youth	78	Applying Quality Improvement Principles to a Local Public Health Authority Animal Bite/Rabies Prevention Protocol
68	The Effects of Socioeconomic and Built-Environment Factors on Overweight and Obesity Prevalence in Champaign County		
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81	Building a Culture of Quality to Demonstrate Value and Improve Equity in Birth Outcomes	91	Cultivating a Multi-Sectoral Preparedness Culture of Health Equity: North Carolina's Trusted Leaders in the Community Program
82	Building Competence and Infrastructure for Ethical Decision-Making at the Local Health Department Level	92	Cultural and Linguistic Competency Assessment for Accreditation and Service Improvement
83	Building the Capacity of Emerging Health Department Leaders to Advance Health Equity	93	Redefining the Role of the Local Health Department: A Shift from Direct Clinical Care to Population-Based Health
84	Building the Future Public Health Workforce: The CDC Public Health Associate Program and its Benefits to Local Health Departments	94	Developing Public Health Preparedness Education and Training for Refugee Populations
85	CCPH's Put the 'Public' in Public Health: Learn about the Certified Communicators in Public Health Designation from the National Public Health Information Coalition	95	Discover Your Inner CLAS: Next Steps to Action
86	Collaborate to Prevent Youth Violence: Giving Youth a Voice through Data Analysis	96	Electronic Case Reporting: Lessons Learned from Pilots on the Public Health Community Platform
87	Collaborating with Diverse Stakeholder Groups for a Comprehensive Tobacco-Free Policy Communication Campaign	97	Evidence for Action to Improve Population Health and Health Equity
88	Collaborative Development of a Community Strategy to Prevent and Manage Diabetes	98	Exploring Cross-Jurisdictional Sharing among Local Health Departments in Four States
89	Community Reentry Program: Bridging Gaps and Restoring Lives	99	Failure is Your Friend: Three Beyond-the-Basics Quality Improvement Tools to Re-Energize QI Teams

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129	Reframing Public Health Education: Changing the Direction to Create the Greatest Impact	143	Translating Evidence for Practice: A Public Health Services and Systems Research Toolbox
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134	Strategies to Engage Stakeholders with Lived Experience to Support Children and Youth with Unique Challenges	146	Using Health Impact Assessment to Promote Health Equity
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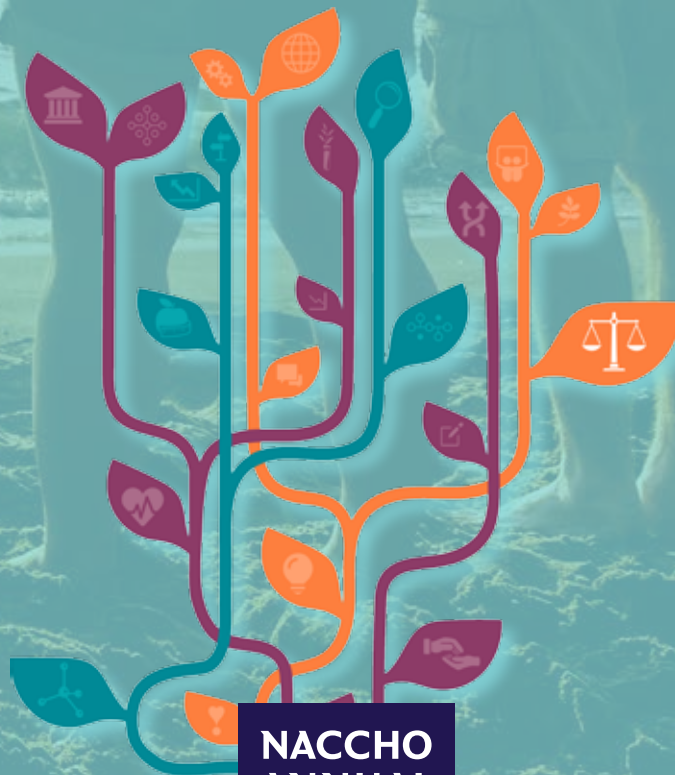
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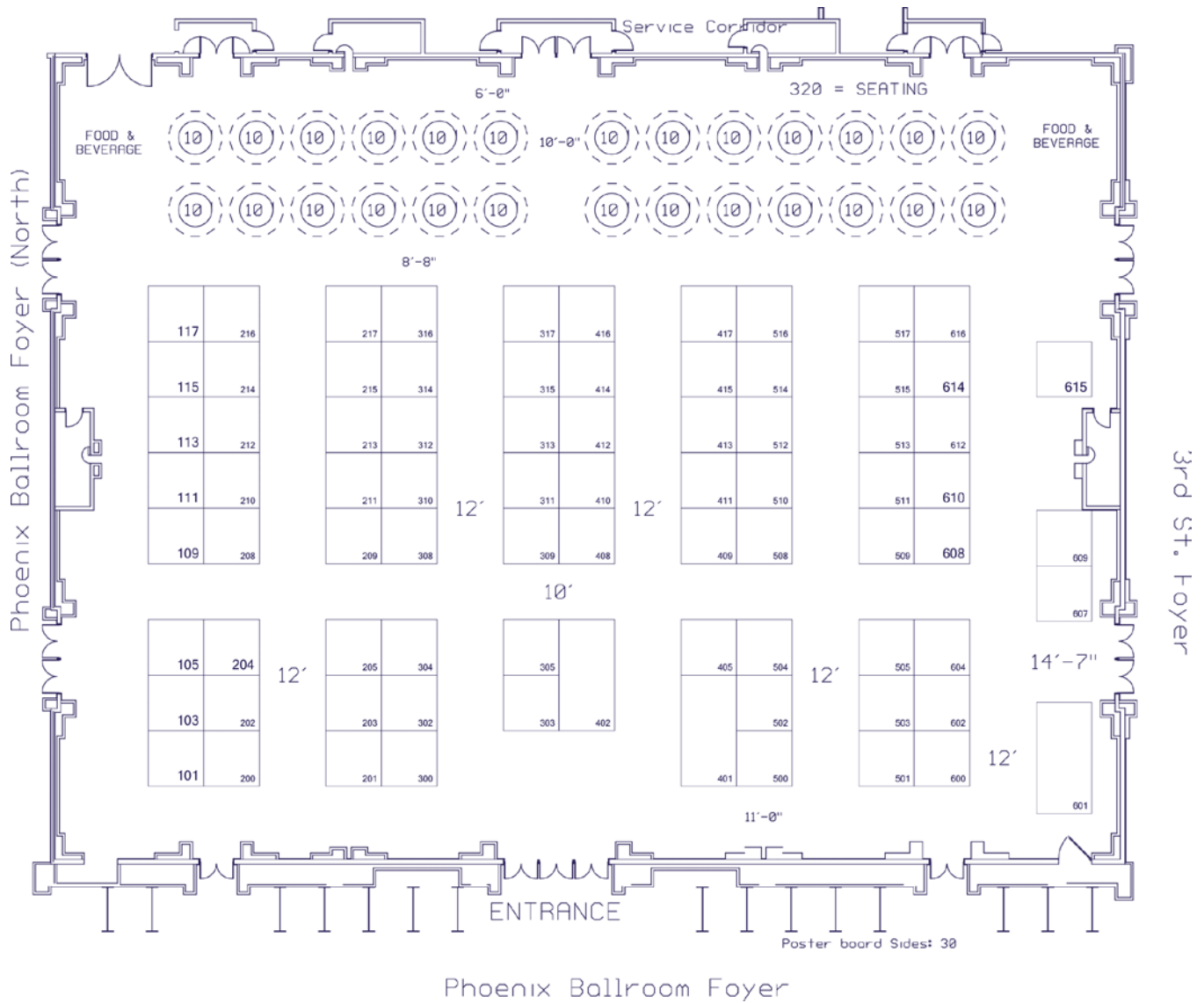


EXHIBIT HALL SCHEDULE

Phoenix Ballroom, Sheraton

TUESDAY, JULY 19

5:30–7:00 PM

President's Welcome Reception

WEDNESDAY, JULY 20

11:00 AM–2:00 PM

Exhibit Hall Open

12:00–1:30 PM

Lunch in the Exhibit Hall

THURSDAY, JULY 21

11:00 AM–2:00 PM

Exhibit Hall Open

12:00–1:30 PM

Lunch in the Exhibit Hall

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200	CDC Epidemiology Workforce Branch	303	PRC, Inc.
201	Xerox Community Health Solutions	304	American Public Health Association
202	National Center for Health Statistics	305	National Cancer Institute
203	MHP Salud	308	Public Health Informatics Institute
205	Public Health Foundation Enterprises, Inc.	309	Public Health Foundation
208	MediQuire	310	University of New England—Graduate Program in PH
209	CareClix	311	National Academies Press
210	MMCAP	312	Network for Public Health Law
211	AACORN (African American Collaborative Obesity)	313	Policy Surveillance Program
212	FDA Center for Tobacco Products	314	Public Health Law Center
213	FDA Center for Food Safety & Applied Nutrition	315	Multnomah County Health Department
214	Glo Germ	316	Kent State University College of Public Health
215	Teen Outreach Pregnancy Services	317	BerryDunn
216	National Commission for Health Ed Credentialing	401	Netsmart Technologies
217	MPOWR, A SupplyCore Solution	402	UPP Technology, Inc.
300	CDP, Inc.	405	National Board of Public Health Examiners
302	Georgia Southern University	408	The Public Health Learning Network

EXHIBITOR LIST BY BOOTH NUMBER

BOOTH #	EXHIBITOR NAME	BOOTH #	EXHIBITOR NAME
409	Dynavax Technologies Corporation	511	Taylor Technologies, Inc.
410	BioSeal Systems	512	Justice Benefits, Inc.
411	Evidence for Action	513	Institute for Healthcare Advancement
412	Patagonia Health Inc	514	ETR Associates
413	Tobacco 21	515	Cerner Corporation
414	Screening for Mental Health, Inc.	516	CureMD
415	University of Rochester	517	Turnaround Health
416	Bio-Defense Network	600	Epilepsy Foundation
417	Live Stories	601	Houston Health Department
500	sanofi pasteur	602	Praxis Partners for Health
501	Trilogy Integrated Resources, Network of Care	604	Association of Maternal & Child Health Programs
502	CATCH-Coordinated Approach to Child Health	607	GlaxoSmithKline
503	Public Health National Center for Innovations	609	Directors of Health Promotion and Education (DHPE)
504	University of WI Population Health Institute	610	Afaxys
505	Public Health Accreditation Board	612	DataBay Resources
508	California Endowment	614	American Kidney Fund
509	Center for Sharing Public Health Services	616	Center for Domestic Preparedness
510	Body Sealer		

EXHIBITOR LIST BY COMPANY NAME

EXHIBITOR NAME	BOOTH #	EXHIBITOR NAME	BOOTH #
AACORN (African American Collaborative Obesity)	211	CureMD	516
Afaxys	610	DataBay Resources	612
American Kidney Fund	614	Directors of Health Promotion and Education (DHPE)	609
American Public Health Association	304	Dynavax Technologies Corporation	409
Association of Maternal & Child Health Programs	604	Epilepsy Foundation	600
BerryDunn	317	ETR Associates	514
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