

EXHIBIT & SPONSORSHIP PROSPECTUS

ENVISIONING
THE
FUTURE

CREATING
OUR
PATH

NACCHO
ANNUAL
2015

JULY 7-9, 2015 ■ KANSAS CITY, MO



**EXHIBITION DATES:
JULY 7-9, 2015
KANSAS CITY, MO**

Join the National Association of County and City Health Officials (NACCHO) at NACCHO Annual 2015 in Kansas City, MO, and reach the year's most concentrated audience of select local health department staff.

NACCHO Annual 2015, set for July 7-9, 2015, offers valuable access to public health leaders from across the country. These local health departments play a critical role in providing community support for both global health concerns and traditional core public health functions.

Come and see for yourself why this is your once-a-year opportunity to meet and identify prospects, generate leads, build new relationships with leaders of local health departments from across the nation, and reconnect with existing customers.





WHY EXHIBIT?

The Exhibit Hall is an integral part of NACCHO Annual. You will find nearly 800 interested public health professionals searching for the resources and products from companies like yours. As one of the only cross-disciplinary learning opportunities for the public health community, NACCHO Annual attracts a broad range of leaders. Don't miss the opportunity to put your products and services in front of these decision-makers.

LEAD GENERATION

Increase your exposure to public health professionals with significant purchasing power.

PRODUCT DEMONSTRATIONS

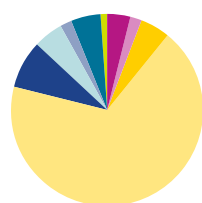
Give potential clients hands-on access to your current and new products.

INDUSTRY AWARENESS

Discover what trends and issues your customers are discussing in the medical, public health, nursing, infectious disease, health informatics, surveillance and preparedness community.

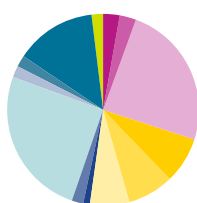
POLICY COMPREHENSION

Understand the policy issues that are being discussed within government circles.



TYPES OF ORGANIZATIONS

- Academic Institution
- Consulting Firm
- Federal Government
- Local Health Department
- Non-Profit Organization
- SACCHO
- State Health Department
- Student
- Other



CURRENT POSITION LEVEL OF ATTENDEES

- Consultant
- Deputy Director
- Director
- Division Director
- Executive Director
- Health Officer/Commissioner
- Medical Director
- Nursing Director
- Policy Analyst
- Professor/Faculty
- Program Manager
- Student
- Other

WHO ATTENDS NACCHO ANNUAL 2015?

Local health officials are the primary audience of NACCHO’s annual meetings. They are the leaders of city, county, tribal and district health departments nationwide. Local health departments are responsible for creating and maintaining conditions that keep people healthy. Local health departments exist for the common good and are responsible for demonstrating strong leadership in the promotion of physical, behavioral, environmental, social, and economic conditions that improve health and well-being; prevent illness, disease, injury, and premature death; and eliminate health disparities.

NACCHO Annual 2015 attendees also include NACCHO’s partners from other national public health organizations and associations, representatives from state and federal agencies and schools of public health, and leaders of state associations of county and city health officials.

Make your plans now to meet one-on-one with 800 of these decision-makers at NACCHO Annual 2015—the event for key local public health professionals to expand their network of colleagues, hear experts discuss common challenges, and explore solutions during formal and informal learning opportunities.

YOUR PARTICIPATION OFFERS DIRECT AND PERSONAL CONNECTION TO LOCAL HEALTH OFFICIALS RESPONSIBLE FOR PROGRAMS AND PURCHASES IN THE FOLLOWING FIELDS:

- Bioterrorism
- Chronic Disease
- Communicable Disease
- Emergency Medicine
- Environmental Health
- HIV/AIDS and other STDs
- Immunizations
- Information Technology
- Maternal and Child Health
- Medical Reserve Corps
- Nursing
- Nutrition
- Obesity Prevention
- Oral Health
- Preparedness
- Public Health Laboratories
- Public Health Promotion and Education
- Risk Assessment
- Social Work

In NACCHO’s 2010 National Profile of Local Health Departments survey, almost half of local health departments that provided data on their expenditures reported spending more than \$1 million annually.

(2010 National Profile of Local Health Departments, NACCHO)



EXHIBIT HALL SCHEDULE

YOU ASKED – WE LISTENED!

NEW FOR 2015 – We have created exclusive hours inside the exhibit hall. No competing educational sessions to conflict with attendees visiting the exhibit hall.

<p>Tuesday, July 7 9:00 AM–4:00 PM 5:30 PM–7:00 PM</p>	<p>Exhibitor Installation President’s Welcome Reception</p>
<p>Wednesday, July 8 8:00 AM–10:00 AM 11:00 AM–2:00 PM 12:00 PM–1:30 PM 2:00 PM</p>	<p>Exhibitor Installation Exhibit Hall Opens Exclusive Hours for Exhibit Hall Exhibit Hall Closes</p>
<p>Thursday, July 9 11:00 AM–2:00 PM 12:00 PM–1:30 PM 2:00 PM 2:00 PM–5:00 PM</p>	<p>Exhibit Hall Opens Exclusive Hours for Exhibit Hall Exhibit Hall Closes Exhibitor Dismantle</p>

Tentative schedule as of December 2014

FLOOR PLAN

For the most current version of the floor plan, visit www.nacchoannual.org/exhibits-sponsorships-floor-plan.

* Premium booths will have a different schedule, contact jkerhin@sponsorshipboost.com.



EXHIBIT PRICING & PACKAGES

EXHIBIT PRICING & PACKAGE

NACCHO Annual offers two pricing packages for convenience to exhibitors. Our standard booth provides the 10' x 10' exhibit booth space with some additions. You can upgrade to a booth package that provides one-stop convenience by including furnishings and electricity.

STANDARD BOOTH PACKAGE INCLUDES:

- One full conference registration per booth (a \$500 value; includes admittance to sessions, the exhibit hall, conference meals, and the social event)
- 10 complimentary Exhibit Hall passes for your booth personnel and associates
- 10' x 10' booth area
- 7" x 44" booth identification sign
- 8' high back wall and 3' high side drape
- Recognition as an exhibitor on NACCHO's website, www.nacchoannual.org
- Listing and descriptive narrative in the Exhibitor Directory portion of the Conference Guide, distributed to all attendees
- Exhibitor ribbons for booth personnel
- Complimentary pre-show registration mailing list for one-time use to promote your participation
- Post-show attendee list (names and mailing addresses only)

NEW PREMIUM BOOTH*
(\$5,000, only 3 available):
 These booths will be located adjacent to Registration and the NACCHO booth for the perfect placement for maximum exposure. For more information about this exciting opportunity, contact jkerhin@sponsorshipboost.com.

PACKAGE PRICING INCLUDES THE FOLLOWING: All Standard Booth Package options, plus...

- 6' skirted table, 2 chairs, wastebasket
- 9' x 10' carpet
- Nightly cleaning (carpet and wastebasket)
- Standard electricity

The exhibit hall is not carpeted. To rent carpet, please see the exhibitor service kit.

COMMERCIAL & GOVERNMENT

Standard: \$1,480
 Package: \$1,980
 Premium*: \$5,000

NON-PROFIT ORGANIZATIONS

Standard: \$1,100
 Package: \$1,600
 Premium*: \$5,000

NACCHO MEMBERS & AFFILIATES

Standard: \$975
 Package: \$1,475

CORNER FEE PREMIUM

\$200

* Premium will include the package details.

NACCHO THANKS OUR PAST EXHIBITORS

- | | | | |
|--|---|---|---|
| ACF Technologies, Inc. | George Mason University | National Commission for Health Ed Credentialing | ShiftWise |
| Action on Smoking and Health | Georgia Health Policy Center | National Coordinating Center for PHSSR | SNA International |
| Advanced Business Software, LLC | Gryphus Diagnostics, LLC | National Coordinating Center for Public Health Services | St. George's University |
| Afaxys Pharmaceuticals | Health Edco/Childbirth Graphics/Health Impressions | National Fetal Infant Mortality Review Program | Storynatics |
| American Heart Association | Health Resources and Services Administration's Traumatic Brain Injury Program | National Library of Medicine | SuccessEHS |
| American Kidney Fund | Healthpac Computer Systems, Inc. | National Public Health NCBRT | SuccessEHS-Greenway Health |
| Bio-Defense Network | Healthy Communities Institute | Netsmart | TempStable Vaccine Refrigeration |
| BLU-MED Response Systems | IHA Health Literacy | Network for Public Health Law | Texas Assoc of Local Health Officials (TALHO) |
| Bright White Paper Co. | Institute for Healthcare Advancement | No Kid Hungry | The DEET Education Program |
| CDC Division of Reproductive Health | Intergrated Solutions Consulting | Patagonia Health Inc. | The National Commission for Health Education Credentialing, Inc. |
| CDC Office on Smoking & Health | Kent State University College of Public Health | Pathways.org | The Network of Care |
| CDC Environmental Public Health Tracking | KIT Solutions | Pfizer Inc, External Medical Affairs | The Quats Education Program |
| CDP, Inc. | Legacy Information Coalition | PHQIX (Public Health Quality Improvement Exchange) | Trilogy Intergrated Resources |
| Center for Sharing Public Health Services | March of Dimes | Polycymap | University of Minnesota |
| Centers for Disease Control and Prevention | MediCast Productions | PRC, Inc. | University of Wisconsin-Population Health Institute |
| Centers for Medicare & Medicaid Services | Medimmue – School Health Team | Premier Dental Products Company | UPP Technology |
| CheXout | MedImmune | Public Health Accreditation Board (PHAB) | Upper Midwest Preparedness & Emergency Response Learning Center |
| Community Health Advisor | Men's Health Network | Public Health Foundation | Venue On-Hold |
| Directors of Health Promotion and Education (DHPE) | Meridian Medical Technologies | Public Health Foundation Enterprises, Inc. | Veterans Crisis Line |
| Emdeon | Michigan State University – Program in Public Health | Public Health Law Research | Walden University |
| FDA/CFSAN | Mitchell & McCormick | Public Health Museum of Texas | Washington University in St. Louis – Master of Public Health Programs |
| FDA Centers for Tobacco Products | National Center for Health Statistics | Safe States Alliance | Xerox Government Services |
| FDA Office of Women's Health | | | |
| Fig Leaf Software | | | |
| FridgeFreeze, Inc. | | | |

EXHIBITOR CONTRACT

COMPANY NAME (TO BE PUBLISHED) _____

NAME OF PRINCIPAL CONTACT (PERSON TO RECEIVE EXHIBIT INFORMATION) _____ TITLE OF PRINCIPAL CONTACT _____

STREET ADDRESS _____ CITY STATE ZIP _____

PRINCIPAL CONTACT'S DAYTIME TELEPHONE NUMBER _____ PRINCIPAL CONTACT'S EMAIL ADDRESS _____

NAME OF SECONDARY CONTACT (IF PRINCIPAL CONTACT CANNOT BE REACHED) _____ SECONDARY CONTACT'S DAYTIME TELEPHONE NUMBER AND EMAIL _____

COMPANY EMAIL (TO BE PUBLISHED) _____ COMPANY WEB SITE (TO BE PUBLISHED) _____ COMPANY PHONE NUMBER (TO BE PUBLISHED) _____

BOOTH ASSIGNMENT

Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Please indicate your 1st, 2nd, and 3rd choices below. To ensure that you receive one of your top choices, please select booths that are in different areas of the exhibit hall.

1. _____ 2. _____ 3. _____

YOUR 2015 BOOTH PACKAGE

- The standard 10x10 exhibit booth package includes:
- One (1) full conference registration per 10x10 booth purchased for up to three (3) full conference registrations total
 - Ten (10) exhibit hall only booth badges for staff per 10x10 booth purchases
 - One 10x10 booth with 3' draped sidewalls and 8' back drape
 - A 7"x44" booth identification sign
 - Listing in the onsite exhibitor listing and online exhibitor directory that is distributed to all attendees
 - Exhibitor ribbons for booth personnel
 - Pre-show and post-show attendee list containing names and mailing addresses, according to attendee privacy preferences
- ADD-ON PACKAGE INCLUDES:**
- Basic electrical connection, (1) 6' draped table, 9'x10' carpet, 2 side chairs, wastebasket (colors selected by Show Management)

BOOTH PRICING

TYPE OF BOOTH	COST	NUMBER	SUBTOTAL
<i>Commercial/Government</i> Linear Booth	\$1,480	X _____	= _____
<i>Non-Profit Organizations</i> Linear Booth	\$1,100	X _____	= _____
<i>Member/Affiliate</i> Linear Booth	\$975	X _____	= _____
Island Booth	\$6,000	X _____	= _____
Premium 10x10 Booth (only 3 available)	\$5,000	X _____	= _____
Add-on Package	\$500	X _____	= _____
Corner Booth Premium	\$200	X _____	= _____

REFUND/CANCELLATION POLICY

Refunds are limited to exhibit fees paid. To qualify for a 50% refund, a written cancellation must be received by NACCHO no later than March 20, 2015. No refunds will be given after March 20, 2015. Cancellation requests should be sent via email to NACCHOexhibits@conferencemanagers.com.

AGREEMENT

I hereby apply for exhibit space at NACCHO Annual 2015 and fully understand that this form shall become a binding contract and is subject to the Terms and Conditions as outlined in these materials and those established by NACCHO. The exhibition is organized and managed by NACCHO. Any matters not covered in the Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with all Sheraton Kansas City Hotel at Crown Center rules and regulations. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence. If your exhibit contract is received after May 22, 2015, your company will be listed in the online exhibitor directory but will not be included in the printed on-site exhibitor directory.

I have read and reviewed the Exhibitor Rules & Regulations before completing this form. SIGNED _____

NAME (PLEASE PRINT) TITLE _____

PHONE _____ EMAIL _____

PAYMENT METHOD (check one)

Return this application and contract with a deposit of 50% of the total cost of the requested exhibit space and any additional items. (Package, Corner, etc.) Once NACCHO receives the deposit, space will be assigned, and a confirmation copy will be returned for final payment. The balance of your payment will be due on or before May 8, 2015. Purchase of exhibit space after May 8, 2015, must be accompanied by payment for the entire cost of the exhibit space requested. All payments must be made in U.S. funds, drawn on U.S. banks, payable to NACCHO. Checks not drawn on U.S. banks will be returned.

CHECK # (payable to NACCHO) _____

GOVERNMENT PURCHASE ORDER (attached signed, authorized PO) # _____

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CREDIT CARD # _____

EXP. DATE _____ CVV CODE _____

AMOUNT TO BE CHARGED \$ _____

AUTHORIZED NAME (please print) _____

AUTHORIZED SIGNATURE _____

BILLING ADDRESS _____

For faster processing, you may fax a copy of the application to 703.964.1246. Credit Card numbers are only accepted by FAX. Do NOT submit credit card payments by email or standard mail. If you are unable to submit by fax please email the form to NACCHOexhibits@conferencemanagers.com and CALL your credit card number in to 703.964.1240 x17.

Mail completed form to:
 NACCHO Annual
 2015 Exhibits Manager
 512 Herndon Parkway, Suite D
 Herndon, VA 20170
 Fax: 703.964.1246

CHECK PAYMENTS
 NACCHO Annual
 P.O. Box 79197
 Baltimore, MD 21279-0197

QUESTIONS:
 703.964.1240 x26
nacchoexhibits@conferencemanagers.com

EXHIBITOR RULES & REGULATIONS

1. OFFICIAL EXHIBIT SCHEDULE

See the Exhibitor Services Manual for complete show schedule, for details about Premium Booth Schedule, please contact jkerhin@sponsorshipboost.com.

2. SHOW MANAGEMENT

The exhibition is organized and managed by NACCHO. Any matters not covered in these Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with Sheraton Kansas City Hotel policies and procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

3. ASSIGNMENT OF BOOTH SPACE

Booths will be assigned on a first-come, first-served basis. Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth registration for the NACCHO Annual 2015 must be made on the official NACCHO Annual 2015 Exhibit Space Contract. The exhibitor fully understands that it becomes a binding contract and the exhibitor is subject to the terms and regulations set forth by NACCHO as listed therein. In addition, NACCHO reserves the right to reject an application that in its judgment is not appropriate for NACCHO Annual 2015.

4. INCLUDED IN BOOTH SPACE

Please see Prospectus for specific inclusions for exhibitor levels.

5. INSTALLATION AND DISMANTLE OF EXHIBITS

Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation and dismantle must occur only during the installation and dismantle times designated in the Exhibitor Services Manual. Any material not called for by said time and date will be shipped at the exhibitor's expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

6. FAILURE TO OCCUPY SPACE

Space not occupied by the time designated in the Exhibitor Services Manual will be forfeited by exhibitors and their space may be resold, reassigned, or used by the exhibit management without refund.

7. RATES, DEPOSITS, AND REFUNDS

Space will be rented at the rates listed on the official Exhibit Space Contract. No application will be processed or space assigned without full payment in U.S. funds. A standard size booth will be 10' x 10' having an 8' high back draping and 3' high side wall draping. A 7" x 44" booth sign bearing the company's name and booth number will be provided. A 50 percent refund of the booth fee will be made if written notice of cancellation is received by March 20, 2015. No refund will be made if notice of cancellation is received after March 20, 2015; no transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages the amount set forth above, regardless of whether or not the Show Management enters into a further lease for the space involved. In the event that fire, strike or other circumstances beyond the control of the management causes the exhibit to be cancelled, full refund of the exhibit rental fees will be made, which is the limit and extent of NACCHO's liability for such cancellation. NACCHO assumes no responsibility for refunds of nonrefundable airline tickets or hotel charges if a meeting is cancelled or abbreviated because of terrorist activity. All cancellation requests must be submitted in writing to the NACCHO Annual 2015 Exhibits Manager.

8. CONTRACTOR SERVICES

An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, additional services, etc., will be included in the Exhibitor Services Manual to be forwarded from the official contractor. An exhibitors' service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will NACCHO or Sheraton Kansas City assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor Services Manual. Should any shipments not be made as specified in the manual, they will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Exhibitor Services Manual.

9. ARRANGEMENT OF EXHIBITS

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished backwalls, etc. at the exhibitor's expense.

10. BOOTH DESIGN

Each exhibitor will be provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Linear booths may not exceed 8' in height; island booths are restricted to 16' in height. Exhibiting companies are responsible for furnishing, carpeting and cleaning their booths. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

11. SUBLEASING OF SPACE

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

12. CONDUCT

All exhibits will be to serve the interest of NACCHO Annual 2015 attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that NACCHO believes to be injurious to the purpose of NACCHO Annual 2015. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by NACCHO to be objectionable are expressly prohibited in the exhibition area and in any meeting room. Appropriate business attire is required for all exhibit participants.

13. EXHIBITOR PERSONNEL

All exhibitors must wear official NACCHO Annual 2015 name badges and ribbons for exhibit hall admission. Exhibitors will be admitted to the exhibit hall 30 minutes before show opening each day. All exhibitors and attendees will be required to leave the floor within 30 minutes after the show closes each day. Exhibitors needing to work during non-show hours must obtain permission from Show Management for entrance into exhibit hall. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in the Exhibitor Service Manual. Booths should be staffed by company specialists who are qualified to discuss details of their return company's products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden.

14. SELLING OF MERCHANDISE

Selling of merchandise on the show floor is prohibited. However, orders may be taken for fulfillment at the exhibiting company's main distribution center.

15. SOUND DEVICES, LIGHTING AND OTHER PRESENTATION DEVICES

Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. Show Management reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

16. HANDOUT MATERIALS

Promotional give-aways and exhibitor prize raffles will be permitted. All materials and prizes must have prior approval by NACCHO. All hand-out materials are expected to be of a professional nature. NACCHO reserves the right to disallow any material that they believe to be inappropriate. Send samples to NACCHO Annual 2015 Exhibits Manager, 512 Herndon Parkway, Suite D, Herndon, VA 20170, by June 12, 2015. No helium balloons or adhesive-backed decals are to be used or given away.

EXHIBITOR RULES & REGULATIONS

(CONTINUED)

17. SOLICITATION OF EXHIBITORS

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of NACCHO.

18. FIRE, SAFETY AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

19. LABOR

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Service Manual.

20. STORAGE

The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. NACCHO assumes no responsibility for damage or loss of packing boxes or crates.

21. FOOD AND BEVERAGE

Exhibitor distribution of food and beverages for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing. If an exhibiting company wishes to host food and beverage in their booth, all food and beverage must be purchased through the Sheraton Kansas City Hotel Catering Department.

22. LIABILITY AND SECURITY

NACCHO makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. NACCHO will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. NACCHO will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hotel or any part thereof. The Exhibitor understands that the Hotel does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility. The exhibitor will pay and save NACCHO, its Board, members, staff, and representatives, the city of Kansas City, MO, and Sheraton Kansas City Hotel harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Sheraton Kansas City Hotel or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NACCHO, the city of Kansas City, MO and Sheraton Kansas City Hotel against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of Kansas City, MO; (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective during all move in, show, and move out dates. Such insurance shall include NACCHO, its officers, directors and agents and Sheraton Kansas City Hotel as additional insureds. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of NACCHO Annual 2015; (c) Other Insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

23. TRADEMARKS

NACCHO will be held harmless for any trademark, tradename, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the Sheraton Kansas City logo, design, trademark, tradename, patent, copyrighted work or symbol must be approved in writing by Sheraton Kansas City Hotel's marketing department.

24. PHOTOGRAPHING OF EXHIBITS

Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit. The taking of pictures, other than by the official photographer, is expressly prohibited during setup, dismantling and non-exhibit hours, and cameras will not be allowed on the exhibit floor during these times. Only the exhibitor may grant permission to have its exhibit photographed, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request for permission to photograph the exhibit from outside the perimeter of the booth.

25. LIST PUBLICATION

The list of NACCHO Annual 2015 exhibitors, in whole or in part, shall not be published other than in NACCHO Annual 2015 and NACCHO official publications.

26. HOTEL USE

All public function space in the Sheraton Kansas City Hotel is controlled by NACCHO. No function space will be released to exhibiting firms or to other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered attendees or guests of NACCHO Annual 2015 or NACCHO by exhibiting firms other than on the exhibit floor during the stated hours (see Rule 13) is expressly prohibited. Exhibitors may not use the hotel(s) to distribute literature, gifts, etc. to attendees.

27. VIOLATIONS

Violation of any of these Rules and Regulations by the exhibitor or his or her employees or agents shall at the option of NACCHO forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to NACCHO all monies paid or due. Upon evidence of violation, NACCHO may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that NACCHO may incur thereby.

28. SEVERABILITY

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such invalid agreements or covenants were not contained herein.

29. CONTACT

For questions or more information, please contact:
NACCHO Annual Exhibit Manager
703.964.1240 x17
NACCHOexhibits@conferencemanagers.com

SPONSORSHIP OPPORTUNITIES

With more than 800 attendees expected at the NACCHO Annual 2015, you will need to stand out from the competition. Sponsorships and advertisements can maximize brand exposure and increase your booth traffic.

Your company's support of the NACCHO Annual is also vital for the continuation of excellence for this meeting. This support can be in the form of unrestricted grants in addition to exhibits, sponsorships, and advertising.

Lanyards (\$5,000, 1 available)

Place your company logo on the official NACCHO Annual 2015 lanyard to be attached to the badge holder worn by all conference attendees.

Conference Tote Bag Logos (\$2,000, 3 available)

Place your color logo in the spotlight on the official NACCHO meeting tote bag. Given free to all attendees, the tote bag holds all of the items needed to have a successful conference: onsite program, last minute schedule changes, exhibit directory, and NACCHO resources.

You Are Here Locator Display Advertising (\$2,500 each, 1 available)

Located on the main floor these displays provide a quick view of the conference center layout and identify locations of various services. As a sponsor, your custom graphics are on the lower display panel (approx. 3' x 8') and backlit to increase visibility.

Hand Sanitizer Stations at Lunch WEDNESDAY & THURSDAY (\$1,500, 1 available)

Help keep our attendees healthy while promoting your company! Place up to twelve hand sanitizer stations in central locations around the exhibit hall and other high traffic areas throughout NACCHO Annual 2015. Multiple networking and meal functions guarantee that this attendee essential will be used throughout the conference. Sponsor is responsible for all production, material handling, and shipping of the samples or stations.

Hotel Key Cards (\$6,000, 1 available)

Have your company's logo appear on one of the most important items attendees will be carrying—their hotel room key cards. The key cards are distributed during hotel check-in and will be carried by attendees for the duration of the conference. This is a great way to be at everyone's fingertips!

SPONSORSHIP OPPORTUNITIES

(CONTINUED)

VIP Meetings

NACCHO BOARD OF DIRECTORS MEETING – 30 PPL (\$4,000), 1 available

Be recognized for your support of one of the year's most important in-person meetings of the NACCHO leadership. Your sponsorship provides an invaluable opportunity to make a positive impression on the Board by offering brief welcoming remarks at the start of the meeting. Your company logo will be in the onsite program and signage.

SACCHO MEETING – 40 PPL (\$2,500), 1 available

Help support this important meeting of representatives of state associations of county and city health officials as they share challenges and best practices. Your sponsorship provides an invaluable opportunity to make a positive impression by offering brief welcoming remarks at the start of the meeting. Your company logo will be in the onsite program and signage.

"ENVISIONING THE FUTURE - CREATING OUR PATH" PRESIDENT'S WELCOME RECEPTION

EXCLUSIVE SPONSOR (\$12,000)

CO-SPONSOR (\$7,500), 2 available

The President's Welcome Reception is the first official function of the conference. Help kick off NACCHO Annual 2015 by greeting attendees and cutting the ribbon for the opening of the exhibit hall at this festive signature event! As a sponsor, you can address the attendees during the ribbon-cutting. Sponsorship includes your company logo on all marketing for this event, including in the onsite program, website, app, and on a step and repeat photo station.

DECODER GLASSES SCAVENGER HUNT (\$250 EACH)

During the President's Reception, NACCHO will launch a fun, interactive game using decoder glasses. Attendees will wear the glasses to decode clues hidden in signs throughout the reception and in the exhibit hall. Your sponsorship includes a sign at the President Reception which is then placed at your exhibit booth. Winners are announced at the Grand Reception.

SPONSORSHIP OPPORTUNITIES

(CONTINUED)

Education

GENERAL/KEYNOTE SESSIONS (\$7,500), 3 available

Each day of the conference offers a general or keynote session open to all attendees. Reach all attendees with an exclusive opportunity to the audience for five minutes of remarks.

PRE-CONFERENCE WORKSHOPS (\$3,000), 3 available

As a workshop sponsor, you'll get your own room for two hours to present a topic of interest to attendees—not a sales pitch, but a helpful discussion of your solution, involving participation by your clients. These workshop descriptions are listed in the published program and occur the afternoon before or the morning of the official conference start. All topics must be approved in advance. Registrants pre-register for workshops, which usually sell out. You'll receive a list of attendees at a later date. This is one of the best ways to create meaningful dialogue with attendees.

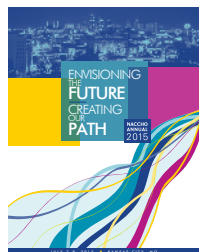
NACCHO ANNUAL POSTER SHOWCASE (\$2,000), 1 available, Wednesday & Thursday

Your company will gain increased recognition by sponsoring this interactive poster session in its prime location. Conference attendees will learn about innovation programs and resources of interest to local public health practitioners. One of the most popular features of NACCHO Annual year after year, the showcase is sure to draw attention during all Exhibit Hall hours. Sponsorship includes floor stickers and signage with your custom graphics.

SPONSORSHIP OPPORTUNITIES

(CONTINUED)

Print Advertising



Advertise in the NACCHO Annual 2015 Conference Guide

The NACCHO Annual 2015 Conference Guide is the resource for attendees while onsite and post-conference. The Conference Guide

features exhibit floor plans, an exhibitor directory, the final program, an attendee list, the poster showcase directory, and more—all in one spiral-bound book. Advertising space is available in this comprehensive program that will serve as a constant reference for the approximately 1,000 public health decision-makers who will attend NACCHO Annual 2015. Regardless of where you advertise in the Conference Guide, your company or organization is sure to be seen.

AD SUBMISSION REQUIREMENTS:

All advertisements must be provided in EPS or PDF format, 300 dpi resolution or higher. Full payment must accompany the ad. All ad copy is subject to the approval of NACCHO. All artwork and payments are due no later than May 12, 2015.

ADVERTISING OPTIONS:

Covers

- Back Cover (\$2,000)
- Inside Front Cover (\$1,500)
- Inside Back Cover (\$1,250)

Interior

- Section Divider Full Page (\$1,200), 4 available
- Inside Full Page (\$900)
- Inside Half Page (\$600)

TOTE BAG INSERTS (\$500), 10 available

All attendees can see and read your marketing when you insert your company flyer into the official conference totebag. Companies are responsible for all production, shipping, and material handling costs. Advance NACCHO approval required.

SPONSORSHIP CONTRACT

COMPANY NAME (TO BE PUBLISHED) _____

NAME OF PRINCIPAL CONTACT (PERSON TO RECEIVE EXHIBIT INFORMATION) _____

TITLE OF PRINCIPAL CONTACT _____

STREET ADDRESS _____

CITY STATE ZIP _____

PRINCIPAL CONTACT'S DAYTIME TELEPHONE NUMBER _____

PRINCIPAL CONTACT'S EMAIL ADDRESS _____

NAME OF SECONDARY CONTACT (IF PRINCIPAL CONTACT CANNOT BE REACHED) _____

SECONDARY CONTACT'S DAYTIME TELEPHONE NUMBER AND EMAIL _____

COMPANY EMAIL (TO BE PUBLISHED) _____

COMPANY WEB SITE (TO BE PUBLISHED) _____

COMPANY PHONE NUMBER (TO BE PUBLISHED) _____

SELECTION

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

TOTAL := \$ _____

PAYMENT METHOD (check one)

Full payment is due with this signed agreement. If this payment has not been received within 3 weeks, the item will be released and this commitment form will be declared null and void so that the item may be reassigned. Your confirmation email will outline any additional specifications, deadlines, restrictions, or inclusions depending on chosen item(s).

CHECK # (payable to NACCHO) _____

GOVERNMENT PURCHASE ORDER (attached signed, authorized PO) # _____

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CREDIT CARD # _____

EXP. DATE _____ CVV CODE _____

AMOUNT TO BE CHARGED \$ _____

AUTHORIZED NAME (please print) _____

AUTHORIZED SIGNATURE _____

BILLING ADDRESS _____

This total contribution qualifies my company for:

PREMIER LEVEL (\$10,001 +)

PRINCIPAL LEVEL (\$5,000 – \$10,000)

PATRON LEVEL (\$2,000 - \$4,999)

REFUND/CANCELLATION POLICY

Any company that cancels all or part of this commitment will not receive a refund and the Annual Meeting will retain as liquidated damages all monies paid.

QUESTIONS:

703.964.1240 x17 | nacchoexhibits@conferencemanagers.com

AGREEMENT

I hereby contract for commitments as selected above for the NACCHO Annual and fully understand that this form shall become a binding contract. The exhibition and all commitments are organized and managed by NACCHO. Any matters not covered in the Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors, sponsors, and supporters must abide by their decisions. Supporters must comply with all Sheraton Crown Center rules and regulations. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of sponsor. Each sponsor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

I have read and reviewed the Exhibitor Rules & Regulations before completing this form. SIGNED _____

NAME (PLEASE PRINT) TITLE _____

PHONE _____ EMAIL _____

Mail completed form to:
NACCHO Annual
2015 Exhibits Manager
512 Herndon Parkway, Suite D
Herndon, VA 20170
Fax: 703.964.1246

CHECK PAYMENTS
NACCHO Annual
P.O. Box 79197
Baltimore, MD 21279-0197

For faster processing, you may fax a copy of the application to 703.964.1246. Credit Card numbers are only accepted by FAX. Do NOT submit credit card payments by email or standard mail. If you are unable to submit by fax please email the form to NACCHOexhibits@conferencemanagers.com and CALL your credit card number in to 703.964.1240 x17.